



Historic & Architectural Review Board

Meeting
September 18, 2018 4:30 P.M.

I. Call to Order by Chairwoman Barbara Jones

II. Roll Call by Miranda Crosby, Administrative Assistant

PRESENT:

BARBARA JONES, CHAIRWOMAN
MARC SCURCI, SECRETARY – Arrived at 4:40pm
LYNN ARMBRUST
ASHLEY KERTES
BARBARA CIAMPINI, DIRECTOR
LOU DEROSE, SOLICITOR

ABSENT:

AARON KULIK
LEE CALISTI, VICE-CHAIRMAN

III. Approval of August 21, 2018 Meeting Minutes

Board member Lynn Armbrust **motioned to approve** the August 21, 2018 meeting minutes. Board member Ashley Kertes **seconded** the motion. No further discussion. **All voted unanimously to approve the minutes.**

IV. NEW BUSINESS:

950 Highland Avenue

Property Owner: Virginia Tuscano

Applicant: The Westmoreland Museum of American Art

Project: Art Happens

Carin Mincemoyer, a representative of the *Westmoreland Museum of American Art*, was present at the meeting to introduce a new “Art Happens” location on the *Tuscano Agency’s* building at 950 Highland Avenue. The property owner has seen the various other “Art Happens” productions throughout the City and also wanted to be a part. The image that is proposed for the building is titled, “Pittsburgh” by Otto August Kuhler. The artwork will be located on the second floor of the building and visible from the 5 Star Trail. There will be a plaque located on the railing to the building for pedestrians to read about the painting and the project. The piece will be full color on vinyl and mounted on a corrugated PVC and aluminum board, which will then be mounted onto the façade and screwed into the mortar. The project lifespan for the artwork is roughly one (1) year.

No further questions or discussion from members of the board or audience. Board member Lynn Armbrust **motioned** to recommend approval of the project as presented. Board member and Planning Director Barbara Ciampini **seconded** the motion. Chairwoman Barbara Jones abstained from the vote as she works for the *Westmoreland Museum of American Art*. **All voted unanimously to recommend the project to City Council.**

V. OLD BUSINESS:

12 East Otterman Street, Suite B

Property Owner: Doug Lingsch

Applicant: Maria Fabri

Project: Signage for “*Luxe Salon Studio*”

Maria Fabri, owner of *Luxe Salon Studio*, was at the meeting to present proposed signage that will be located on the door and window to the property. The signage would be white lettering made of vinyl, and would be approximately 14 square feet on the door and 34 ½ square feet on the window. The square footage falls within the 25% of allowed window space. The name of the business, phone number and hours for the location will be included on the signage, but at first the hours will not be included as the business will be by appointment only.

No further discussion or questions from board or audience members. Board member and Planning Director Barbara Ciampini **motioned** to table the project. Board member Ashley Kertes **seconded** the motion. **All voted unanimously to table the project.**

544 South Main Street

Property Owner: Deborah & Robert Baker

Applicant: Deborah & Robert Baker

Project: Signage for “For the Love of Furbabies”

Deborah Baker, owner of 544 South Main Street, and Marilyn Komarinski, a representative of *Hands on Concepts*, were at the meeting to present proposed signage for this location. Ms. Baker commented that two (2) of the proposed signs are on their current business in South Greensburg, but wants to add more signage to the existing building to ensure customers are aware of the products that are sold. Marilyn stated that the signs would be made of aluminite, which is a plastic core with an aluminum finish, and would be all vinyl. Ms. Komarinski informed the board that they would basically be placing the proposed signage in the same locations that the previous business had signage, as well as placing lettering on the windows. The only signage addition location would be under the porch facing Main Street. Deborah and Marilyn are presenting 11 signs, including the parking signs. The signs would describe healthy pet treats, paw prints, business information and a possible dog and cat animation. The business is basically a bakery for pets.

Planning Director and board member Barbara Ciampini gave a brief background of the previous business, by stating that the business moved in prior to the Historic and Architectural Board came to be in 2007. This means that the signage on the building was non-conforming, and this new business would start with a fresh slate.

Marilyn commented and said that the signage would cover the areas where the old signs were to avoid discoloration of the siding. The only new signage locations would be under the porch facing Main Street and on the addition facing Euclid Avenue.

Board members and the presenters discussed the signage. Concerns were voiced about the aesthetic look with all of the signage. Secretary Marc Scurci felt that there were too many signs being presented and that covering the fading would not be as big of a deal as having too many signs. Ms. Ciampini stated that the sign with the paw prints and maybe a projecting sign would most likely be plenty. Ms. Komarinski commented that they would be okay with cutting down on the signage and eliminating some cost. Mr. Scurci reiterated that less is more, and that drivers will not be reading each sign. Board member Lynn Armbrust commented that with the traffic light at this location, drivers will see the paw prints and will be drawn to the building. Board members also commented on the phone number that would not show up with the proposed yellow and white colors. In order for the phone number to be seen, a different color scheme would be needed. Paw prints could be placed around the building without the extra added signage that isn't needed or

repetitive. Ms. Komarinski felt reassured that they did not have to replace all existing sign locations from the previous business.

Discussion regarding removing some signs or making them smaller occurred. Signage could be eliminated from the second floor all together. Board members talked about possible rearranging of the signs, however, Ms. Ciampini stated that it is up to the applicants to submit a precise plan for approval. The thought was thrown out that if a new design is submitted via email to Ms. Ciampini from the applicant by September 24th, board members will vet the design and try to keep Ms. Baker on track for the City Council meeting on October 8th. Board members would rather see paw prints on the roof area or some other unique design to draw attention, i.e. popping the paw print to add dimension. Ms. Armbrust mentioned that if the business has social media to include that, but not to have a website or Facebook site name and instead have the blue “F” logo for Facebook, etc.

Deborah Baker asked board members about the side porch along Main Street, and if the porch that’s currently a brown color could be painted a green color to match the signage. Ms. Ciampini stated that the paint idea would need to be included in the new design that will be submitted to ensure that it fits in with the theme and color scheme of the signage. Board members were unable to see a green color in the signage from the photographs presented, but Marilyn stated that the letters in the signage were outlined in green. Ms. Baker showed members an additional picture to show the green color better.

No further discussion or questions from board or audience members. Board member and Planning Director Barbara Ciampini **motioned** that if a new design and idea is submitted via email by September 24th then board members will vet the idea and vote on approval by September 28th. Chairwoman Barbara Jones **seconded** the motion. **All voted unanimously to review & vet the sign package the week of September 24th and provide feedback to determine if the new sign package could move forward to City Council for October’s City Council meeting.**

Chairwoman Barbara Jones moved to adjourn the meeting.

Meeting adjourned at 5:06pm.