CITY OF GREENSBURG
SPRING AVENUE PARK MASTER PLAN SUMMARY REPORT


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## ACKNOWLEDGMENTS

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## THANK YOU

A rewarding site master plan process involves extensive amounts of coordination between the client, Steering Committee, Design Team and the community. The process is a journey from the project brief to the final result (in this case a site master plan) with many iterations of ideas along the way.

In the case of Greensburg's Spring Avenue Park this process overcame the challenges posed to the process by the ongoing global Covid-19 pandemic. The Project Team and Design Team adapted a strategy to evolve in-person events into online and remote platforms and utilized a community online survey to garner input on the design concepts, programming elements, and park character while engaging with the community.

Thank you to all of our collaborators and contributors for the opportunity to be guided by you and engaged by your ideas on this project. Your help was an integral part of this process and an invaluable resource to the community. We extend a special thanks to our Steering Committee as well as those who participated in the stakeholder interviews as they helped to shape the Master Plan's considerations and end result.


Spring Avenue Park, August 2020

## INTRODUCTION

## PROJECT CONTEXT, OVERVIEW AND PLANNING NEED

Spring Avenue Park is a 1.4 acre space within the 5th Ward residential neighborhood of the City of Greensburg. The site, the former location of a neighborhood school, is home to numerous, full-grown native trees, a basketball court with one (1) hoop, a playground for small children, and grass areas. Spring Avenue Park is served by street parking along Spring Avenue and Grove Street. The Park is interwoven into a dense residential neighborhood and essentially serves as an extension of the front yard and front porch of the adjacent homes.

The genesis of this design effort was a shared interest, among the City Planning, City officials, the Parks and Recreation department and neighborhood residents in an updated space within the 5th Ward. This shared interest has been highlighted in two planning documents completed by the City of Greensburg and Westmoreland County in 2004 and 2018. These documents are "A Plan for Our Community" and "Reimagining Our Westmoreland", respectively. The Spring Avenue Park project honors the vision of these previous efforts and the community's needs by redesigning a park in ways that prioritize improving the quality of life for residents, becoming a recreational amenity for the immediate residents and City programming, and ensuring accessibility for all. These priorities are reflected in the project process through the emphasis placed on community outreach and engagement and the integral involvement and input from the Steering Committee. The City's vision for the design of Spring Avenue Park is directly connected to neighborhoods and institutions that surround it.

In addition, and as outlined in the County's Comprehensive Plan, the goal of an updated Spring Avenue Park is to connect people by rethinking how public spaces are used to build community, encourage investment, and attract and retain residents.


Spring Avenue Park existing conditions


Spring Avenue Park site context


## PLANNING PURPOSE

The purpose of this Master Plan is to communicate the community's vision for a cohesive park that is intricately interwoven into the neighborhood fabric and accurately represents the needs and desires of the 5th Ward and City residents. The Master Plan has been developed through a planning process that has included community engagement, site analysis, and design of beautiful, functional spaces. This planning process builds upon the incredible efforts of dedicated citizens and the work of multiple past plans for the Park in order to coordinate a contemporary road map for the next generation of Spring Avenue Park. This Maser Plan is a guide for the physical development with conceptual design recommendations, phasing plans, and cost estimates. The Master Plan ensures that individual improvements and that day-today decisions fit within the larger vision of the City's park system, and that fundraising and implementation are properly sequenced and contribute to long-term goals. This Summary Report also helps to inspire local stewardship and build momentum for future project implementation.

## PLANNING PROCESS

Through an engaging and inclusive design process which included a variety of engagement strategies such as: Steering Committee meetings, stakeholder interviews, digital and social media platforms, a community survey, and others, this project has built momentum toward the future physical improvement of Spring Avenue Park. The opportunity for a diverse community to belong, feel welcome, gather, and interact in the public realm connects residents to each other and the City. The Master Plan process has resulted in an implementable road map for the future of the Park.

## PLANNING SCOPE

The City of Greensburg sought a highly focused, collaborative design process for the renovation of Spring Avenue Park. Included in the scope were the community engagement strategy, site analysis, conceptual designs, cost estimating and construction documentation for Phase 1 of implementation. The objective of the scope was to enhance and improve the existing neighborhood Park in ways that make it a focus of the neighborhood.

## PROJECT GOALS

The immediate neighborhood cherishes this open space and throughout the project embraced the idea of an update. The Design Team began the project by working with the City to convene a group of folks into the project's Steering Committee. During the first Steering Committee Meeting, the group identified the major goals of the project. These goals served as a guiding light and constant 'check' on the project's direction and outcomes to ensure the project stayed true to the original intent and goal.

## PROJECT GOALS

- Provide universal accessibility into and within the Park
- Complement, not compete with existing City facilities
- Establish a unique identity for the Park
- Foster neighborhood 'ownership' of the Park
- Recognize the history of the Park and surrounding neighborhood
- Provide activities for people of all ages
- Make the Park the heart of the neighborhood
- Infuse art and educational opportunities into the Park


Historical photo of the park site used for a traveling circus. (Photo provided by Steering Committee)

## SITE INVENTORY AND ANALYSES

## OVERVIEW

The inventory and analysis process for Spring Avenue Park included observations of existing conditions through site visits, drone aerial photography, stakeholder interviews, data mapping, and demographic analysis. The Design Team evaluated Spring Avenue Park as an individual asset within the City but also evaluated it from the lens of the entire system of City park and recreation facilities. The following elements summarize the Design Team's findings.

## SITE INVENTORY AND ANALYSIS

To understand and identify site opportunities and constraints, the Design Team performed a comprehensive site analysis that included a review of GIS data, collection of historical photographs, and a careful examination of surrounding land ownership and easement boundaries at the onset of the project.
The City of Greeensburg provided a survey with topographical and boundary information as well as information regarding roads, neighboring parcels, and utilities.

Along with compiling technical data, the Design Team visited the site and performed field analyses with aerial drone photography to supplement existing information and reveal qualitative aspects of the site as well as to catalog a site inventory of the existing amenities and their condition. Site visits occurred multiple times to gather data at different times of the day and in different seasons.


Historical photo of the 5th Ward school on the grounds of the current park site. (Photos provided by the Steering Committee)


Existing play equipment in the Park


Aerial view of the Park

## THE 5TH WARD'S FRONT PORCH

A major observation that came out of our site visits and analysis of qualitative character of the space was that Spring Avenue Park is adjacent to residential homes whose front porches are highly visible from within the Park. The front porch has historically been the site of neighborly communications creating a gradient of private and public realm. This zone, in turn, activates the street and as an extension, the Park.

The Design Team began to consider, "What if the Park becomes the neighborhood's 'front porch'?

## "BEFORE SOCIAL MEDIA, THERE WAS THE FRONT PORCH."



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Diagram A - bubble diagram of existing park massings and neighborhood context


Diagram B - private and public realm gradient into spring avenue park

## WALKABILITY

Walkability is a measure of how friendly an area is for walking The 5th Ward received a 62 WalkScore, which ranks as 'Somewhat Walkable' (some errands can be accomplished on foot). The Design Team evaluated the potential user group of the Park in terms of WalkScore and the walk-shed of the Park for a 15-minute walk. It appeared that Spring Avenue Park is within walking distance of the parts of the 4th and 5th Wards as well as parts of the Borough of South Greensburg, which indicates it will be accessible by foot for a large number of residents.


Diagram C - 15-minute walk shed to Spring avenue park

## COMMUNITY DEMOGRAPHIC ANALYSIS

The Design Team performed a demographic analysis of the census tract in which Spring Avenue Park is located to determine who the park would be serving and examine what components of that analysis would inform the design. A census tract is a geographic region defined for the purpose of taking a census. The demographic information examined population, age, income trends, race and health information.
According to the U.S. Census and the 2018 American Community Survey, there is a larger amount of housing which is renter-occupied than owner-occupied in the neighborhood of the Park. The average income is on the lower end, which is an opportunity to provide the community with an amenity in which they do not need to spend large amounts of time or resources to participate in. In addition, a substantial number of families coming into the area are single-parent households which was discussed in context of the City's park and recreation programming offerings and how those can best cater to families with single parents and working parents who may not be able to drive kids to activities throughout the day.

## KEY OBSERVATIONS

- More than a third of the people in this census tract live below the poverty line (more than double the rate in Westmoreland County).
- The per capita income is half of the average for Westmoreland County.
- Housing is transient; renter-occupied housing makes up a greater percentage than owner-occupied.
- $62 \%$ of the population in this census tract is made up of 19-64 year olds.


Various social media posts throughout the duration of the project.

## COMMUNITY ENGAGEMENT

The planning process included a robust engagement process. Master Plans present the opportunity to not only guide the transformation of physical space but also as an opportunity to design a unique process by which trust is built with the community and common goals are established. This process included a specially-tailored outreach process that met the goals of the City and followed the current CDC guidelines at the time of the outreach event.

## SOCIALLY DISTANCED COMMUNICATION

The City, Design Team and Steering Committee used several methods to communicate with as many residents and community members as possible. Given the realities of the COVID-19 pandemic throughout this project's process, social distancing and virtual engagement was necessary.

## STEERING COMMITTEE MEETINGS

Beginning in September 2020, the City, Design Team and Steering Committee met six (6) total times throughout the project. The Steering Committee established project goals, reviewed project process, helped shape community engagement strategies and assisted in advertising the project progress and project events. Throughout the process, the Steering Committee served as a conduit between the project team and the residents and local community organizations. The committee members provided local knowledge about the Park and represented a diverse group of individuals who use the park regularly and will be involved in future implementation of the project.

## DIGITAL AND SOCIAL MEDIA PLATFORMS

Digital platforms were also used to engage the community with the project. The City of Greensburg created a website which alerted community members to the Project inclusive of the project's budget and project goals, and publicized upcoming events and ways to participate. The website also kept the community current about where the project was in terms of schedule and community participation. In addition to the website, there was also an Instagram account @springaveparkproject which was active during the design process and helped to further interact with the public. The Instagram account also features interviews with D.S. Kinsel regarding the art component of the Park.

## ONLINE COMMUNITY SURVEY

The online community survey was taken by 328 households. Community members were asked to complete a short survey asking them questions regarding: what they would like to see in the Park, if they had ever been to the Park, etc. Participants were given an opportunity to contribute any final thoughts or suggestions regarding the Park at the end of the survey. The Survey was an invaluable tool in gaining insight into the direction the park's design should take.

## BOOM CONCEPTS COMPONENT

D.S. Kinsel of BOOM Concepts was brought into the project via Westmoreland Museum of American Art to conduct additional interviews with the youth of the City of Greensburg to engage with them related to art in the park and to collect intergenerational stories and desires for the redesign of the Park.


BOOM Concepts event at Spring Avenue Park. Photo provided by D.S. Kinsel.

## SPRING AVENUE PARK PROJECT

 DESIGN INPUT SURVEY RESULTSThis project is the renovation of Spring Avenue Park located in the Fifth Ward of the City. Through the years, budget constraints and rising costs has allowed the Park to decline and led to limited use. This project hopes to address these problems by working with residents to redesign the park. The City of Greensburg surveyed 328 residents and non residents about the current and future design of the park.

Overall, the community wants a safe, clean, and family oriented park where activities such as walking, biking, and a play area for all ages and abilities is accessable.


Digital flyer summarizing the online community survey results. Graphic developed by Jessica Hickey of the
Downtown Greensburg Project.

## HUTCHINSON ELEMENTARY SCHOOL ENGAGEMENT

The Project Team and Design Team partnered with Hutchinson Elementary School to engage the students in the redesign of the Park. Due to the COVID-19 pandemic, the activities were required to be virtual, and an interactive online activity was developed for teachers to facilitate with their classes virtually. The activity allowed each classroom to design their own park, with pre-made park elements that could be used as a 'drag-and-drop' feature onto a park base map. This activity resulted in over 20 park designs from every class at the elementary school. The top elements chosen by all of the classes included playgrounds, swingsets, pavilion, zip line, dog park, food trucks, and fitness stations, all of which were incorporated into the various concept schemes (illustrated later on in this document). Ultimately, all of the top elements indicated by the students were incorporated into the final design, except for dog park, which has been slated for another City park within the same neighborhood.

'Super Play Park' designed by Mrs. Cooke and Mrs. Nowicki's classes at Hutchinson Elementary School

'Greensburg Family Park' designed by Ms. Gesalman's class at Hutchinson Elementary School

## TOP ELEMENTS CHOSEN BY ELEMENTARY STUDENTS <br> 1. Playground <br> 2. Swing set <br> 3. Pavilion <br> 4. Zip line ** <br> 5. Dog park * <br> 6. Food trucks <br> 7. Fitness stations ***

## HUTCHINSON ELEMENTARY SCHOOL FEEDBACK IN FINAL DESIGN

The diagram below illustrates where the top elements chosen by the Elementary students are located and configured in the final design. There is a more detailed description of the final design in the following pages of this document.


* A dog park is being accommodated by another City park in the same neighborhood
** Zip line-style play features can be incorporated into the playground design and layout
*** Fitness stations were incorporated into two (2) of the three concept schemes, but through Steering Committee deliberation, was replaced with the Pavilion in the final design.


## ACTIVITY BOOKS

Another component of the public engagement strategy was the development of an activity book for kids within the elementary school and greater neighborhood. The Design Team designed the activity book to be an interactive element for kids to learn about the Park and was distributed to Hutchinson Elementary School and was available for download on the City's website.


My Name:


My Name:

Activity Book before and after

## STAKEHOLDER INTERVIEWS

The Design Team conducted seven (7) stakeholder interviews with various folks from the City of Greensburg. This ranged from police force members, City officials, City staff, neighborhood residents, and members of the local workforce. Hosting these conversations privately provided the opportunity for the Design Team to receive honest and candid feedback about the perceptions, desires, and needs for the Park.

D.S. Kinsel of BOOM Concepts talking with neighborhood residents.

## OUTDOOR PUBLIC EVENT

The Design Team, in coordination with the City, BOOM Concepts and the Westmoreland Museum of American Art held a pubic event at the Park and presented the final concept plan, precedent images to provide examples of the character and vision of the areas proposed in the concept plan, and a summary of the community survey results. Concurrently, Janel Young, a Pittsburgh-based artist, conducted an activity using chalk on the basketball court to bring families from the community to the Park to draw and talk about what they are inspired by and how that can be translated into a future art gesture for the park.


Residents reviewing community survey results, providing feedback on the final design and giving input on the high priority elements to be a part of the first phase of construction.

## OUTDOOR PUBLIC EVENT PHOTOS



## DESIGN PROCESS

## CONCEPT SCHEMES

In this project and through site analysis and community engagement, a few critical elements - flexible spaces, sports courts, playgrounds and site safety emerged as priorities. As a result, the Design Team approached the concept schemes with varying elements of focus to provide the Steering Committee with variables and options to necessitate discussion and prioritization of elements. Three (3) different concept schemes were created and reviewed/debated with the Steering Committee. Each of the schemes illustrate changes to the current location of existing facilities, ranging from minor to dramatic changes, so residents could see a range of what is possible within the Park. A full-size plan of each concept scheme can be found in the appendix.
To individuate different design schemes, the Design Team utilized a Concept Matrix as an organizational tool to highlight different park elements. Park elements included: basketball, pavilion, a playground area, lawn area, fitness area, and community garden area. A different level of prioritization was placed on different elements to inform the three (3) schemes that were presented to the Steering Committee.

| Design Elements | Scheme 1-Triangular | Scheme 2 - Oval | Scheme 3 - Crossroads |
| :---: | :---: | :---: | :---: |
| Basketball | Full court | Half court | Half court |
| Landscaping | Interpretive garden | Interpretive garden | Interpretive garden |
| Lighting | Play area, plaza, fitness center, basketball | Plaza, play area, along spring/grove, basketball | Basketball, Pavilion, plaza, play, dog park |
| Main Entrance | Along Spring Ave, at the corner | Spring/ grove | Spring/ grove |
| Pavilion | None | None | 1 large; rigid roof |
| Food Trucks | on basketball court | along grove ave (flatter area at enterance) | along grove ave (flatter area at enterance) |
| Playground | Medium pod | Large pod | Medium pod |
| Art Opportunities | Basketball court, Play | Basketball court | Basketball court |
| Open-Lawn Area | small - medium | seating large | seating large |
| BBQ | Plaza | Plaza | Pavilion |
| Fitness | Small, dedicated area | Stations along trail | None |
| Seating | at lawn + pavilion + play + plaza | at lawn + pavilion + play | at lawn + pavilion + play |
| Fenced Dog Area | Included | None | None |
| Walking Path | Walking paths | Walking loop, 7 laps $=$ mile | Walking paths |
| Community Garden | Near play area | None | Along Spring Ave |

Concept Matrix used to help identify differences in the site elements included in each concept scheme.

## CONCEPT SCHEME A

Scheme A is derived from the response from the community (via discussions and community survey) to maintain a full-sized basketball court within the Park. In an effort to incorporate a pavement mural/artistic component into the Park design, the fullsized basketball court also serves as a 'blank canvas' for an artist to work with for a pavement mural. This concept scheme includes a large play area to respond to the high priority ranking it received by the elementary students, and fitness stations which were popular on the community survey as well as with the elementary students. The expansive plaza along Spring Avenue is a flexible public space for the neighborhood, almost serving as a 'front porch' for the residents in the area which is the character of the space. The plaza includes a lounge, inclusive of ping-pong, tables, benches and chairs, grills, and an entrance plaza with shade structures tables and chairs for socializing. The extra space on the plaza is meant to serve as flexible space for cornhole or other social games brought by visitors.


Scheme A combines a re-oriented full basketball court (for optimal sun exposure) and an angular plaza area along Spring Avenue which serves as a flexible area for events, food trucks, festivals, etc. The angular circulation pattern aims to create direct connections between Spring Avenue, Grove Street and Menoher Alley. Adjacent to the plaza is an angular sunken lawn and a large play elements nestled between an interpretative, educational garden and a community garden. Along the Grove Street side of the park is a series of outdoor fitness stations shaded by new and existing tree canopy.

## CONCEPT SCHEME B

Scheme B responded to the community's desire for fitness stations and open lawn area. The concrete walking path around the park (oval shape below) is a flat, accessible surface for walking, running, strollers, roller-blading, biking, etc. Within the walking path is a half-court basketball court with a fence enclosure, an expansive lawn space for spontaneous activity (pick up games, picnicking, lawn games, etc.) and a medium-size playground area. To further respond to the community survey and elementary students, fitness stations are located around the oval walking path to create a 'fitness loop'.


Scheme B combines an continuous oval walking track with fitness stations located along the walkway. This scheme features a half basketball court that is fenced and located toward the middle of the Park. A large lawn area utilizes the middle area of the Park while the play area is relocated to the Grove Street side of the Park. A small entry plaza is located at the corner of Grove Street and Spring Avenue and includes proposed seating with umbrellas for shade. Due to the placement of the elements in this scheme, a majority of the existing canopy trees along Grove Street can most likely remain.

## CONCEPT PLANS CONTINUED

## CONCEPT SCHEME C

Scheme C introduces a large plaza area at the corner of Spring Avenue and Grove Street. The main pedestrian walkways cross through the park to connect residents from all sides of the neighborhood with more direct access into the Park. This concept features a large, fenced dog park which takes up a substantial portion of the green space. The play area is shifted toward the residences and is approximately the same footprint as the existing play area. The half basketball court is shifted toward Grove Street and includes a fence only behind the hoop. This concept features a formal pavilion at the entry plaza for events and City programming.


Scheme C introduces a large plaza area at the corner of Spring Avenue and Grove Street. The main pedestrian walkways cross through the park to connect residents from all sides of the neighborhood with more direct access into the Park. This concept features a large, fenced dog park which takes up a substantial portion of the green space. The play area is shifted toward the residences and is approximately the same footprint as the existing play area. The half basketball court is shifted toward Grove Street and includes a fence only behind the hoop. This concept features a formal pavilion at the entry plaza for events and City programming.

## FINAL MASTER PLAN

The Steering Committee preferred Scheme A for its amenities, inclusive of a full basketball court, enhanced play areas, and site amenities, such as hammocks. Ultimately, the Steering Committee recommended deleting the fitness area and re-purposing the space with the pavilion shown from Concept Scheme C in the final Master Plan.
The Steering Committee appreciated that passive activities (relaxing, sitting, nature viewing) could occur simultaneously near active areas of the Park, and responded positively to the modern feel of the design and the balance of hardscape and planted areas pointing out that this design feels like a place the community would want to engage with.

Some items of note regarding the design are:

- Committee members emphasized that the basketball court should be well-lit in the evenings.
- The connection to the alleyway made the park feel more porous and accessible.
-The slight elevation difference between the welcome plaza/basketball court and the lawn provided a sense of safety and comfort to park users on the lawn.
- The full court allows for adults to play pick-up games which would be a new opportunity within the City.
-The location of the play area feels safer in Concept Scheme A.
- There is the possibility to incorporate other court games on the basketball plaza such as hopscotch, four square, etc.
-The plaza serves as good space for food trucks, festivals, or other Citysponsored events.


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## DESIGN DETAILS

## PLANTING PALETTE

As a part of the final master plan, the Design Team selected a plant palette that features plants with low maintenance qualities, native attributes to foster ecology and habitat, and their potential to be used as didactic educational opportunities for children through City-sponsored programming or at their leisure.

Note: In the digital version (PDF) of this Summary Report, the blue text is a weblink to allow readers to see more detail on each plant in the palette.

|  | BOTANICAL NAME | COMMON NAME |
| :---: | :---: | :---: |
|  | Amelanchier arborea | Serviceberry |
|  | Betula nigra | River Birch |
|  | Cercis canadensis | Eastern Redbud |
|  | Cornus florida | Flowering Dogwood |
|  | Magnolia stellata | Star Magnolia |
|  | Malus'Prairifire' | Flowering Crabapple |
|  | Platanus x acerifolia | London Plane Tree |
| $\begin{aligned} & \boldsymbol{\omega} \\ & \mathbf{2} \\ & \stackrel{\rightharpoonup}{\mathbf{x}} \\ & \boldsymbol{\omega} \end{aligned}$ | Aronia arbutifolia 'Brillantis- | Chokeberry |
|  | Callicarpa americana | Beautyberry |
|  | Ceanothous americanus | New Jersey Tea |
|  | Cornus sericea 'Cardinal' | Red Twig Dogwood |
|  | Hydrangea quercifolia | Oakleaf Hydrangea |
|  | Phsyocarpus opulifolius | Common Ninebark |
|  | Rhodendron maximum | Rosebay Rhododendron |
|  | Rosa carolina | Carolina Rose |




CERCIS CANADENSIS EASTERN REDBUD


ARONIA ARBUTIFOLIA
CHOKEBERRY

|  | Aquilegia canadensis | Wild Columbine |
| :---: | :---: | :---: |
|  | Asclepias incarnata | Swamp Milkweed |
|  | Baptisia australis | Blue False Indigo |
|  | Liatris spicata | Blazing Star |
|  | Monarda didyma | Bee-Balm |
|  | Penstemon digitalis | White Beardtongue |
|  | Rudbeckia laciniata | Green-headed Coneflower |
|  | Rudbeckia hirta | Black-eyed Susan |
|  | Salvia lyrata | Lyre-Leaved Sage |
|  | Schizachyrium scoparium | Little Bluestem |
|  | Allium cernuum | Nodding Onion |
|  | Bouteloua curtipendula | Sideoats Grama |
|  | Carex pensylvanica | Pennsylvania Sedge |
|  | Conoclinium coelestinum | Blue Misfflower |
|  | Fragaria virginiana | Wild Strawberry |
|  | Heuchera americana | Coral-bells |
|  | Hemerocallis 'Stella de Oro' | Daylily |
|  | Liriope muscari | Big Blue Lilyturf |
|  | Narcissus | Daffodil |
|  | Tradescantia virginiana | Spider Lily |




Basketball - A full length basketball court would be an amenity for the neighborhood and would draw people and activity to the Park. The court is also an opportunity for an artistic mural (pictured).


Bench - Provides a resting spot for people to chat, socialize, and enjoy the Park in a passive way.


Concrete Bench - Tiered concrete benches make a space flexible by allowing for gathering or spontaneous performances. The tiered design also creates spatial separation from adjacent elements within the Park.


Educational Garden - An opportunity to provide a didactic experience for children an adults showing people the names of plants, why they are important, and what impact they have on the local/regional ecosystem.

Lawn - A flexible lawn is a space for people to gather, play sports, put a blanket down and enjoy the sun, or have a picnic.

Paving - Paved areas are accessible and increase the flexibility of the park space allowing people with different mobility standards to be in the park space and gather with friends.

Playground - An upgraded play area is a chance for neighborhood kids to play on unique play structures. The play structure shown here imitates a rocketship, which was mentioned as the former play structure at the playground.


Pavilion - A pavilion provides a sheltered area for people to enjoy meals or games. It is also an opportunity for the City to have programmed events here through the Parks and Recreation department.



Picnic Area - Tables for picnicking area a great way to activate the park with people who can come to read, eat lunch, and socialize with neighbors.


Sunshade - Sunshades increase the usability of the park in the summer month for community members who are sensitive to the sun's effects. Sunshades could also be a canvas for future art gestures.


Additional Site Amenities - Additional site amenities like ping pong tables and hammocks attract users to the Park, activating the space.

## PHASING PLAN

The Spring Avenue Park master plan synthesizes large amounts of data, community input, stakeholder discussions and site observations into implementable goals and strategies. The plan is a multi-year guiding tool for the City of Greensburg and the Spring Avenue Park stakeholders.
This section includes a multi-year phasing plan that identifies the first phase and subsequent phases. The first phase of the project signals an appetite and solidifies the momentum to move the from the master plan to tangible physical improvements.
At the time of this document, the City has funding available to pursue Phase 1, which is what this phasing plan is based on. The elements included in Phase 1 were determined by the community residents during the Outdoor Public event in addition to feasibility, cost, and need.

## TEST DESIGN IDEAS WITH TEMPORARY PROJECTS

While fundraising continues, the use of temporary projects can generate excitement for the master plan, continue to foster community interest, and test design ideas to understand the best use of the space. While the Spring Avenue and Grove Street entry plaza area is not included in Phase 1, temporary improvements or installations in this area, such as tables and chairs, or portable yard games, could test the design theory that this spaces wants to be a flexible plaza for neighborhood socializing. In addition, the Hammock Garden was a highly ranked element in the prioritization activity during the August 2021 Outdoor Public Event and those could be installed ahead of any phases as a temporary project in response to resident and community feedback. In an effort to keep residents and the community engaged in the improvement of Spring Avenue Park, there are various programming opportunities or activation techniques that can happen here through the City of the Westmoreland Museum of American Art before construction begins.

## IDENTIFY PROGRAMMING STRATEGY/RESPONSIBILITY

While the master plan recommends physical strategies for the Park's improvement, the success of the park is also based on activation of the Park through the City's programming of events on a weekly and yearly basis. A coordinated programming calendar of events that maximizes the use of the Park is recommended.

## PHASE ONE

As a part of the August 2021 Outdoor Public Event, the board (pictured below) was available for attendees to identify their top 2 choices for the first phase of construction. The play area, hammock garden, basketball court and plaza were the top choices identified by residents who attended the event.


Photograph of the Phase 1 priorities activity from the August 2021 Outdoor Public Event.

## PHASE ONE

In response to the priorities identified during the Outdoor Public Event held in August 2021, the elements of the first phase include the basketball court, part of the Spring Avenue plaza and the play area. While the 'hammock garden' was also a popular item in the prioritization exercise, these amenities could be implemented elsewhere throughout the park, regardless of phase until the permanent versions would be installed.


## PHASE ONE COSTS

The costs outline below are rounded for planning purposes. A detailed Opinion of Probable Development Costs (OPDC) is provided on the following pages.

To avoid tearing up newly built amenities within the Park, site preparation work and utilities are included in Phase 1 so that they are provided at the beginning of the project's construction for all future phases and development.

| Site Preparation | $\$ 50,000$ |
| :--- | ---: |
| Utilities | $\$ 98,840$ |
| Spring Avenue Plaza ${ }^{* * *}$ | $\$ 180,000$ |
| Playground | $\$ 200,100$ |
| Basketball Court | $\$ 45,000$ |
| Pavilion | phase 2 |
| Lawn | $\$ 39,992$ |
| Gardens *** | $\$ 30,000$ |
| Amenities ${ }^{* * *}$ | $\$ 30,000$ |
| Art installation on Basketball Court | $\$ 35,000$ |
| Phase 1 Construction Documents (original contract)* | $\$ 0$ |
| Phase 1 Construction Documents** | $\$ 32,125$ |
| Estimated Phase 1 Total: | $\$ 774,108$ |
|  |  |
| Optional: Consultant-led Construction Administration (5\%) | $\$ 35,447$ |

Notes

* Original contract identified a $7 \%$ fee for Construction

Documentation for the \$250,000 construction budget.
** Additional budget allocation for Construction Documentation for amount exceeding original construction budget of \$250,000.
*** Indicates partial construction/installation

## PHASE TWO

Once adequate funding is secured for the Phase 2 construction documentation and construction costs, a Phase 2 construction documentation set can be prepared and publicly bid. The elements below (remainder of the Park) is what would be included in Phase 2, inclusive of the remaining part of the Plaza, the lawn area, pavilion, gardens, pedestrian connection to Menoher Alley, the sidewalks along Grove Street, the Hammock Garden and educational gardens. In addition, a new fence is proposed along between the Park property and the adjacent neighbors house, which provides an opportunity for an art component in Phase 2.


Phase two plan

## PHASE TWO COSTS

The costs outline below are rounded for planning purposes. A detailed Opinion of Probable Development Costs (OPDC) is provided on the following pages.

| Site Preparation | $\$ 9,700$ |
| :--- | ---: |
| Utilities | phase 1 |
| Spring Avenue Plaza * | $\$ 241,960$ |
| Playground | phase 1 |
| Basketball Court | phase 1 |
| Pavilion | $\$ 50,000$ |
| Lawn | phase 1 |
| Gardens * | $\$ 94,900$ |
| Amenities * | $\$ 249,470$ |
| Art installation on Basketball Court | phase 1 |
| Phase 2 Construction Documents (7\%) | $\$ 45,222$ |
| Estimated Phase 2 Total: | $\$ 724,303$ |

Optional: Consultant-led Construction Administration (5\%) \$32,302

Notes

* Indicates a part of this element was constructed/installed/purchaassd as a part of Phase 1


## OPINION OF PROBABLE DEVELOPMENT COSTS

| ITEM No. | Element/Design Feature | UNT | QUANTHY | UNIT COST | $\begin{aligned} & \text { ESTIMATED } \\ & \text { COST } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A. Stite Preparation and Earthwork |  |  |  |  |  |
| 1 | Site Demolition | LS | 1 | \$15,000 | \$15,000 |
| 2 | Earthwork | LS | 1 | \$20,000 | \$20,000 |
| 3 | Fine Grading | SY | 1,300 | \$4 | \$5,200 |
| 4 | Mobilization | LS | 1 | \$15,000 | \$15,000 |
| 5 | Demobilization | LS | 1 | \$4,500 | \$4,500 |
| B. Utilities |  |  |  |  |  |
| 1 | Electrical Work | LS | 1 | \$35,000 | \$35,000 |
| 2 | Underdrains in Play Area | LF | 596 | \$40 | \$23,840 |
| 3 | Site Lighting | LS | 1 | \$40,000 | \$40,000 |
| C. Hardscapes and Structures |  |  |  |  |  |
| 1 | Concrete Plaza | SF | 21,098 | \$20 | \$421,960 |
| 2 | Concrete Sidewalk | SF | 3,510 | \$17 | \$59,670 |
| 3 | Concrete Stairs @ Alley | LS | 1 | \$5,000 | \$5,000 |
| 4 | Concrete Seats @ Lawn | SF(face foot) | 630 | \$75 | \$47,250 |
| 5 | Basketball Court | LS | 1 | \$45,000 | \$45,000 |
| 6 | Play Structure | LS | 1 | \$164,500 | \$164,500 |
| 7 | Rubberized Play Surfacing | SY | 890 | \$40 | \$35,600 |
| 8 | Pavilion | LS | 1 | \$35,000 | \$35,000 |
| 9 | Pavilion Decking | SF | 1,000 | \$15 | \$15,000 |
| 10 | Fence | LF | 160 | \$85 | \$13,600 |
| 11 | Art installation | LS | 1 | \$35,000 | \$35,000 |
| D. Landscaping and Planting |  |  |  |  |  |
| 1 | Angled Lawn | SF | 9,998 | \$4 | \$39,992 |
| 2 | Planting Area | SF | 11,923 | see below |  |
| $2 a$ | Mulch | CY | 290 | \$105 | \$30,450 |
| $2 b$ | Planting Soil | CY | 290 | \$55 | \$15,950 |
| 2 c | Perennials | LS | 1 | \$35,000 | \$35,000 |
| 2 d | Shrubs | LS | 1 | \$15,000 | \$15,000 |
| 3 | Trees | EA | 19 | \$1,500 | \$28,500 |
| E. Stite Amenifies |  |  |  |  |  |
| 1 | Concrete Benches | LF | 91 | \$450 | \$40,950 |
| 2 | Triangular Benches | EA | 4 | \$5,500 | \$22,000 |
| 3 | Steel Shade Structures | EA | 2 | \$15,000 | \$30,000 |
| 4 | Umbrellas | EA | 4 | \$250 | \$1,000 |
| 5 | Picnic Tables | EA | 18 | \$1,000 | \$18,000 |
| 6 | Ping Pong Tables | EA | 6 | \$5,000 | \$30,000 |
| 7 | Hammocks | EA | 6 | \$2,000 | \$12,000 |

Total: \$1,354,962


View of the Park from Menoher Alley

## FUNDING

In total, the City currently has $\$ 338,000$ in hand for construction of Phase 1 with Fiscal Year Funds from 2019, 2020, and 2021 via the Community Development Block Grant (CDBG) program. Additionally, there is an opportunity for the City to receive Fiscal Year 2022 funds through the CDBG grant program of between \$300,000 and \$400,000.
These funds would be eligible for use in September of 2022, making a total budget for Phase 1 between $\$ 700,000$ and $\$ 750,000$. From there, the City has the opportunity to leverage a number of these funds in additional grant applications to other agencies. Grant writing and development is slated to commence at the beginning of 2022 in hopes of fundraising money for Phase 2 of Spring Avenue Park construction.

Funding opportunities are listed on the following page.

## PENNSYLVANIA FUNDING OPPORTUNITIES

| DCED (CFA) | Greenways, Trails and Recreation Program |
| :---: | :---: |
| DCED (CFA) | Multimodal Transportation Fund |
| DCED | Marcellus Legacy Fund |
| DCNR | Community Conservation Partnership Program (C2P2) |
| DCNR | Riparian Forest Buffer Program |
| DCNR | All-Terrain Vehicle (ATV) Management Program |
| DEP | Growing Greener Environmental Stewardship Fund |
| PennDOT | Safe Routes to School Fund |
| PennDOT | Transportation Alternatives Program |
| PennDOT | Multimodal Transportation Fund |
| SPC | Multimodal Transportation Fund |
| Urban and Community Forestry Grants | Programming |
| USDA/ NRCS Environmental Quality Incentives | Management |
| National Park Service | Development/ Construction |
| Health and Human Services | Development/ Construction |
| Community Development Block Grant (CDBG) | Planning |
| USFWS | Development |
| Emergency Watershed Protection Program | Development/ Construction |
| Transportation Alternatives Program (TAP) | Development/ Construction |
| Surface Transportation Program (STP) | Development/ Construction |
| Land and Water Conservation Fund (LWCF) | Development |
| Recreational Trails Program (RTP) | Development |
| National Fish and Wildlife Foundation | Programming |
| People for Bikes Community Grants Program | Development |
| The North Face | Programming |
| REI Foundation Giving | Programming |
| Keen | Programming |
| 2021 AARP Community Challenge Grant |  |
| Bloomberg Philanthropies | Development/ Construction |
| Outdoor Recreation Legacy Partnership (ORLP) | Land and Water Conservation Fund (LWCF) |
| CMAQ Program | US Dept of Transportation |
| Recreation Economy for Rural Communities | EPA, USDA, Northern Border Regional Commission |

# SPRING AVENUE PARK <br> MASTER PLAN SUMMARY REPORT 

## APPENDIX




AGENDA

| 01 | Introductions |
| :--- | :--- |
| 02 | Work Scope \& Tentative Schedule |
| 03 | Initial Analysis \& Observations |
| 04 | Aspirations Discussions |
| 05 | Confirm Future Meeting Dates |


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$$
\begin{aligned}
& \text { - Background information and data collection } \\
& \text { - Site information analysis documentation } \\
& \text { - Identify potential site facilities, programming } \\
& \text { - Site plan development }
\end{aligned}
$$



Phase 1 Work Scope \& Tentative Schedule for 2020

## .


$1 \exists S \forall H d$

## Project Organization <br> A Site Assessment <br> Site Visit <br> Site Visit Stakeholder Interviews <br> Site Inventory and Analysis <br> $\downarrow$ <br> Community Survey <br> B Concept Schemes \& Concept Plan

| $\begin{array}{l}\text { Design Workshop Public Open House } \\ \text { Programming \& Design Elements Organization } \\ \text { Stakeholder Interviews } \\ \text { Concet Schemes Development } \\ \text { Ballpark Cost \& Scheme Comparison }\end{array}$ |
| :--- |
| $\begin{array}{l}\text { Focused Site Plan Refinement } \\ \text { Materials \& Planting Palette Design } \\ \text { Wayfinding \& Branding Design }\end{array}$ |
| Public Meeting |
| C Summary Report $\downarrow$ |
| Project Summary Report |

 (9) environmental












Illustration by Mary Kate McDevitt

A permeable edge to Spring Avenue Park
The Park is adjacent
to residential
properties with
visible front porches.
The front porch has historically been the site of neighborly
communications and activates the
streetscape.

What if the Park
becomes the
neighborhood 'front
porch'?
What if the Park
becomes the
neighborhood 'front
porch'?
What if the Park
becomes the
neighborhood 'front
porch'?

Initial Analysis \& Observations


Explore how far you can travel by car, bus, bike and foot from South Spring Avenue.


Demographic Study Population and Household Abstract


Data from Centers for Disease Control and Prevention (CDC), County Data

- environmental
Census Tract: 8041

Population:
5,446 people
per square mile
Neighborhood Profile Population Trends

Present Day (ACS 2018 Est.)

2000
Legend
- One dot represents 2 persons
1990 US Census, 2000 US Census, 2018 American Community Survey
Neighborhood Profile Age Trends

Age Trend Table

|  | Under 18 Yrs | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 6 4}$ | $\mathbf{6 5}$ and Over | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| TRACT BY YEAR |  |  |  |  |  |
| YEAR 1990 | 608 | 1009 | 957 | 713 | 3,287 |
| YEAR 2000 | 624 | 857 | 1053 | 515 | 3,049 |
| YEAR 2020 | 533 |  |  |  |  |

1990 US Census, 2000 US Census, 2018 American Community Survey

Neighborhood Profile Average Household Income Trends

Household Income Table

\section*{| MEDIAN HOUSEHOLD INCOME |  |
| ---: | :---: |
| YEAR |  |
| 1990 | $\$ 13,558$ |
| 2000 | $\$ 22,805$ |
| 2020 | $\$ 27,333$ |}

1990 US Census, 2000 US Census, 2018 American Community Survey

1990

2000
Legend

4 emvironmental

Neighborhood Profile Race


2000
Legend
-
Renter Occupied Number of Year Moved In
Present Day (ACS 2018 Est.)





Present Day (ACS 2018 Est.)
1990 US Census, 2000 US Census, 2018 American Community Survey



August Wilson Park
Neighborhood parks, serve as a social and recreational
focal points for neighborhoods. They may offer a range of
facilities and passive or active (programmed or
unprogrammed) recreation in response to demographic
and cultural characteristics of surrounding neighborhoods,
with opportunities for interaction with nature.
Neighborhood parks are largely accessible by foot,
bicycle, or public transit within at least a quarter-mile
radius from residences, providing easy access especially for
children and senior adults.










> Confirm Future Meeting Dates


## 

Meeting Observations


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\begin{aligned}
& \text { Scott Koscho (virtual) } \\
& \text { Trudy Ivory } \\
& \text { Sheila Brumley (virtual) } \\
& \text { Anita Simpson } \\
& \text { Daniel Carpenter (virtual) } \\
& \text { Tom Ward (virtual) } \\
& \text { AJ Schwartz } \\
& \text { Katie Kovalchik }
\end{aligned}
$$

Meeting Observations

$$
\begin{aligned}
& \text { 1. General project updates/discussions: } \\
& \text { a. Land survey is underway by the City surveyor and should be complete over the } \\
& \text { next couple of weeks } \\
& \text { 2. Site Inventory and Analysis } \\
& \text { a. The current playground was installed as a DCNR grant } \\
& \text { i. Play equipment can be relocated within the new design } \\
& \text { b. No current draingene issuas in the Park } \\
& \text { c. Police have asked for basketball to be removed from the park due to negative } \\
& \text { behavior and activity } \\
& \text { d. Nearby residents do use the basketball court } \\
& \text { 3. Surrounding Parks } \\
& \text { a. Destination Parks } \\
& \text { i. St. Clair Park } \\
& \text { ii. South Greensburg }
\end{aligned}
$$

4. Statistics and Demographics

$$
\begin{array}{r}
\text { a. Stats } \\
\text { i. }
\end{array}
$$

62

$$
\text { Walk Score: } 62
$$

b. Demographics
i. Housing is transient; renter occupied housing makes up a greater
percentage than owner occupied
ii. Average income is on lower end

1. An opportunity to provide the community with something that
they do not have to travel to or spend money to participate in
2. This figure should be compared to the County average

Goals for the Park
a. ADA/universal accessibility
b. Complement existing City fa
b. Complement existing City facilities - do not compete
c. Unique identity to the Park
d. Neighborhood takes ownership of the park
e. Recognize history of neighborhood/former school/culture
f. Activities for people ages 8 to 80
g. Park to be the heart of the neighborhood
h. Art infusion into the neighborhood
6. Possible Park Characteristics
a. Flexible paved areas for food trucks or other events (not just a sport activity) b. Seating areas
c. Social spaces for community their front porches and their windows
d. "Art Park", residents see this from their front porches and their windows

Interactive art pieces
Rotating mix of art installations

1. University, etc.
e. Inclusive basketball
f.
2. Future Meeting Dates and Public Engagement

$$
\begin{aligned}
& \text { d. Online Surveys } \\
& \text { i. Neighborhood-focused survey } \\
& \text { 1. Need information on basketball court and playground usage } \\
& \text { 2. Passive or active recreation } \\
& \text { 3. Flexible court use (sport/activity versus food trucks) } \\
& \text { ii. Hospital employee survey (Scott can assist) }
\end{aligned} \text { Other Items } \begin{aligned}
& \text { a. Project needs a logo } \\
& \text { b. Rename the Park - possible activity on } 10 / 24 / 20 \text { ? }
\end{aligned}
$$


01 Spring Avenue Park Kick-Off Event
02 Community Survey
03 Next Steps
04


> Spring Avenve Park
> Krck-at vent

ITINERARY

- $P u m p k i n ~ P a i n t i n g ~$
- 'Park Naming' Activity
- 'Design Your Dream Park'
- Activity
- Visual Preferencing Activity
Visual Preferencing Activity
ITEMS STILL NEEDED
- Donations?
- Materials?
- Volunteers?
Greensburg Hose Company \#3
DISCUSSION
Distribution of the event flyer

cir or fenessura s spang avevev paak
DRAW YOUR DREAM PARK




## Hello!

Take 3 stickers and place them on your top 3 choices above to help us design the new Park!


Communiry survey

 plan the future of Spring Avenue Park, we want to understand your relationship to the park, your ideas, and your concerns. The purpose of this survey is to help inform our planning process by gaining a preliminary understanding of who you are and how you use the park. Your response to this survey will assist in producing more accurate recommendations for future improvements to the Park based upon the community's needs and wishes. This survey has a total of 13 questions.
Final results will be available via the project website in November 2020.

## \%


STAKEHOLDER INTERVIEWS

- Suggestions for the list
DESIGN WORKSHOP
- Format discussion (virtual vs in-person)
- Timing/date
- Purpose
- Develop two (2) concept schemes for
review/feedback



## \&

# Meeting Observations 

Spring Avenue Park Design Project

## Attendees:

| Jeff Raykes | Anita Simpson |
| :--- | :--- |
| Glenn Moyer | Daniel Carpenter |
| Lydia Kinkaid | Anne Kraybill |
| Lana Reed | Jenn Detore |
| Scott Koscho | Jess Hickey |
| Trudy lvory | Katie Kovalchik |
| Sheila Brumley |  |

## Meeting Observations

1. Discussion related to $10 / 24 / 2020$ Spring Avenue Park Event
a. Recent COVID-19 outbreak in the City of Greensburg/Westmoreland County
i. Steering Committee decision to cancel the outdoor event to be safe
b. In lieu of an event, an activity book was discussed to engage kids
i. The Activity Book could be distributed via schools, etc.
c. Another event will be considered for November/December to review two (2) design concept alternatives and get public feedback on those before the final plan is decided.
d. Activity Books could be handed out during Halloween Parade near the Park?
2. Community Survey
a. Distribution techniques
i. Facebook pages (City, County, etc.)
ii. City Department e-mail lists, etc.
iii. Article with the Trib
iv. Schools - Dr. Peiffer (Superintendent)
3. Sheila could reach out to him to post the survey and/or a download link to Activity Book on the school website
v. Polling place near the Park (\#3 Hose Company)
4. Surveys could be available (paper copies) and we could post the QR code for the survey so it can be scanned with a smartphone
vi. Excela Health
5. Scott can assist with getting the link distributed to Westmoreland employees
b. Survey response goal
i. Goal of 200 responses
6. Slightly over $10 \%$ of the number of households in the general census track encompassing the Park
7. Stakeholder Interviews
a. Nearby residents
i. Flyers could be developed and left in the doors of neighbors with invitation to join a virtual 'open forum' to discuss the Park, etc.
b. Elected Officials
i. Committee decided to keep them informed for future discussions related to funding support, etc.
8. Art in the Park Discussion
a. Anne provided insight on how art can be incorporated into the park through annual call for submissions, etc.
b. Including art in the space helps make it unique and provides an identity to the Park
c. Interactive art can be another form of public engagement
d. Anne to reach out to Sallyann Kluz of Pittsburgh's Office of Public Art (OPA) for a virtual 'meet and greet'
9. Public Outreach
a. Polling place near the Park (\#3 Hose Company) could serve as a place to set up the boards intended for the community event
b. Surveys could be available on a table for people to take while waiting in line to vote/sign with QR code for people to scan with a smartphone to take the survey virtually
10. Next Steering Committee Meeting
a. November 11, 2020 at 1PM via Microsoft Teams

# Meeting Observations <br> Spring Avenue Park Design Project <br> 11/11/20 | 1:00-2:15pm | Steering Committee Meeting \#3 <br> Microsoft Teams 

## Attendees:

| Jeff Raykes | Ali Cox |
| :--- | :--- |
| Lydia Kinkaid | Celina Culver |
| Lana Reed | Anita Simpson |
| Sheila Brumley | Lisa Roberts |
| Frank Gazze | Daniel Carpenter |
| Tom Ward | Jenn Detore |
| Carol Palcic | Katie Kovalchik |

## Meeting Observations

1. Outreach to Date
a. Night Market
i. J. Raykes and J. Hickey volunteered
b. Halloween Parade
i. L. Kinkaid volunteered and handed out treat bags and packets
c. Polling Place
i. S. Brumley noted that she received feedback that investing in the park is not a good idea, or a 'waste' of an investment because it will get destroyed. She also received suggestions of cameras at the Park
2. L. Roberts noted that a lot of the homeowners adjacent to the Park have cameras for their homes and may not feel comfortable having City of Greensburg surveillance that captures their homes
3. Kids Activity Book
a. Overview of book
i. A. Cox stated that the teachers could post an introduction on 'Schoology' app for the Activity Book
4. Community Survey
a. Responses to date
i. 160 responses
b. Survey to close 11/25/20
c. S. Brumley to drop off leftover surveys from recent events to L. Roberts to provide to her neighbors around the Park
5. Hutchinson Elementary School Activity
a. Class packet in review by Elementary School
i. A. Cox identified this also will help teachers speak to 'career' ready guidelines they are newly required to meet this year
6. Workshop - Plan "C"
a. Options:
i. Steering Committee workshop, or
ii. Second online survey
7. Through discussion, the Steering Committee agreed to a workshop on January 7, 2021
8. Art in the Park
a. Anne Kraybill and Sallyann Kluz met with J. Raykes via Microsoft Teams
i. L. Roberts questioned if there is an opportunity for neighborhood kids to be involved in the art
9. D. Carpenter identified that there are artists who create a mural that is "paint by number" so kids can take part
ii. Artists in residency are an option to explore
10. J. Raykes to discuss further with A. Kraybill
11. Upcoming Project Schedule
a. Survey close: Week of Thanksgiving
b. Classroom activity results: Week of Dec 7th
c. Concept sketches (2 alternatives): through Dec 22nd
d. Second survey or Steering Committee Workshop: early January
e. Finalize design: by end of January
f. Phase 2
i. Construction drawings: Feb-June 2021
ii. Bidding process: July-August 2021
iii. Bid Award: August 2021
12. Next Meeting
a. Steering Committee Workshop
b. January 7, 2020 at 1:00pm
c. Format to be determined


AGENDA

| 02 | Outreach to Date (Quick Recap) |
| :--- | :--- |
| 03 | Community Survey |
| 04 | Tentative Schedule |
| 04 | Other |




OUTREACH TO DATE


$88$


Thank you for all
your hard work!

## COMMUNITY SURVEY


Do you live close to the Park?


## COMMUNITY SURVEY




No

Yes

COMMUNITY SURVEY


COMMUNITY SURVEY "Why do you and your family visit the
parks you selected above?"

The top choices


人ヨ^yns


 number based on your preference.

#  


COMMUNITY SURVEY


## сомmunitr surver

$$
\begin{gathered}
\text { The top answers to this } \\
\text { question indicate a desire for } \\
\text { flexible outdoor spaces with } \\
\text { multiple uses and a focus on } \\
\text { playgrounds. }
\end{gathered}
$$



## SURVEY COMMUNITY




## "Do you have any other thoughts or suggestions related to Spring Avenue Park?"


Respondents who live near the Park
 environmental
planning \& design


1. Prioritize ADA/universal accessibility
2. Complement existing City facilities, do not
Compete with existing programs
3. Create a unique identity to the Park
4. Ensure that neighborhood takes ownership
of the Park
5. Recognize the history of the
site/neighborhood/former school/culture
6. Provide activities for people ages 8 to 80
7. Develop a Park that becomes the heart of
the neighborhood
8. Infuse art into the neighborhood




## JANUARY 2021

1. Classroom activity results: Mid-end January

FEBRUARY 2021

1. Concept sketches (2-3 alternatives): mid-February
2. Stakeholder Interactive Workshop mid-late February
i. Review purpose, goals and objectives, etc.

MARCH 2021
2. Second Community Survey: mid-late March

1. Finalize Phase 1 content, summary report,

## other exhibits



|  | Meeting Observations Spring Avenue Park Design Project |  |  |
| :---: | :---: | :---: | :---: |
|  | 01/07/20 | 1:00-2:45pm \| S | Steering Committee Meeting \#4 Microsoft Teams |
| Attendees: |  |  |  |
| Jeff Raykes |  | Daniel Carpenter |  |
| Lydia Kinkaid |  | Jenn Detore |  |
| Lana Reed |  | DS Kinsel |  |
| Sheila Brumley |  | Anne Kraybill |  |
| Frank Gazze |  | Jennifer Lundy |  |
| Tom Ward |  | Scott Koscho |  |
| Ali Cox |  | Andrew Schwartz |  |
| Anita Simpson |  | Katie Kovalchik |  |

## Meeting Observations

1. Purpose of Meeting
a. J. Raykes identified the purpose of the meeting and why the interactive workshop has been postponed to February 2021
i. Workshop postponed in order to wait for all elementary school, activity book and stakeholder interview information to be available
2. Outreach to Date (Quick Recap)
a. Night Market, Halloween Parade, Polling Place
b. Hutchinson Elementary School - classroom activity
i. J. Detore provided feedback based on her child's experience with the activity and indicated that the teachers and students are enjoying the activity
ii. A. Cox provided a recap of feedback to date and her approach to the activity as a teacher
c. Kids Activity Book
i. Handed out to kids during Halloween Parade and provided to Hutchinson Elementary School students
ii. L. Kinkaid shared the link to the digital version in the meeting chat
d. Stakeholder Interviews (underway)
i. J. Raykes and K. Kovalchik identified that the interviews are currently being scheduled
ii. The Committee provided additional entities to contact including:
3. Girl Scout/Boy Scout groups
4. Dominant Black church in the area
5. 4 H group
6. Big Brothers or Big Sisters group
7. Citizens Advisory Board input
8. Salvation Army
9. High school students
10. Community Survey
a. Over 300 responses (328)
b. Big takeaways/highlights
i. K. Kovalchik and A. Schwartz reviewed the results to the questions in the survey
11. Discussed the responses related to where people live in relationship to the Park
a. Approximately $55 \%$ are within a 15 -minute walk to Spring Avenue Park
12. Reviewed the other parks visited in the region and what is driving people to visit those parks
a. Some of the main reasons included playing, walking, kids, the events held at those parks, etc.
b. The group discussed how the terms: kids, children and grandchildren were repeated throughout those openended responses
13. Discussed the top preferred amenities chosen, inclusive of court sports, fitness (walking, jogging and fitness stations) and play areas
a. These elements are low-level/passive activities as well as flexible in terms of the space they take up and the types of activities you can do in the space
b. D. Kinsel inquired about how the new design can honor the legacy of the basketball court which is a high impact activity and high usage while still listening to the new desires around how the park is utilized
14. Discussed the aspect and perception of safety in the Park related to the survey question "What is your expectation when visiting a Park?"
a. Committee members had a detailed discussion on the way the question was asked and how respondents could have been responding to their perception or desires related to Spring Avenue Park specifically
b. The committee discussed:
i. The perception of the area around the park related to demographics (race, income disparity, economic status, etc.)
ii. Trash and litter in the park signal a lack of care/attention by the City
iii. The need for a mindset shift/change related to the people in the City/neighborhood and how they perceive the Park
iv. The need to incorporate history into the Park
15. S. Brumley mentioned the "rocketship"
a. Something for multiple generations to have a shared memory about
16. D. Kinsel mentioned a light feature that has high design and artistic merit but does not offer much light pollution
17. Elements that ranked highly in the survey:
a. Playground
b. Pavilion
c. Open lawn area
d. Food Truck Area
i. The committee discussed how a lot of these are flexible in terms of the types of activities they can be used for
18. i.e. Can the basketball court double as a food truck area or a place for a tent and tables during a Parks and Recreationhosted event?
19. Discussed the differences in the open-ended responses from people who live near the park and people who do not
a. People who live near the park mentioned basketball, kids, court, swings, place, family, safety, etc.
b. People who do not live the park mentioned playground, visit, project, cameras, parking, safe, etc.
20. Tentative Project Schedule
a. Classroom activity results: Mid-end January 2021
b. Concept sketches (2-3 alternatives): mid-February 2021
c. Stakeholder Interactive Workshop: mid-late February
i. Review purpose, goals and objectives, etc.
d. Finalize design: by mid-March 2021
e. Second Community Survey (priorities in final design): mid-late March 2021
f. Finalize Phase 1 content, summary report, other exhibits: April 2021
g. Phase 2
i. Construction drawings, specifications, etc.: April-June 2021
ii. Bidding process: July-August 2021
iii. Bid Award: August 2021


AGENDA

| 01 | (re)Introductions! |
| :--- | :--- |
| 02 | Design Concepts and Matrix |
| 03 | Discussion |
| 04 | Public Design Workshop |
| 04 | Next Steps |



| Design Elements | Scheme l- triangular | Scheme 2. Oval | Scheme 3- crossroods |
| :---: | :---: | :---: | :---: |
| Basketball | Full cour | Half court | Hall court |
| Landscoping | Intorerefilive gardon | Intarperelive gardon | Interpretive gardan |
| Lighling | Play area, plaza, lilness cienter, baskelball | Plaza, play areo, along spring/grove, baskelball | Basketball, Pavillon, plaza, play, dog pork |
| Main Entrance | Along Spring Ave, al the corner | Spring/ grove | Spring/grove |
| Pavilion | Noho | None | 1 largei rigid rool |
| Food Truck | on baskeitall court | along grove ave lliatter ared al enterance) | along grove ave llatior area al enterance) |
| Playground | Medium pad | Large pod | Medium pod |
| Arl Opportunities | Baskelball court, Play | Baskelball court | Baskelball court |
| Open-Lawn Area | small - medium | seating large | sealing large |
| BBQ | Plaza | Plazo | Pavilion |
| Fithess | Small, dedicated area | Stations along trail | None |
| Seating | al lawn + pavilion + play + plaza | ail lawn + pavilion + play | at lawn + pavilion + play |
| Fenced Dog Area | $\checkmark$ | $x$ | $x$ |
| Walking Paih | Walking paltis | Walking loop, 7 laps = mile | Walking poths |
| Community Garden | Neor play area | $x$ | Along Spring Ave |


PROJECT GOALS

1. Prioritize ADA/universal accessibility
2. Complement existing City facilities, do not
Compete with existing programs
3. Create a unique identity to the Park
4. Ensure that neighborhood takes ownership
of the Park
5. Recognize the history of the
site/neighborhood/former school/culture
6. Provide activities for people ages 8 to 80
7. Develop a Park that becomes the heart of
the neighborhood
8. Infuse art into the neighborhood
COMMUNITY SURVEY

$$
\begin{aligned}
& \text { The top choices } \\
& \text { focus on outdoor } \\
& \text { play and } \\
& \text { recreation, } \\
& \text { including court } \\
& \text { sports, fitness } \\
& \text { (walking, jogging, } \\
& \text { fitness stations) } \\
& \text { and play areas. }
\end{aligned}
$$



$$
1 / 0^{0 / 0_{0}}
$$

COMMUNITY SURVEY

$$
\begin{aligned}
& \text { The top answers to this } \\
& \text { question indicate a desire } \\
& \text { for flexible outdoor spaces } \\
& \text { with multiple uses and a } \\
& \text { focus on playgrounds. }
\end{aligned}
$$





| Design Elements | Scheme A | Scheme B | Scheme C |
| :---: | :---: | :---: | :---: |
| Basketball | Full court | Half court | Half court |
| Landscaping | Interpretive garden | Interpretive garden | Interpretive garden |
| Lighting | Play area, plaza, fitness center, basketball $\qquad$ | Plaza, play area, along Spring/Grove, basketball | Basketball, Pavilion, plaza, play, dog park |
| Main Entrance | Along Spring Ave, at the corner | Spring/Grove | Spring/Grove |
| Pavilion | None | None | 1 large; rigid roof |
| Food Trucks | on basketball court | along grove ave (flatter area at enterance) | along grove ave (flatter area at enterance) |
| Playground | Medium pod | Large pod | Medium pod |
| Art Opportunities | Basketball Court, play area, lighting, pavilions, seating areas, garden areas | Basketball Court, play area, lighting, pavilions, seating areas, garden areas | Basketball Court, play area, lighting, pavilions, seating areas, garden areas |
| Open-Lawn Area | Small/medium | Large | Large |

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planning \& design

| Design Elements | Scheme A | Scheme B | Scheme C |
| :---: | :---: | :---: | :---: |
| Open-Lawn Area | Small/medium | Large | Large |
| BBQ | Plaza | Pavilion |  |
| Fitness | Small, dedicated area | Stations along trail | None |
| Seating | at lawn + pavilion + play + plaza | at lawn + pavilion + play | at lawn + pavilion + play |
| Fenced Dog Area |  |  | $\checkmark$ |
| Walking Path | Walking paths | Walking loop, 7 laps $=$ mile | Walking paths |
| Community Garden | Near play area |  | Along Spring Ave |












## $8 \frac{2}{6}$

What works? What doesn't work?




# 04 Public Design Workshop 



# Public Design Workshop 

a) Prioritization activity (stickers/poster) 3. Storytelling (Community leaders)
a) Storytelling about the $5^{\text {th }}$ Ward
4. Questionnaire (EPD)
a) Short survey (one page) to ask about the park

## design

Stations


Public Design Workshop

[^2]

#  

planning \& design
Meeting Observations
Spring Avenue Park Design Project

## Attendees:

Jeff Raykes
Lydia Kinkaid
Sheila Brumley
Daniel Carpenter
Erica Nuckles

Glenn Moyer
Trudy Ivory
Kelsye Milliron
Andrew Schwartz (in part)
Katie Kovalchik

## Meeting Observations

1. Purpose of Meeting
a. J. Raykes identified the purpose of the meeting
2. Design Concepts
a. K. Kovalchik reviewed the Project Goals that the Steering Committee developed at the beginning of the project process
b. K. Kovalchik presented a quick recap of the key takeaways from the survey
3. Discussed the top preferred amenities chosen, inclusive of court sports, fitness (walking, jogging and fitness stations) and play areas
a. These elements are low-level/passive activities as well as flexible in terms of the space they take up and the types of activities you can do in the space
4. Elements that ranked highly in the survey:
a. Playground
b. Pavilion
c. Open lawn area
d. Food Truck Area
c. K. Kovalchik explained the purpose of the Concept Matrix and reviewed the layout and detail
i. The left-side rows are the design elements to be incorporated into the park and the columns $A, B$, and $C$ identify how each concept handles that specific design element

## d. Concept A

i. Committee comments:

1. Some committee members prefer a half-court for basketball because it eliminates the chance of competitive game play
2. The basketball court should be well-lit in the evenings
3. The design feels modern and the allocation of space for each program is the best in this concept
4. Preference for the larger play area incorporated in Concept $A$
5. The design feels like a place that the community will want to engage with
6. A full-court located close to the street would have more resident 'policing' and more eyes on it
7. If a full-court will be used more, should that be what gets included in the design?
8. The connection to the ally is a nice change
9. The slight elevation difference between the welcome plaza/basketball court and the lawn feels comfortable
10. The full-court allows for adults to play pick-up games which would be a new opportunity within the City
11. The play area being located further from the road feels safer
12. Possibility to incorporate other 'court' games on the basketball court/plaza such as hopscotch, four square, etc.
13. The plaza serves as good space for food trucks
e. Concept B
i. Committee comments:
14. A walking track should be well-lit so it can be used for longer during the day (especially during the winter)
15. The umbrellas at the welcome plaza feel welcoming and add ambiance to the space
16. The umbrellas should be permanent structures
17. Utilizing so much park space for a walking trail seems duplicative when residents can walk on sidewalks in the neighborhood
18. The walking track is not big enough to make it worth walking to the park to get steps in
f. Concept C
i. Committee comments:
19. T. Ivory voiced that there are other City park areas/lots where a dog park would be better suited; not dog park facilities should be incorporated into Spring Avenue Park
20. The circulation pattern on feels right because it provides many access points and allows users to 'cut through' the park
21. Placing the basketball court near the pavilion is not preferred
22. The dog park takes up a lot of space
g. Other comments/questions:
i. All concepts are devoid of parking within the property because there are 15-18 available street parking spaces around the park
ii. Include litter receptacles, recycling receptacles, bike racks, and benches in the final design
iii. Having other activities within the park will serve as additional eyes and ears on the park and the park users
h. Design preference
i. A majority of the committee prefers Concept A with some revisions:
23. Replace the fitness center with a pavilion, space for storage for the park (cornhole boards, etc.)
a. Pavilion space not to be promoted as a rental opportunity
24. Replace the community gardens with interpretative gardens for pollinators, historical elements, art pieces, etc.
25. Add a pathway connection down to the alley from the lawn/play area
26. Determine what should happen at the pathway intersection near the new pavilion space
27. Include hammocks or fun seating opportunities in some of the unprogrammed space
28. Include permanent games such as cornhole boards, etc.
29. Add fence to basketball court
30. A definitive decision on the basketball court size was not determined
ii. Public Design Workshop
31. K. Kovalchik reviewed the proposed stations for the Public Design Workshop
a. Park Plan Reveal (EPD)
i. Prioritization of activities to inform phasing plan
b. Chalk Art (WMAA)
i. Interview prompts and/or 'design your own court' activity
c. Storytelling (Community leaders)
d. Questionnaire (EPD)
i. Short survey (one page) to ask about the park design
e. Display of elementary school designs
f. Display of survey results/big takeaways
g. Refreshments (to be determined)
32. Workshop to be on $8 / 23 / 21$ (Monday) from 5 pm-7pm
33. J. Raykes to work with others for social media posts, signs, and flyers to share with neighborhood residents



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## HUTCHINSON ELEMENTARY SCHOOL PARK DESIGN ACTIVITY INSTRUCTIONS

1. There are 18 activities to choose from - your class must work together to choose which 6-8 activities you want in the Park. Cut out your selections and glue them onto the Park plan. Have fun adding color and other drawings.

Don't forget to add items from sheet 5 (trees, benches, bike racks etc.) to make your Park design complete.

You will also need to add paths and trails for people to walk on, rollerblade, or ride their bikes.
2. Think of ages 5 to 85 , the Park should be designed for all ages!
3. When your design is complete, work with your class to name the Park.

## TEACHER'S CHECKLIST:

$\square$ Base plan with completed Park design.
$\square$ Park Name
$\square$ Classroom and Grade
t $\square$ The top 5 Activities from the completed Park design (Teachers to poll students).

1. $\qquad$
2. $\qquad$
3. $\qquad$
4. $\qquad$
5. $\qquad$

## PARK ACTIVITY CHOICES

## ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

Cut the pieces out and glue them on to the park plan.


## PARK ACTIVITY CHOICES

ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK
Cut the pieces out and glue them on to the park plan.


## ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

Cut the pieces out and glue them on to the park plan.


Play Field / Lawn


Picnic Field


Sports Field

Page 3 of 5

## PARK ACTIVITY CHOICES

ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK
Cut the pieces out and glue them on to the park plan.


Medium Garden

Large Garden


Page 4 of 5

UNLIMITED ITEMS
add the programs that you want To see in the park
Cut the pieces out and glue them on to the park plan．
ADD AS MANY AS YOU WANT


Bench

Game Table


Trash Can
$\square$
Picnic Tables


Page 5 of 5



BOOM Concepts and The Westmoreland Museum of American Art are partnering with the City's Planning \& Development Office to support the renovation of Spring Avenue Park located in the Fifth Ward of Greensburg. The project is being led by the Spring Avenue Park Steering Committee organized by the City's Planning \& Development Office. BOOM Concepts is leading the public art portion of the redevelopment project as a community centered partner and ats facilitator. BOOM Concepts' first action is to collect intergenerational stories and history relaied to Greensburg and Spring Avenue Park. More information about the project can be found here:

The basis of the story collection can be found in the interview questions below. BOOM Concepts is asking participants to fill this out as a survey or sign up for a 30-45 minute interview with our team.

- Describe your neighborhood and its surrounding businesses. Que not alost - mostly the nos pita
- How long do you see yourself living in this neighborhood? A long time - my family is forme there
- How have you been playing and having fun during the pandemic?

- What time of the day do you like to play, have fun, enjoy leisure time?

Foerly heme but not too late when eveylady is ont

- Who are the most-ereative and artistic people in your life?
my Ant teachers
- Who takes care of your neighborhood? What does that look like?

Allot ff the oder people - the laches in the nerghborhoed

- When is it most fun for you to be outside? What does that look like?
- When do people play/engage/activate-Spring Hill Park or your local park? What does that look like? What does it sound like? What does it smell like?
$\qquad$
- Why do people go to Spring Avenue Park or your local park?

Fan hes play but the plan/grerd is of

- Why don't people go to Spring Avenue Park br your local park?
some people say its dangerous- if it had
- Share your favorite thing about Spring Avenue Park or your loci l
Just hang'g at the Basket ball levy with fiends. I wish there was another cart


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relatively peaiff Describe your neighborhood and its surrounding businesses. Tot very long, l'd lie to so yourself living in this neighborhood? we have atc art e my horizon and Move somewhere. 1 have Stove have you been playing and having fun during the pandemic?
aver.

- What do youth/children/kids do for fun outdoors today?

The some things kids hare always dore, Play, Make betlere, run ar ound My faverite 'time to play was hula yo right be fur e lunchtime, any for

- Who are the most creative and artistic people in your life?
I hare some why fainted friends who hare inspired me to continue wit,
- Who takes care of your neighborhood? What does that look like? My own art.

II not sure SPellfically If Seems well Kept for the most part, b ut al.
I love ti be outside when it's aim os t sunset, the air is Lind ox
Still WarM - When do people play/engage/activate Spring Hill Park or your local park? What
does that look like? What does it sound like? What does it smell like?
lout the fe's
a refreshing
breeze.

- Why do people go to Spring Avenue Park or your local park? aloft of people. It's close $6 y$.
- Why don't people go to Spring Avenue Park or your local park?
thetis lately anything to do then, It S Quite span on d
- Share your favorite thing about Spring Avenue Park or your local park. bare.
the location. You can walk to the park Very easily ald lt's surrounded by several nelshberlioods.

the - Share your least favorite thing about Spring Hill Park or your local park?
i share a memory about your neighborhood. seating, Inviting I used to play at the Pare with Mu little sister acluctits.
and our
- Share a memory about Spring Avenue Park or your local park.
friends Gil meeting new friends, playing with my sister. the time. weed stay
- What is public art to you? Have you seen public art before? Can you identify any public art in the neighborhood? Can you identify any public art in Greensburg? until the
street llshis public art is super important I Believe all camion. (Hes and neighborhoods should have art displayed in Public so $1 t$ wite be looked at and approbated by Every ont. To me, growing up surrounded by Art, especially art that has the potential, to mane a difference in the world can Inspire a Whore generation of people to be Chat wive, express themselves, speak up for what they believe in and cheate and dream ant themselves. I lore to set art when I wain or drive throush town, even simper things the Prints on the side of a building to house murals and sculpters, All of it is canazing to, set in my neishborhood and I wish there was zen Mole of it, esprially in mole residential areas.


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- Describe your neighborhood and its surrounding businesses.

Our neigh bor hood is very Qc Five and support) re

- How long do you see yourself living in this neighborhood?

$$
\begin{aligned}
& \text { How long do you see yourself living in this neighborhood? } \\
& \text { Not sur re but I will be back after co the ge }
\end{aligned}
$$

- How have you been playing and having fun during the pandemic?

I would go for runs becausebeingstercke inside really too

- What do youth/children/kids do for fun outdoors today?
Hang os t D lay basket ball
- What time of the day do you like to play, have fun, enjoy leisure time?
Around z
- Who are the most creative and artistic people in your life?
- Who takes care of your neighborhood? What does that look like?
The Younger ages
- When is it most fun for you to be outside? What does that look like?
Rain
- When do people play/engage/activate Spring Hill Park or your local park? What does that look like? What does it sound like? What does it smell like?
All times depending on the day. Little chidren running andplon
- Why do people go to Spring Avenue Park or your local park? on playgroundolder Tob outside
- Why don't people go to Spring Avenue Park or your local park? Its on the "RAD" Side of town children playing out child rem playing out
basketball court
- Share your favorite thing about Spring Avenue Park or your local park.

This was the first park my family toakue to when I moved here


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My nemhoorhoodis a nice neighorhat un and good 60

- How long do you see yourself living in this neighborhood?
- How have you been playing and having fun during the pandemic?

Playing Wides games and going to close friends

- What do youth/children/kids do for fun outdoors today? housle


Just Chill outside

- What time of the day do you like to play, have fun, enjoy leisure time?

- Who are the most creative and artistic people in your life?
a 100 on
- Who takes care of your neighborhood? What does that look like? Who takes care or your neighborhood? What does that look like?
- When is it most fun for you to be outside? What does that look like? We, Wherever a lot of people are outsidesie lo
- When do people playlengage/activate Spring Hill Park or your local park? What whole does that look like? What does it sound like? What does it smell like?
Whenever it 'S' last people come oufride and
-Why do people go to Spring Avenue Park or your local park? Yelling and sweat. To Play basketball
- Why don't people go to Spring Avenue Park or your local park?

- Share your favorite thing about Spring Ávenue Park or your local park.



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- Describe your neighborhood and its surrounding businesses.
- How long do you see yourself living in this neighborhood?
- How have you been playing and having fun during the pandemic?
- What do youth/children $/$ kids do for fun outdoors today?
- What time of the day do you like to play, have fun, enjoy leisure time?
- Who are the most creative and artistic people in your life?

- Who takes care of your neighborhood? What does that look like?


- When is it most fun for you to be outside? What does that look like? ye of
- When do people play/engage/activate Spring Hill Park or your local park? What does that look like? What does it sound like? What does it smell like?
- Why do people go to Spring Avenue Park or your local park?
- Why don't people go to Spring Avenue Park or your local park?
- Share your favorite thing about Spring Avenue Park or your local park.



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- Describe your neighborhood and its surrounding businesses. Very nice place - How long do you see yourself living in this neighborhood? very frërenduy.
- How have you then playing and havingtundurnglane pondempeace to live. we tick To k kids t Garalkick to the park

they can ran out endengies.
- What. time of the day do you like to play, have fun, enjoy leisure time? usually cotter school- in summertime it will be
are the most creative and autistic people in your life?
- Who are the most creative and autistic people in your life?
$m$ y
I think we all take cue of it as a whole.
- When is it most fun for you to be outside? What does that look like? Whednats not and pu rn fid day kids
- When do people piaylengagetactivate Spring Hill park ot your local park? What bosk t bt
does that look like? What does it sound like? What does it smell like? Mostly bu riding bikes, and playing on equipment. Just to hear
- Why do people go to Spring Avenue Park or your local park? the La ughter. *ids can exert energy.
- Why don't people go to Spring Avenue Park or your local park? think a lot of people utilize the Park.
- Share your favorite thing about Spring Avenue Park or your local park.



## Tori Jones

## - Describe your neighborhood and its surrounding businesses.

My neighborhood is alright, but it has many drug addicts and sketchy people. I live in 30 second walking distance of Head Keepers bar, and Joy's Japanimation store. Other businesses that are a little farther away include many craft/fashion shops, churches, gas stations, and a thrift store called Saint Vincent DePaul.

- How long do you see yourself living in this neighborhood?

I see myself living here until I am old enough to move out of my house, and when I have enough money to buy a house or rent an apartment.

## - How have you been playing and having fun during the pandemic?

I've been watching anime, making animations, and playing with my instruments.

- What do youth/children/kids do for fun outdoors today?

I know many of my friends and I used to always walk around Greenburg and go to different shops they have to offer. We also enjoyed going bike riding, scootering, and going up to Hutchinson Elementary school to hang out at the playground.

- What time of the day do you like to play, have fun, enjoy leisure time?

I typically go out in the afternoon, but l've gone on a few walks at night, but only if I am with someone else. I never go outside at night alone.

- Who are the most creative and artistic people in your life?

My mom, dad, and some of my friends are really creative. Both my parents have been artists basically since they were able to pick up a pencil. My one friend is AMAZING at drawing and she is definitely one of the bestartists l've evermet.

## - Who takes care of your neighborhood? What does that look like?

No one really takes care of our neighborhood. Everyone just has to kind of fend for themselves. Our neighborhood is filled with unfinished buildings and roads full of potholes.

- When is it most fun for you to be outside? What does that look like?

It is the most fun near dusk and nighttime. It's peaceful, and there aren't many cars out at that time. It's nice to go on a nice walk, or just chill in my yard at this time.

## - When do people play/engage/activate Spring Hill Park or your local park? What

 does that look like? What does it sound like? What does it smell like?I don't live within seeing distance of the Spring Hill Park, but when I walk or drive past it, there is hardly ANYONE there. The only time I usually see people are when they are drug dealing. I was told to stay away from this park because of all the crime. The only other times I see people at the park is when they are playing basketball. This is usually in the afternoon.

- Why do people go to Spring Avenue Park or your local park?

People go here for drug deals and/or to play basketball.

- Why don't people go to Spring Avenue Park or your local park?

People don't go here because of all the drug deals and crime.

- Share your favorite thing about Spring Avenue Park or your local park.

I've never been there, but the basketball court would most likely be my favorite thing there.

- Share your least favorite thing about Spring Hill Park or your local park?

The crime is my least favorite.

- Share a memory about your neighborhood.

I remember some of the free concerts Saint Claire Park puts on every summer. There are usually bands not very heard of, but there are also a few food trucks you can buy food from.

- Share a memory about Spring Avenue Park or your local park.

I remember passing by it and seeing some people playing basketball.

- What is public art to you? Have you seen public art before? Can you identify any
public art in the neighborhood? Can you identify any public art in Greensburg?
Can you identify public art in Westmoreland County?
I believe art is any art outside or free to the public to view and enjoy. I've seen many forms of public art, both visual, and auditory. There is an alley in Greensburg named "Art Alley" that has a bunch of different art pieces to view and take pictures with. I love taking pictures there and l've been there many times. We also have the Westmorland museum that now has free admission if I'm not mistaken, and there is a new art exhibit on the second floor every week or two. There is also a kid's area where kids can draw and interact with other pictures and works of art.

Tj Ray

> Spring Ave. Park--Interview Questions

- Describe your neighborhood and its surrounding businesses.

Quiet, low energy. The businesses are the same.

- How long do you see yourself living in this neighborhood?

Possibly a few more years, hopefully moving to a nicer area.

- How have you been playing and having fun during the pandemic?

I have been playing videogames and practicing martial arts.

- What do youth/children/kids do for fun outdoors today?

I honestly don't have a clue.

- What time of the day do you like to play, have fun/enjoy leisure time?

I don't mind what time of day, all are very nice. Though, afternoon-night are possibly my favorite times

- Who are the most creative and artistic people in your life?

That is a tie between my girlfriend and mother.
-Who takes care of your neighborhood? What does that look like?
I don't know. I suppose the workers like garbage men.

- When is it most fun for you to be outside? What does that look like?

Early morning-6am-9am. It is very nice and early, the air feels fresh, and it looks like the first sunrise every time. Aftemoon-to-nighttime- $7 \mathrm{pm}-10 \mathrm{pm}$. It is usually cooler and has chill vibes. It looks like a bittersweet ending to a play.
-When do people play/engage/activate Spring Hill Park or your local park? What does that look like? What does it sound like? What does it smell like?

I would not have a clue.
-Why do people go to Spring Avenue Park or your local park?
To hang and chill with friends or alone to just enjoy the day.
-Why don't people go to Spring Avenue Park or your local park?
Quarantine. Haha kidding, I really don't know.

- Share your favorite thing about Spring Avenue Park or your local park.

How nice it can be to sit there and just think or enjoy the moment of sitting there.

- Share your least favorite thing about Spring Hill Park or your local park?

Sitting on a wet swing.

- Share a memory about your neighborhood.

I talked to some soft-spoken guy while walking and he was very kind but seemed sad. It bothers me still, and I hope he is doing alright.

- Share a memory about Spring Avenue Park or your local park.

I went there and saw a kid and his mom. It was cute to see them spending time together, nothing special about the encounter.

- What is public art to you? Have you seen public art before? Can you identify any public art in the neighborhood? Can you identify any public art in Greensburg? Can you identify public art in Westmoreland County?

Public art is really cool, it's cool seeing people's time and effort being appreciated. I can't identify the art in my neighborhood by name, but I can find it and point it out, I think. The same can't be said about the art in Greensburg or Westmoreland County as a whole.

## Group Interviews

## What do we use the park for?

Play basketball
Swings
Running - tags
Blasket ball only
Chilling
Sitting
Enjoying outside

## What are your general ideas about this park?

-The playground is useless - its no point to it. Needs refreshed. Twin lakes is a nice place.
-No picnics - the benches and stuff are wet all the time. The tree spaces would be cool if they were designed better. .better pruning what is the schedule?
-Dogs are here all the time - people are good about cleaning up. It depends on who it is. The small strip of grass closest to the basketball court is where people.
-Kids are here all day. Communication channels are all about basketball. Little kids and parents - most kids walk here they all live around here. There are some daycare that come here too. If you playing basketball you get here at $12 / 1 \mathrm{pm}$. Sometimes we leave in the middle of class to go hoop.
-There is No wifi here it would be nice to have wifi
-Sit around and vibee - vibe areas: playground steps, benches. . there is no interaction with trees no tree climbing. Chill time from 11am - streetlights.
-Some walks - elder women who have walking buddies walking around the perimeter. Haven't
-Delinquents come to use drug use and violence. I stopped coming when that stuff was happening.
-My peoples come over here - they bring my sisters here. 5yrs and $8 y r s$. We never have any problems.
-Cops have come here before - it closes after. I don't know why the cops shut it down. People just hang out here.
-We need more things for teenagers to come together
-The kiddy park thing can be updated and more modern more good to the eye
-Look more inviting some sort of art to attract people that all kids could be nice. Art on the basketball court or a structure you can see. Maybe bring back the pavilion.
-Brighter colors
-how can we engage boxing and other martial or combat sports at the park?
-Graffiti basketball free wall
-somewhere to Play football and video games

## Spring Avenue Park Exploration <br> Students and Neighbors were encouraged to look for items around the park. Talk about what they found and how that relates to what happens at the park.

Found a lot of sticks -What does city parks do to keep it up, when is the grass cut? How often? The usually do a bad job - can we have a dedicated play area

Found fireball liquor bottle underneath the playground - what crowd is here and who is doing here. Sometimes there is alot of traffic that should not be at a playground.

Found mulch - we need a Better mulch area - designed grass places.
Some people come and pick up trash some days - she cleaned the whole park before by herself.

Found natural things -can we have edible trees? a co op garden section that people could work at together? All of the neighbors would probably support that.

Found 100 pieces of trash 60 of which were plastic. Most of the trash in the playground or in the ditch and a bunch of stumps. The playground desperately needs to have more trash bins.

Found a basketball - Its so easy to paint a basketball court and make it look cool.

Found various patches of Wasted space - especially at the far end of the park near the hospital is there a way to have a graffiti free wall in that space?

## What The People Want

-Overall improved areas demarcated specifically for play.
-Total revamp of basketball court. Half court is fine, place it on the other side of the concrete away from housing.
-Community design basketball court - "can basketball hoops be art?" \& additional playground games (foursquare, hopscotch, floor maze) basketball games that are more accessible for kids across ages.
-Defined walkway through park play areas (playground, pavilion, basketball court), increased entryway into park
-Intentional usage of grass area with landscaped details for small field game(s) (futsol, 7-7 flag football, some sort of frisbee game)
-Signs that say what you can play at the field. Ideas of positive things. Positive Message
-Bring back the pavilion, more places to sit. Places to get shade and enjoy the park itself. Coverage across the space is much needed. We need coverage around where the pavilion was or coverage where the trees are. A more direct seating area.
-Seating for elders and young people
-More trashcans with better looking trashcans
-Storage for play items?
-Late night activity would be pushed away with better lighting
-How can lighting be used to let people know when the park is open and when its closed

MOTIFS/Symbols
Rabbits
Squirrels
Rocketship
Competition
Basketball
Kids
"Bunker Hill"
Firehouse
Old School

## Lisa Roberts is with Darrell Kinsel.

May 13 1:54pm

Ok, so most of you know I'm involved with revitalizing 5th ward playground/spring Ave park.
Well, we need some old pics and your stories of what the playground used to be like back in the day. Bonus points if you can find a pic of the rocketship!

I swore there was a page for 5th ward memories but I can't find it. Anyone know what I'm talking about?

7You and 6 others
15 Comments
1 Share
Like
Comment
Share

## 15 Comments

```
Lisa Roberts
Samantha Walton-Johnson Natalie Walton Troy Andre Casey Silvis-Mincone Paul Sweeney
Tag anyone else I'm missing
    Like
        Reply
    - 2w
Troy Andre
Renee Goldsmith, Luther Dean, King Dean, and Pamela Owens-Mason.
    Like
    - Reply
    -2w
Charise Nicole Cook
Check that group greensburg then and now
            Like
            Reply
            -2w
Troy Andre
Melanie Rhey Greene, Stacey Greene McKinley, Jennifer Greene, Jacquie Greene and Vicki Petroy.
2
            Like
            Reply
            2w
Troy Andre
I'll be putting these on shirts soon...
```


## 5TH WARD'S <br> FIIEST

## 5TH WARD

By
Like

- Reply
- 2w

Troy Andre replied

3 Replies
Vicki Petroy
I unfortunately don't have any photos of the playground or rocket
Like

- Reply
- 2w

Active
Darrell Kinsel
would appreciate anyone who wants to share thier story!

1
Like
Reply

- 2 w

Lisa Roberts
Hey, share your favorite 5th ward stories. This guy ${ }^{\wedge}$ is going to be doing murals at the park and wants to capture the essence of what it used to be.

Like

- Reply

2w
Vicki Petroy
I remember the older peeps having pickup basketball games and it would end up drawing all us younger kids to hang out and watch. There was always a big crowd watching.

2

## Like

\author{

- Reply <br> 2w <br> Troy Andre
}

But Vicki Petroy do you remember the pavilion type thing that was there in the middle of the park? I think it was screened before they torn it down and left the slab. Playing Homerun Derby at the end of the courts where the fence was. The "Heads" used to hang out in the pavilion thing until it was torn down. Then they moved to the far corner of the playground where The Riskos lived. I used to hate when the balls rolled off of the court down to their corner. I used to here racist comments coming from the older kids down at that playground and walking up on Alexander Street going to Speedy's by guys driving by in car. It was scary and had me hitting alleys to avoid them. Mostly good times, but the bads one were not cool at all.

2
Like
Reply

- 2 w

Vicki Petroy
Troy Andre sorry that happened to you. I hung out at the wall when I was a teen (the corner of the playground down behind the pine trees to the left of the rocket.
I do remember that pavilion and playing home run derby

1
Like
Reply

- 2w

Troy Andre
I can picture you in your flannel, but that actually might be from Junior High or High School. Lol...

1

> Like
> • Reply
> $\cdot 2 w$

Active
Write a reply...












[^0]:    Illustration by Mary Kate McDevitt

[^1]:    FINAL CONCEPT - the design team refined concept a to produce the final concept which prioritizes: Basketball, a flexible lawn, a formal pavilion and an upgraded playspace.

[^2]:    Aspects

    1. Display elementary school designs
    2. Display survey results/big takeaways
    3. Kona Ice !

    Oth

