City of Greensburg Press Release Meter Feeder

July 11, 2016

On May 09, 2016, the City of Greensburg contracted with Meter Feeder to provide a payment option, using a smartphone, at all City stand-alone meters. The option will become fully operational on Monday, July 18, 2016.

Meter Feeder is an award-winning parking management and enforcement platform, based in Braddock, PA. Meter Feeder entered into the \$25 billion parking market, with the goal of disrupting the archaic parking systems by providing very simple, very easy parking tools for any size municipality. As a technology first company, Meter Feeder focuses on usability and efficiency and taking a new approach to solving the existing parking issues and presenting new ways to introduce smart parking solutions. As a locally-based tech company, Meter Feeder is offering parking and enforcement solutions for cities, municipalities, and boroughs. Currently, they offer services nearby at Dormont, Brentwood, Homestead and Carnegie areas and is working diligently to provide user-friendly services to growing parking initiatives both locally and nationwide.

The Meter Feeder app is free to download for both Apple and Android phones and devices. In minutes, the app is fully operational for parking customers and stores vehicle and payment information for future use at any of the Meter Feeder operated parking locations.

Parking customers can continue to park with nickels, dimes and quarters at stand-alone meters. The meter fee is increasing to \$0.25 per fifteen minutes or \$1 per hour. When using the Meter Feeder app, the rate is reduced to \$0.75 per hour. So the first hour is \$1.08 and the second hour is \$0.78. This includes fees to Meter Feeder for their service.

Meters on City streets will be two hours. Street meters will now be in color coded zones. Parking customers can park in one color coded zone for a maximum of two hours. When time is about to expire a push notification is sent to the parking customer's phone to add more time or move their vehicle. Meters around the Excela Health campus will allow for parking up to 10 hours using the app. The City parking lots will also have 10 hour meters.

Enforcement, which will still occur using a hand held tablet, would become easier, as the Meter Feeder companion app Meter Reader offers City Parking employees easy-to-use tools to view parking related violations and issue tickets. There was a minimal cost to the City for the infrastructure. It included a new tablet, printer, stickers, vinyl and rental equipment for changing the rates on the meters.

If a ticket is issued, the customer can pay by scanning the unique QR code located at the bottom of the ticket with their Meter Feeder app, preventing accrual of additional fees for non-payment.

Credit card payments for parking tickets, would also be accepted via the Meter Feeder website at www.meterfeeder.com. In addition to Meter Feeder parking app, the City of Greensburg would continue to accept conventional payments for their meters and tickets issued, to ensure all residents and visitors have multiple options. Parking tickets will be increased to \$5, but if using the Meter Feeder app, the ticket reduces to \$4, plus service fees. There is a \$0.80 service fee to Meter Feeder for the payment ease.

Lease and Garage rates will remain the same.

The City of Greensburg and our growing business district is keeping up with traditions but also becoming more progressive by incorporating technologically advanced solutions aligning us with other cities, municipalities, and boroughs. The premise is to allow more transient parking in the Downtown Business District and dissuade parkers from taking space all day at standalone meters. We are hoping for turnover at parking spaces in front of the Downtown businesses.

Learn more at www.meterfeeder.com and www.greensburgpa.org