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ACKNOWLEDGMENTS

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City of Greensburg

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STEERING COMMITTEE

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THANK YOU

A rewarding site master plan process involves extensive amounts of coordination between the client, Steering Committee, Design Team and the community. The process is a journey from the project brief to the final result (in this case a site master plan) with many iterations of ideas along the way.

In the case of Greensburg's Spring Avenue Park this process overcame the challenges posed to the process by the ongoing global Covid-19 pandemic. The Project Team and Design Team adapted a strategy to evolve in-person events into online and remote platforms and utilized a community online survey to garner input on the design concepts, programming elements, and park character while engaging with the community.

Thank you to all of our collaborators and contributors for the opportunity to be guided by you and engaged by your ideas on this project. Your help was an integral part of this process and an invaluable resource to the community. We extend a special thanks to our Steering Committee as well as those who participated in the stakeholder interviews as they helped to shape the Master Plan's considerations and end result.



Spring Avenue Park, August 2020

INTRODUCTION

PROJECT CONTEXT, OVERVIEW AND PLANNING NEED

Spring Avenue Park is a 1.4 acre space within the 5th Ward residential neighborhood of the City of Greensburg. The site, the former location of a neighborhood school, is home to numerous, full-grown native trees, a basketball court with one (1) hoop, a playground for small children, and grass areas. Spring Avenue Park is served by street parking along Spring Avenue and Grove Street. The Park is interwoven into a dense residential neighborhood and essentially serves as an extension of the front yard and front porch of the adjacent homes.

The genesis of this design effort was a shared interest, among the City Planning, City officials, the Parks and Recreation department and neighborhood residents in an updated space within the 5th Ward. This shared interest has been highlighted in two planning documents completed by the City of Greensburg and Westmoreland County in 2004 and 2018. These documents are "A Plan for Our Community" and "Reimagining Our Westmoreland", respectively. The Spring Avenue Park project honors the vision of these previous efforts and the community's needs by redesigning a park in ways that prioritize improving the quality of life for residents, becoming a recreational amenity for the immediate residents and City programming, and ensuring accessibility for all. These priorities are reflected in the project process through the emphasis placed on community outreach and engagement and the integral involvement and input from the Steering Committee. The City's vision for the design of Spring Avenue Park is directly connected to neighborhoods and institutions that surround it.

In addition, and as outlined in the County's Comprehensive Plan, the goal of an updated Spring Avenue Park is to connect people by rethinking how public spaces are used to build community, encourage investment, and attract and retain residents.



Spring Avenue Park existing conditions



Spring Avenue Park site context



Spring Avenue Park aerial perspective

PLANNING PURPOSE

The purpose of this Master Plan is to communicate the community's vision for a cohesive park that is intricately interwoven into the neighborhood fabric and accurately represents the needs and desires of the 5th Ward and City residents. The Master Plan has been developed through a planning process that has included community engagement, site analysis, and design of beautiful, functional spaces. This planning process builds upon the incredible efforts of dedicated citizens and the work of multiple past plans for the Park in order to coordinate a contemporary road map for the next generation of Spring Avenue Park. This Maser Plan is a guide for the physical development with conceptual design recommendations, phasing plans, and cost estimates. The Master Plan ensures that individual improvements and that day-to-day decisions fit within the larger vision of the City's park system, and that fundraising and implementation are properly sequenced and contribute to long-term goals. This Summary Report also helps to inspire local stewardship and build momentum for future project implementation.

PLANNING PROCESS

Through an engaging and inclusive design process which included a variety of engagement strategies such as: Steering Committee meetings, stakeholder interviews, digital and social media platforms, a community survey, and others, this project has built momentum toward the future physical improvement of Spring Avenue Park. The opportunity for a diverse community to belong, feel welcome, gather, and interact in the public realm connects residents to each other and the City. The Master Plan process has resulted in an implementable road map for the future of the Park.

PLANNING SCOPE

The City of Greensburg sought a highly focused, collaborative design process for the renovation of Spring Avenue Park. Included in the scope were the community engagement strategy, site analysis, conceptual designs, cost estimating and construction documentation for Phase 1 of implementation. The objective of the scope was to enhance and improve the existing neighborhood Park in ways that make it a focus of the neighborhood.

PROJECT GOALS

The immediate neighborhood cherishes this open space and throughout the project embraced the idea of an update. The Design Team began the project by working with the City to convene a group of folks into the project's Steering Committee. During the first Steering Committee Meeting, the group identified the major goals of the project. These goals served as a guiding light and constant 'check' on the project's direction and outcomes to ensure the project stayed true to the original intent and goal.

PROJECT GOALS

- Provide universal accessibility into and within the Park
- Complement, not compete with existing City facilities
- Establish a unique identity for the Park
- Foster neighborhood 'ownership' of the Park
- · Recognize the history of the Park and surrounding neighborhood
- Provide activities for people of all ages
- Make the Park the heart of the neighborhood
- Infuse art and educational opportunities into the Park



Historical photo of the park site used for a traveling circus. (Photo provided by Steering Committee)

SITE INVENTORY AND ANALYSES

OVERVIEW

The inventory and analysis process for Spring Avenue Park included observations of existing conditions through site visits, drone aerial photography, stakeholder interviews, data mapping, and demographic analysis. The Design Team evaluated Spring Avenue Park as an individual asset within the City but also evaluated it from the lens of the entire system of City park and recreation facilities. The following elements summarize the Design Team's findings.

SITE INVENTORY AND ANALYSIS

To understand and identify site opportunities and constraints, the Design Team performed a comprehensive site analysis that included a review of GIS data, collection of historical photographs, and a careful examination of surrounding land ownership and easement boundaries at the onset of the project.

The City of Greeensburg provided a survey with topographical and boundary information as well as information regarding roads, neighboring parcels, and utilities.

Along with compiling technical data, the Design Team visited the site and performed field analyses with aerial drone photography to supplement existing information and reveal qualitative aspects of the site as well as to catalog a site inventory of the existing amenities and their condition. Site visits occurred multiple times to gather data at different times of the day and in different seasons.



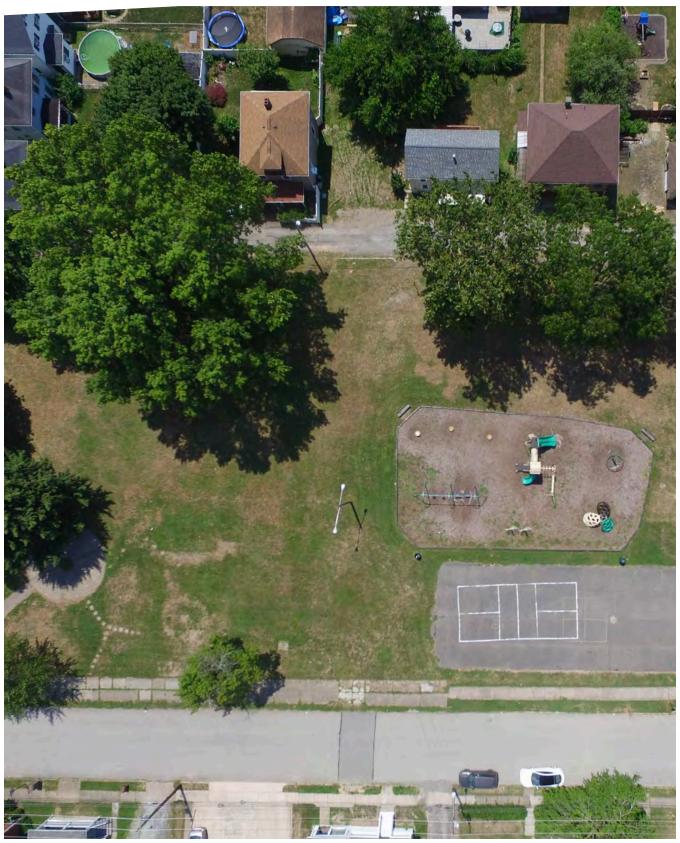


Historical photo of the 5th Ward school on the grounds of the current park site. (Photos provided by the Steering Committee)



Existing play equipment in the Park

SPRING AVENUE PARK MASTER PLAN



Aerial view of the Park

THE 5TH WARD'S FRONT PORCH

A major observation that came out of our site visits and analysis of qualitative character of the space was that Spring Avenue Park is adjacent to residential homes whose front porches are highly visible from within the Park. The front porch has historically been the site of neighborly communications creating a gradient of private and public realm. This zone, in turn, activates the street and as an extension, the Park.

The Design Team began to consider, "What if the Park becomes the neighborhood's 'front porch'?

"BEFORE SOCIAL MEDIA, THERE WAS THE FRONT PORCH."



Illustration by Mary Kate McDevitt

SPRING AVENUE PARK MASTER PLAN

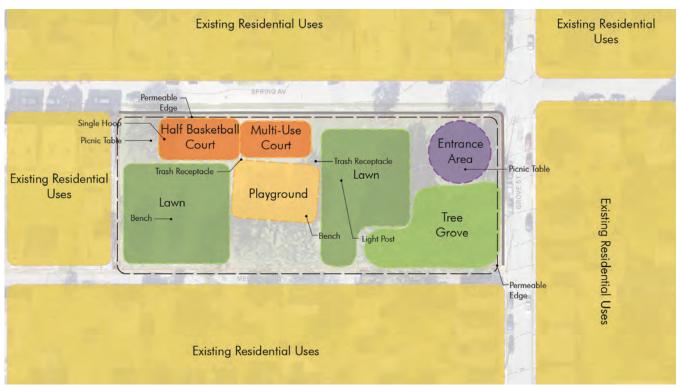


Diagram A - bubble diagram of existing park massings and neighborhood context



Diagram B - private and public realm gradient into spring avenue park

WALKABILITY

Walkability is a measure of how friendly an area is for walking The 5th Ward received a 62 WalkScore, which ranks as 'Somewhat Walkable' (some errands can be accomplished on foot). The Design Team evaluated the potential user group of the Park in terms of WalkScore and the walk-shed of the Park for a 15-minute walk. It appeared that Spring Avenue Park is within walking distance of the parts of the 4th and 5th Wards as well as parts of the Borough of South Greensburg, which indicates it will be accessible by foot for a large number of residents.

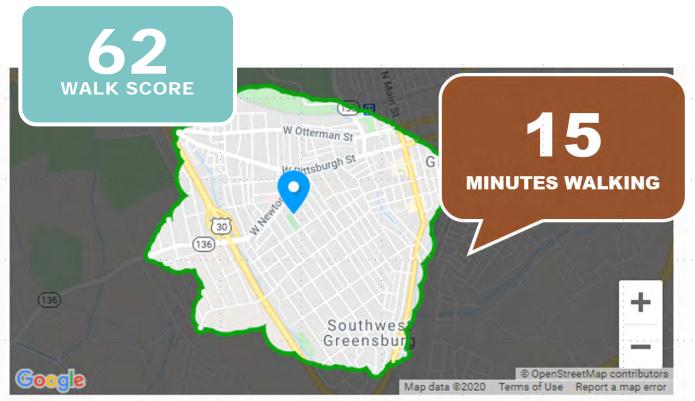


Diagram C - 15-minute walk shed to Spring avenue park

COMMUNITY DEMOGRAPHIC ANALYSIS

The Design Team performed a demographic analysis of the census tract in which Spring Avenue Park is located to determine who the park would be serving and examine what components of that analysis would inform the design. A census tract is a geographic region defined for the purpose of taking a census. The demographic information examined population, age, income trends, race and health information.

According to the U.S. Census and the 2018 American Community Survey, there is a larger amount of housing which is renter-occupied than owner-occupied in the neighborhood of the Park. The average income is on the lower end, which is an opportunity to provide the community with an amenity in which they do not need to spend large amounts of time or resources to participate in. In addition, a substantial number of families coming into the area are single-parent households which was discussed in context of the City's park and recreation programming offerings and how those can best cater to families with single parents and working parents who may not be able to drive kids to activities throughout the day.

KEY OBSERVATIONS

- More than a third of the people in this census tract live below the poverty line (more than double the rate in Westmoreland County).
- The per capita income is half of the average for Westmoreland County.
- Housing is transient; renter-occupied housing makes up a greater percentage than owner-occupied.
- 62% of the population in this census tract is made up of 19-64 year olds.









17 likes

springaveparkproject Lydia Kinkaid from the City of Greensburg Recreation Department, Shelia Brumley, a City Council Member, Jessica Hickey of the Downtown Greensburg Project and Greta Wires a Planning and Development Intern are excited to announce the winner of the Spring Avenue Park project Survey! Congratulations to Emily R. for completing the survey!

February 19



COMMUNITY ENGAGEMENT

The planning process included a robust engagement process. Master Plans present the opportunity to not only guide the transformation of physical space but also as an opportunity to design a unique process by which trust is built with the community and common goals are established. This process included a specially-tailored outreach process that met the goals of the City and followed the current CDC guidelines at the time of the outreach event.

SOCIALLY DISTANCED COMMUNICATION

The City, Design Team and Steering Committee used several methods to communicate with as many residents and community members as possible. Given the realities of the COVID-19 pandemic throughout this project's process, social distancing and virtual engagement was necessary.

STEERING COMMITTEE MEETINGS

Beginning in September 2020, the City, Design Team and Steering Committee met six (6) total times throughout the project. The Steering Committee established project goals, reviewed project process, helped shape community engagement strategies and assisted in advertising the project progress and project events. Throughout the process, the Steering Committee served as a conduit between the project team and the residents and local community organizations. The committee members provided local knowledge about the Park and represented a diverse group of individuals who use the park regularly and will be involved in future implementation of the project.

DIGITAL AND SOCIAL MEDIA PLATFORMS

Digital platforms were also used to engage the community with the project. The City of Greensburg created a website which alerted community members to the Project inclusive of the project's budget and project goals, and publicized upcoming events and ways to participate. The website also kept the community current about where the project was in terms of schedule and community participation. In addition to the website, there was also an Instagram account @springaveparkproject which was active during the design process and helped to further interact with the public. The Instagram account also features interviews with D.S. Kinsel regarding the art component of the Park.

ONLINE COMMUNITY SURVEY

The online community survey was taken by 328 households. Community members were asked to complete a short survey asking them questions regarding: what they would like to see in the Park, if they had ever been to the Park, etc. Participants were given an opportunity to contribute any final thoughts or suggestions regarding the Park at the end of the survey. The Survey was an invaluable tool in gaining insight into the direction the park's design should take.

BOOM CONCEPTS COMPONENT

D.S. Kinsel of BOOM Concepts was brought into the project via Westmoreland Museum of American Art to conduct additional interviews with the youth of the City of Greensburg to engage with them related to art in the park and to collect intergenerational stories and desires for the redesign of the Park.



BOOM Concepts event at Spring Avenue Park. Photo provided by D.S. Kinsel.

SPRING AVENUE PARK PROJECT DESIGN INPUT SURVEY RESULTS This project is the renovation of Spring Avenue Park 228 RESPONDENTS WANT located in the Fifth Ward of the City. Through the TO SEE AT THE PARK years, budget constraints and rising costs has **PLAYGROUND 70%** allowed the Park to decline and led to limited use. This project hopes to address these problems by working **PAVILLION 62%** with residents to redesign the park. The City of **OPEN LAWN AREA 52%** Greensburg surveyed 328 residents and non residents **FOOD TRUCK AREA 50%** about the current and future design of the park. **FITNESS STATIONS 38%** Overall, the community wants a safe, clean, and SWINGS 37% family oriented park where activities such as walking, biking, and a play area for all ages and abilities **PUBLIC ART 29%** is accessable. PARK EXPECTATIONS REASONS TO VISIT A PARK



8 out of 10 respondents

think accessable play areas

are important.



8.5 out of 10 respondents

think fitness & wellness

are important.

FOR MORE INFO ABOUT THE SPRING AVENUE PARK PROJECT VISIT:

greensburgpa.org/planning-development/pages/spring-ave-park-project

Digital flyer summarizing the online community survey results. Graphic developed by Jessica Hickey of the Downtown Greensburg Project.

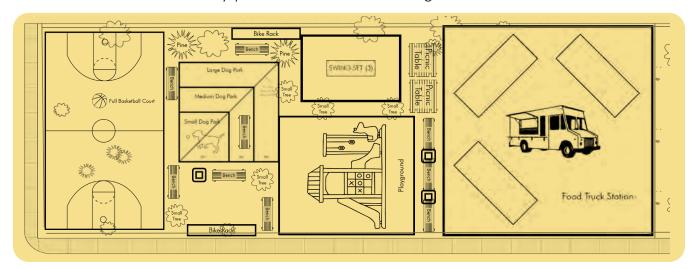
7 out of 10 respondents

think court sport areas

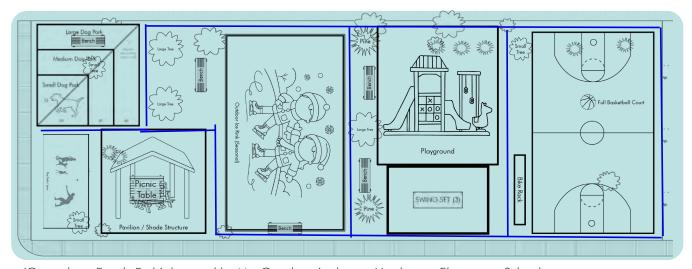
are important.

HUTCHINSON ELEMENTARY SCHOOL ENGAGEMENT

The Project Team and Design Team partnered with Hutchinson Elementary School to engage the students in the redesign of the Park. Due to the COVID-19 pandemic, the activities were required to be virtual, and an interactive online activity was developed for teachers to facilitate with their classes virtually. The activity allowed each classroom to design their own park, with pre-made park elements that could be used as a 'drag-and-drop' feature onto a park base map. This activity resulted in over 20 park designs from every class at the elementary school. The top elements chosen by all of the classes included playgrounds, swingsets, pavilion, zip line, dog park, food trucks, and fitness stations, all of which were incorporated into the various concept schemes (illustrated later on in this document). Ultimately, all of the top elements indicated by the students were incorporated into the final design, except for dog park, which has been slated for another City park within the same neighborhood.



'Super Play Park' designed by Mrs. Cooke and Mrs. Nowicki's classes at Hutchinson Elementary School



'Greensburg Family Park' designed by Ms. Gesalman's class at Hutchinson Elementary School

TOP ELEMENTS CHOSEN BY ELEMENTARY STUDENTS

- 1. Playground
- 2. Swing set
- 3. Pavilion
- 4. Zip line **
- 5. Dog park *
- 6. Food trucks
- 7. Fitness stations ***

HUTCHINSON ELEMENTARY SCHOOL FEEDBACK IN FINAL DESIGN

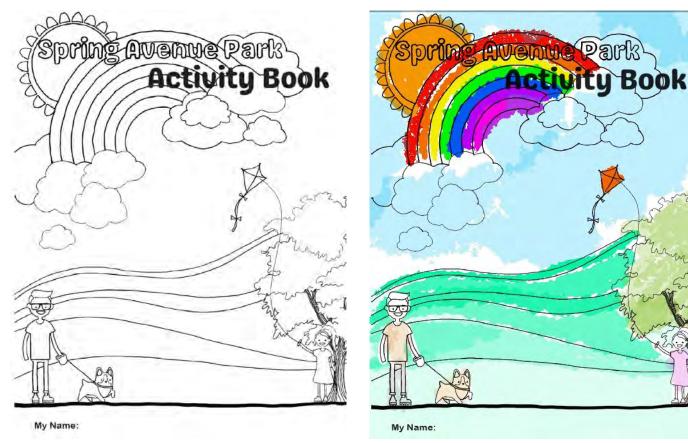
The diagram below illustrates where the top elements chosen by the Elementary students are located and configured in the final design. There is a more detailed description of the final design in the following pages of this document.



- * A dog park is being accommodated by another City park in the same neighborhood
- ** Zip line-style play features can be incorporated into the playground design and layout
- *** Fitness stations were incorporated into two (2) of the three concept schemes, but through Steering Committee deliberation, was replaced with the Pavilion in the final design.

ACTIVITY BOOKS

Another component of the public engagement strategy was the development of an activity book for kids within the elementary school and greater neighborhood. The Design Team designed the activity book to be an interactive element for kids to learn about the Park and was distributed to Hutchinson Elementary School and was available for download on the City's website.



Activity Book before and after

STAKEHOLDER INTERVIEWS

The Design Team conducted seven (7) stakeholder interviews with various folks from the City of Greensburg. This ranged from police force members, City officials, City staff, neighborhood residents, and members of the local workforce. Hosting these conversations privately provided the opportunity for the Design Team to receive honest and candid feedback about the perceptions, desires, and needs for the Park.

SPRING AVENUE PARK MASTER PLAN



D.S. Kinsel of BOOM Concepts talking with neighborhood residents.

OUTDOOR PUBLIC EVENT

The Design Team, in coordination with the City, BOOM Concepts and the Westmoreland Museum of American Art held a pubic event at the Park and presented the final concept plan, precedent images to provide examples of the character and vision of the areas proposed in the concept plan, and a summary of the community survey results. Concurrently, Janel Young, a Pittsburgh-based artist, conducted an activity using chalk on the basketball court to bring families from the community to the Park to draw and talk about what they are inspired by and how that can be translated into a future art gesture for the park.



Residents reviewing community survey results, providing feedback on the final design and giving input on the high priority elements to be a part of the first phase of construction.

OUTDOOR PUBLIC EVENT PHOTOS



DESIGN PROCESS

CONCEPT SCHEMES

In this project and through site analysis and community engagement, a few critical elements - flexible spaces, sports courts, playgrounds and site safety emerged as priorities. As a result, the Design Team approached the concept schemes with varying elements of focus to provide the Steering Committee with variables and options to necessitate discussion and prioritization of elements. Three (3) different concept schemes were created and reviewed/debated with the Steering Committee. Each of the schemes illustrate changes to the current location of existing facilities, ranging from minor to dramatic changes, so residents could see a range of what is possible within the Park. A full-size plan of each concept scheme can be found in the appendix.

To individuate different design schemes, the Design Team utilized a Concept Matrix as an organizational tool to highlight different park elements. Park elements included: basketball, pavilion, a playground area, lawn area, fitness area, and community garden area. A different level of prioritization was placed on different elements to inform the three (3) schemes that were presented to the Steering Committee.

Design Elements	Scheme 1 - Triangular	Scheme 2 - Oval	Scheme 3 - Crossroads
Basketball	Full court	Half court	Half court
Landscaping	Landscaping Interpretive garden		Interpretive garden
Lighting	Lighting Play area, plaza, fitness center, basketball		Basketball, Pavilion, plaza, play, dog park
Main Entrance	Along Spring Ave, at the corner	Spring/ grove	Spring/ grove
Pavilion	None	None	1 large; rigid roof
Food Trucks	on basketball court	along grove ave (flatter area at enterance)	along grove ave (flatter area at enterance)
Playground	Medium pod	Large pod	Medium pod
Art Opportunities	Art Opportunities Basketball court, Play		Basketball court
Open-Lawn Area	small - medium	seating large	seating large
BBQ	Plaza	Plaza	Pavilion
Fitness	Fitness Small, dedicated area		None
Seating	Seating at lawn + pavilion + play + plaza		at lawn + pavilion + play
Fenced Dog Area	Included	None	None
Walking Path Walking paths		Walking loop, 7 laps = mile	Walking paths
Community Garden	Near play area	None	Along Spring Ave

Concept Matrix used to help identify differences in the site elements included in each concept scheme.

CONCEPT SCHEME A

Scheme A is derived from the response from the community (via discussions and community survey) to maintain a full-sized basketball court within the Park. In an effort to incorporate a pavement mural/artistic component into the Park design, the full-sized basketball court also serves as a 'blank canvas' for an artist to work with for a pavement mural. This concept scheme includes a large play area to respond to the high priority ranking it received by the elementary students, and fitness stations which were popular on the community survey as well as with the elementary students. The expansive plaza along Spring Avenue is a flexible public space for the neighborhood, almost serving as a 'front porch' for the residents in the area which is the character of the space. The plaza includes a lounge, inclusive of ping-pong, tables, benches and chairs, grills, and an entrance plaza with shade structures tables and chairs for socializing. The extra space on the plaza is meant to serve as flexible space for cornhole or other social games brought by visitors.



Scheme A combines a re-oriented full basketball court (for optimal sun exposure) and an angular plaza area along Spring Avenue which serves as a flexible area for events, food trucks, festivals, etc. The angular circulation pattern aims to create direct connections between Spring Avenue, Grove Street and Menoher Alley. Adjacent to the plaza is an angular sunken lawn and a large play elements nestled between an interpretative, educational garden and a community garden. Along the Grove Street side of the park is a series of outdoor fitness stations shaded by new and existing tree canopy.

CONCEPT SCHEME B

Scheme B responded to the community's desire for fitness stations and open lawn area. The concrete walking path around the park (oval shape below) is a flat, accessible surface for walking, running, strollers, roller-blading, biking, etc. Within the walking path is a half-court basketball court with a fence enclosure, an expansive lawn space for spontaneous activity (pick up games, picnicking, lawn games, etc.) and a medium-size playground area. To further respond to the community survey and elementary students, fitness stations are located around the oval walking path to create a 'fitness loop'.



Scheme B combines an continuous oval walking track with fitness stations located along the walkway. This scheme features a half basketball court that is fenced and located toward the middle of the Park. A large lawn area utilizes the middle area of the Park while the play area is relocated to the Grove Street side of the Park. A small entry plaza is located at the corner of Grove Street and Spring Avenue and includes proposed seating with umbrellas for shade. Due to the placement of the elements in this scheme, a majority of the existing canopy trees along Grove Street can most likely remain.

CONCEPT PLANS CONTINUED

CONCEPT SCHEME C

Scheme C introduces a large plaza area at the corner of Spring Avenue and Grove Street. The main pedestrian walkways cross through the park to connect residents from all sides of the neighborhood with more direct access into the Park. This concept features a large, fenced dog park which takes up a substantial portion of the green space. The play area is shifted toward the residences and is approximately the same footprint as the existing play area. The half basketball court is shifted toward Grove Street and includes a fence only behind the hoop. This concept features a formal pavilion at the entry plaza for events and City programming.



Scheme C introduces a large plaza area at the corner of Spring Avenue and Grove Street. The main pedestrian walkways cross through the park to connect residents from all sides of the neighborhood with more direct access into the Park. This concept features a large, fenced dog park which takes up a substantial portion of the green space. The play area is shifted toward the residences and is approximately the same footprint as the existing play area. The half basketball court is shifted toward Grove Street and includes a fence only behind the hoop. This concept features a formal pavilion at the entry plaza for events and City programming.

FINAL MASTER PLAN

The Steering Committee preferred Scheme A for its amenities, inclusive of a full basketball court, enhanced play areas, and site amenities, such as hammocks. Ultimately, the Steering Committee recommended deleting the fitness area and re-purposing the space with the pavilion shown from Concept Scheme C in the final Master Plan.

The Steering Committee appreciated that passive activities (relaxing, sitting, nature viewing) could occur simultaneously near active areas of the Park, and responded positively to the modern feel of the design and the balance of hardscape and planted areas pointing out that this design feels like a place the community would want to engage with.

Some items of note regarding the design are:

- Committee members emphasized that the basketball court should be well-lit in the evenings.
- •The connection to the alleyway made the park feel more porous and accessible.
- The slight elevation difference between the welcome plaza/basketball court and the lawn provided a sense of safety and comfort to park users on the lawn.
- •The full court allows for adults to play pick-up games which would be a new opportunity within the City.
- The location of the play area feels safer in Concept Scheme A.
- •There is the possibility to incorporate other court games on the basketball plaza such as hopscotch, four square, etc.
- The plaza serves as good space for food trucks, festivals, or other Citysponsored events.



FINAL CONCEPT - the design team refined concept a to produce the final concept which prioritizes: Basketball, a flexible lawn, a formal pavilion and an upgraded playspace.

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DESIGN DETAILS

PLANTING PALETTE

As a part of the final master plan, the Design Team selected a plant palette that features plants with low maintenance qualities, native attributes to foster ecology and habitat, and their potential to be used as didactic educational opportunities for children through City-sponsored programming or at their leisure.

Note: In the digital version (PDF) of this Summary Report, the blue text is a weblink to allow readers to see more detail on each plant in the palette.

	BOTANICAL NAME	COMMON NAME	
	Amelanchier arborea	Serviceberry	
	Betula nigra	River Birch	
	Corcis canadonsis	Eastern Redbud	
	Cornus florida	Flowering Dogwood	
	Magnolia stellata	Star Magnolia	
	Malus 'Prairifire'	Flowering Crabapple	
	<u>Platanus x acerifolia</u>	London Plane Tree	
	Aronia arbutifolia 'Brillantis-	Chokeberry	
	Callicarpa americana	Beautyberry	
	Ceanothous americanus	New Jersey Tea	
	Cornus sericea 'Cardinal' Hydrangea guercifolia	Red Twig Dogwood	
	Hydrangea quercifolia	Oakleaf Hydrangea	
	Phsyocarpus opulifolius	Common Ninebark	
	Rhodendron maximum	Rosebay Rhododendron	
	Rosa carolina	Carolina Rose	



AMELANCHIER CANADENSIS SERVICEBERRY

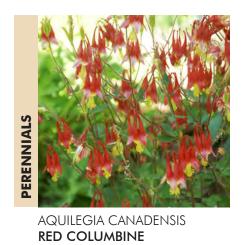


CERCIS CANADENSIS EASTERN REDBUD



ARONIA ARBUTIFOLIA
CHOKEBERRY

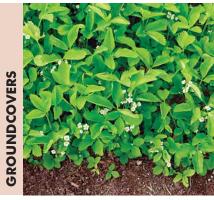
Aquilegia canadensis	Wild Columbine	
<u>Asclepias incarnata</u>	Swamp Milkweed	
Baptisia australis	Blue False Indigo	
<u>Liatris spicata</u>	Blazing Star	
Monarda didyma	Bee-Balm	
Liatris spicata Monarda didyma Penstemon digitalis	White Beardtongue	
Rudbeckia laciniata	Green-headed Coneflower	
Rudbeckia hirta	Black-eyed Susan	
<u>Salvia lyrata</u>	Lyre-Leaved Sage	
Schizachyrium scoparium	Little Bluestem	
Allium cernuum	Nodding Onion	
Bouteloua curtipendula	Sideoats Grama	
<u>Carex pensylvanica</u>	Pennsylvania Sedge	
Conoclinium coelestinum	Blue Mistflower	
Conoclinium coelestinum Fragaria virginiana Heuchera americana Hemerocallis 'Stella de Oro'	Wild Strawberry	
Heuchera americana	Coral-bells	
Hemerocallis 'Stella de Oro'	Daylily	
Liriope muscari	Big Blue Lilyturf	
<u>Narcissus</u>	Daffodil	
Tradescantia virginiana	Spider Lily	





BLACK-EYED SUSAN





FRAGARIA VIRGINIANA WILD STRAWBERRY



Basketball - A full length basketball court would be an amenity for the neighborhood and would draw people and activity to the Park. The court is also an opportunity for an artistic mural (pictured).



Bench - Provides a resting spot for people to chat, socialize, and enjoy the Park in a passive way.



Concrete Bench - Tiered concrete benches make a space flexible by allowing for gathering or spontaneous performances. The tiered design also creates spatial separation from adjacent elements within the Park.



Educational Garden - An opportunity to provide a didactic experience for children an adults showing people the names of plants, why they are important, and what impact they have on the local/regional ecosystem.

Lawn - A flexible lawn is a space for people to gather, play sports, put a blanket down and enjoy the sun, or have a picnic.



Paving - Paved areas are accessible and increase the flexibility of the park space allowing people with different mobility standards to be in the park space and gather with friends.



Playground - An upgraded play area is a chance for neighborhood kids to play on unique play structures. The play structure shown here imitates a rocketship, which was mentioned as the former play structure at the playground.



Pavilion - A pavilion provides a sheltered area for people to enjoy meals or games. It is also an opportunity for the City to have programmed events here through the Parks and Recreation department.



SPRING AVENUE PARK MASTER PLAN



Picnic Area - Tables for picnicking area a great way to activate the park with people who can come to read, eat lunch, and socialize with neighbors.



Sunshade - Sunshades increase the usability of the park in the summer month for community members who are sensitive to the sun's effects. Sunshades could also be a canvas for future art gestures.



Additional Site Amenities - Additional site amenities like ping pong tables and hammocks attract users to the Park, activating the space.



PHASING PLAN

The Spring Avenue Park master plan synthesizes large amounts of data, community input, stakeholder discussions and site observations into implementable goals and strategies. The plan is a multi-year guiding tool for the City of Greensburg and the Spring Avenue Park stakeholders.

This section includes a multi-year phasing plan that identifies the first phase and subsequent phases. The first phase of the project signals an appetite and solidifies the momentum to move the from the master plan to tangible physical improvements.

At the time of this document, the City has funding available to pursue Phase 1, which is what this phasing plan is based on. The elements included in Phase 1 were determined by the community residents during the Outdoor Public event in addition to feasibility, cost, and need.

TEST DESIGN IDEAS WITH TEMPORARY PROJECTS

While fundraising continues, the use of temporary projects can generate excitement for the master plan, continue to foster community interest, and test design ideas to understand the best use of the space. While the Spring Avenue and Grove Street entry plaza area is not included in Phase 1, temporary improvements or installations in this area, such as tables and chairs, or portable yard games, could test the design theory that this spaces wants to be a flexible plaza for neighborhood socializing. In addition, the Hammock Garden was a highly ranked element in the prioritization activity during the August 2021 Outdoor Public Event and those could be installed ahead of any phases as a temporary project in response to resident and community feedback. In an effort to keep residents and the community engaged in the improvement of Spring Avenue Park, there are various programming opportunities or activation techniques that can happen here through the City of the Westmoreland Museum of American Art before construction begins.

IDENTIFY PROGRAMMING STRATEGY/RESPONSIBILITY

While the master plan recommends physical strategies for the Park's improvement, the success of the park is also based on activation of the Park through the City's programming of events on a weekly and yearly basis. A coordinated programming calendar of events that maximizes the use of the Park is recommended.

PHASE ONE

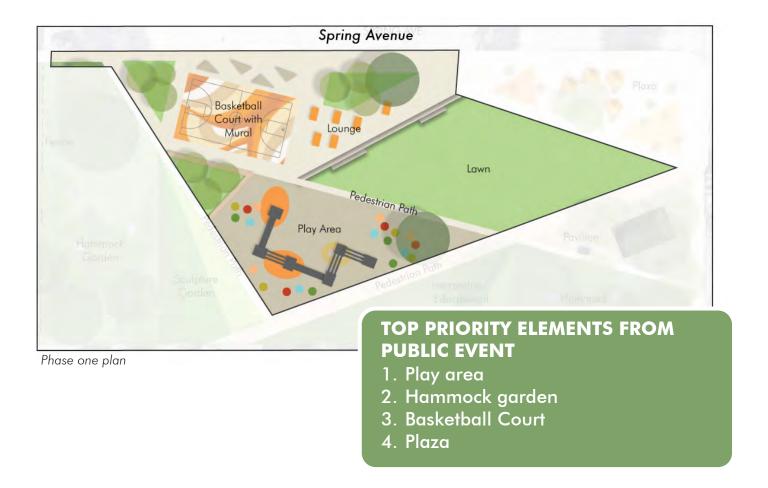
As a part of the August 2021 Outdoor Public Event, the board (pictured below) was available for attendees to identify their top 2 choices for the first phase of construction. The play area, hammock garden, basketball court and plaza were the top choices identified by residents who attended the event.



Photograph of the Phase 1 priorities activity from the August 2021 Outdoor Public Event.

PHASE ONE

In response to the priorities identified during the Outdoor Public Event held in August 2021, the elements of the first phase include the basketball court, part of the Spring Avenue plaza and the play area. While the 'hammock garden' was also a popular item in the prioritization exercise, these amenities could be implemented elsewhere throughout the park, regardless of phase until the permanent versions would be installed.



PHASE ONE COSTS

The costs outline below are rounded for planning purposes. A detailed Opinion of Probable Development Costs (OPDC) is provided on the following pages.

To avoid tearing up newly built amenities within the Park, site preparation work and utilities are included in Phase 1 so that they are provided at the beginning of the project's construction for all future phases and development.

Site Preparation	\$50,000
Utilities	\$98,840
Spring Avenue Plaza ***	\$180,000
Playground	\$200,100
Basketball Court	\$45,000
Pavilion	phase 2
Lawn	\$39,992
Gardens ***	\$30,000
Amenities ***	\$30,000
Art installation on Basketball Court	\$35,000
Phase 1 Construction Documents (original contract)*	\$0
Phase 1 Construction Documents**	\$32,125
Estimated Phase 1 Total:	\$774,108
Optional: Consultant-led Construction Administration (5%)	\$35,447

Notes

^{*} Original contract identified a 7% fee for Construction Documentation for the \$250,000 construction budget.

^{**} Additional budget allocation for Construction Documentation for amount exceeding original construction budget of \$250,000.

^{***} Indicates partial construction/installation

PHASE TWO

Once adequate funding is secured for the Phase 2 construction documentation and construction costs, a Phase 2 construction documentation set can be prepared and publicly bid. The elements below (remainder of the Park) is what would be included in Phase 2, inclusive of the remaining part of the Plaza, the lawn area, pavilion, gardens, pedestrian connection to Menoher Alley, the sidewalks along Grove Street, the Hammock Garden and educational gardens. In addition, a new fence is proposed along between the Park property and the adjacent neighbors house, which provides an opportunity for an art component in Phase 2.



Phase two plan

PHASE TWO COSTS

The costs outline below are rounded for planning purposes. A detailed Opinion of Probable Development Costs (OPDC) is provided on the following pages.

Site Preparation	\$9,700
Utilities	phase 1
Spring Avenue Plaza *	\$241,960
Playground	phase 1
Basketball Court	phase 1
Pavilion	\$50,000
Lawn	phase 1
Gardens *	\$94,900
Amenities *	\$249,470
Art installation on Basketball Court	phase 1
Phase 2 Construction Documents (7%)	\$45,222
Estimated Phase 2 Total:	\$724,303
Optional: Consultant-led Construction Administration (5%)	\$32,302

Notes

^{*} Indicates a part of this element was constructed/installed/purchaassd as a part of Phase 1

OPINION OF PROBABLE DEVELOPMENT COSTS

ITEM NO.	Element/Design Feature	UNIT	QUANTITY	UNIT COST	ESTIMATED COST
A. Site	Preparation and Earthwork				
1	Site Demolition	LS	1	\$15,000	\$15,000
2	Earthwork	LS	1	\$20,000	\$20,000
3	Fine Grading	SY	1,300	\$4	\$5,200
4	Mobilization	LS	1	\$15,000	\$15,000
5	Demobilization	LS	1	\$4,500	\$4,500
B. Util	ities				
1	Electrical Work	LS	1	\$35,000	\$35,000
2	Underdrains in Play Area	LF	596	\$40	\$23,840
3	Site Lighting	LS	1	\$40,000	\$40,000
C. Har	dscapes and Structures				
1	Concrete Plaza	SF	21,098	\$20	\$421,960
2	Concrete Sidewalk	SF	3,510	\$17	\$59,670
3	Concrete Stairs @ Alley	LS	1	\$5,000	\$5,000
4	Concrete Seats @ Lawn	SF(face foot)	630	\$75	\$47,250
5	Basketball Court	LS	1	\$45,000	\$45,000
6	Play Structure	LS	1	\$164,500	\$164,500
7	Rubberized Play Surfacing	SY	890	\$40	\$35,600
8	Pavilion	LS	1	\$35,000	\$35,000
9	Pavilion Decking	SF	1,000	\$15	\$15,000
10	Fence	LF	160	\$85	\$13,600
11	Art installation	LS		\$35,000	\$35,000
D. Lan	dscaping and Planting				
1	Angled Lawn	SF	9,998	\$4	\$39,992
2	Planting Area	SF	11,923	see below	
2a	Mulch	CY	290	\$105	\$30,450
2b	9	CY	290	\$55	\$15,950
2c		LS	1	\$35,000	\$35,000
2d		LS	1	\$15,000	\$15,000
3	Trees	EA	19	\$1,500	\$28,500
E. Site	Amenities				
1	Concrete Benches	LF	91	\$450	\$40,950
2	Triangular Benches	EA	4	\$5,500	\$22,000
3	Steel Shade Structures	EA	2	\$15,000	\$30,000
4	Umbrellas	EA	4	\$250	\$1,000
5	Picnic Tables	EA	18	\$1,000	\$18,000
6	Ping Pong Tables	EA	6	\$5,000	\$30,000
7	Hammocks	EA	6	\$2,000	\$12,000

Total: \$1,354,962

Design and Engineering (7%) \$77,347

Optional: Consultant-led Construction Administration (5%) \$67,748

SPRING AVENUE PARK MASTER PLAN



View of the Park from Menoher Alley

FUNDING

In total, the City currently has \$338,000 in hand for construction of Phase 1 with Fiscal Year Funds from 2019, 2020, and 2021 via the Community Development Block Grant (CDBG) program. Additionally, there is an opportunity for the City to receive Fiscal Year 2022 funds through the CDBG grant program of between \$300,000 and \$400,000.

These funds would be eligible for use in September of 2022, making a total budget for Phase 1 between \$700,000 and \$750,000. From there, the City has the opportunity to leverage a number of these funds in additional grant applications to other agencies. Grant writing and development is slated to commence at the beginning of 2022 in hopes of fundraising money for Phase 2 of Spring Avenue Park construction.

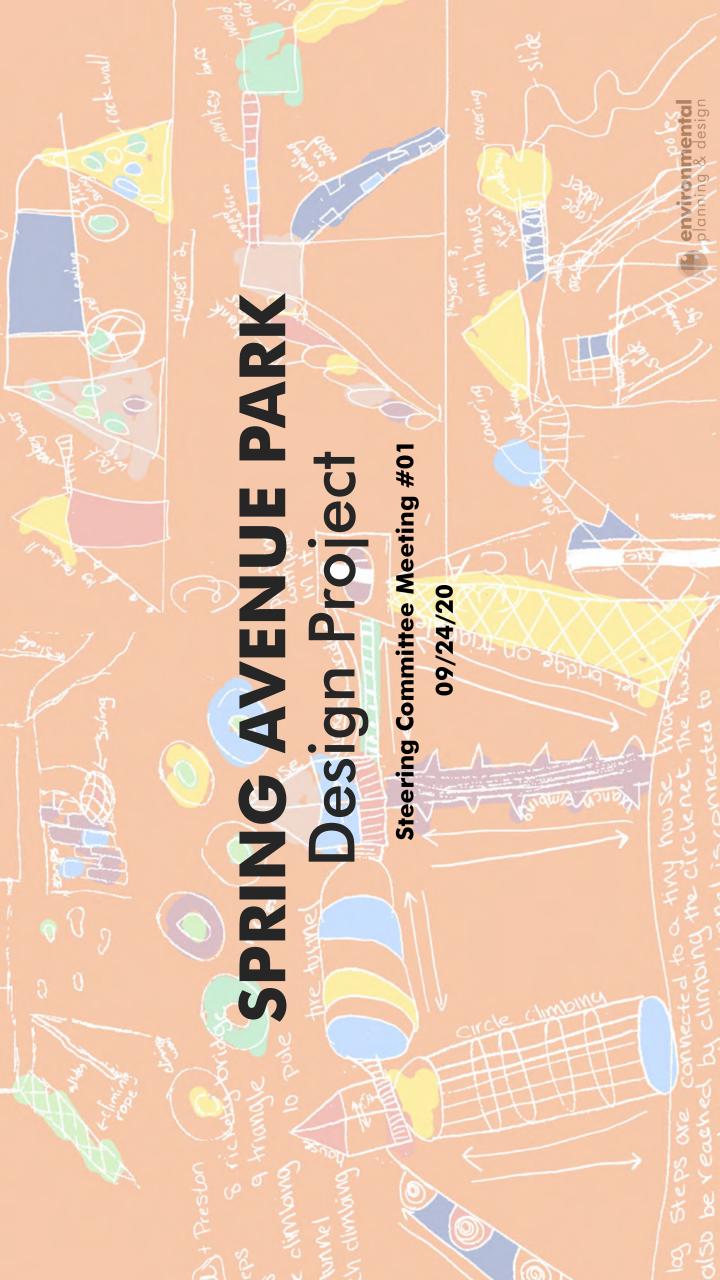
Funding opportunities are listed on the following page.

PENNSYLVANIA FUNDING OPPORTUNITIES

DCED (CFA)	Greenways, Trails and Recreation Program
DCED (CFA)	Multimodal Transportation Fund
DCED	Marcellus Legacy Fund
DCNR	Community Conservation Partnership Program (C2P2)
DCNR	Riparian Forest Buffer Program
DCNR	All-Terrain Vehicle (ATV) Management Program
DEP	Growing Greener Environmental Stewardship Fund
PennDOT	Safe Routes to School Fund
PennDOT	Transportation Alternatives Program
PennDOT	Multimodal Transportation Fund
SPC	Multimodal Transportation Fund
Urban and Community Forestry Grants	Programming
USDA/ NRCS Environmental Quality Incentives	Management
National Park Service	Development/ Construction
Health and Human Services	Development/ Construction
Community Development Block Grant (CDBG)	Planning
USFWS	Development
Emergency Watershed Protection Program	Development/ Construction
Transportation Alternatives Program (TAP)	Development/ Construction
Surface Transportation Program (STP)	Development/ Construction
Land and Water Conservation Fund (LWCF)	Development
Recreational Trails Program (RTP)	Development
National Fish and Wildlife Foundation	Programming
People for Bikes Community Grants Program	Development
The North Face	Programming
REI Foundation Giving	Programming
Keen	Programming
2021 AARP Community Challenge Grant	
Bloomberg Philanthropies	Development/ Construction
Outdoor Recreation Legacy Partnership (ORLP)	Land and Water Conservation Fund (LWCF)
CMAQ Program	US Dept of Transportation
Recreation Economy for Rural Communities	EPA, USDA, Northern Border Regional Commission

SPRING AVENUE PARK MASTER PLAN SUMMARY REPORT

APPENDIX



AGENDA

)1 Intr

Introductions

Other

90

02

Work Scope & Tentative Schedule

03

Initial Analysis & Observations

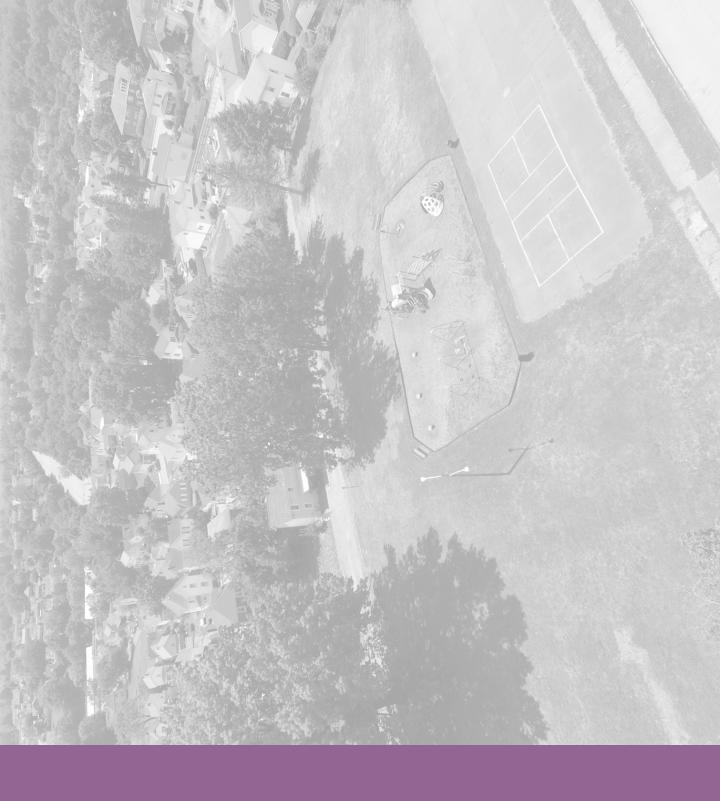
Aspirations Discussions

O P

Confirm Future Meeting Dates



Introductions



02 Work Scope & Tentative Schedule



02 Work Scope & Tentative Schedule

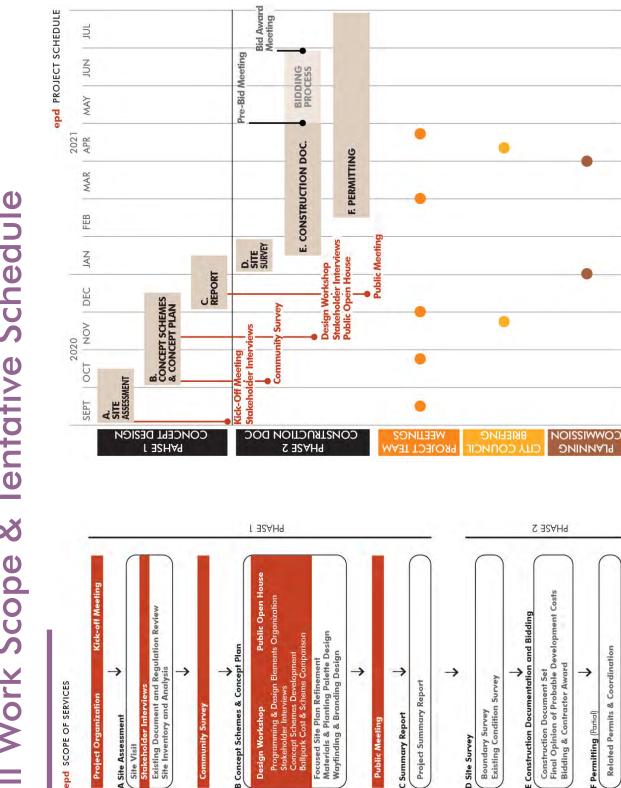
- Background information and data collection
- Site information analysis documentation
- Identify potential site facilities, programmingSite plan development

epd SCOPE OF SERVICES

Project Organization

A Site Assessment

Site Visit



Focused Site Plan Refinement Materials & Planting Palette Design

Wayfinding & Branding Design

>

->

C Summary Report

Public Meeting

Project Summary Report

Stakeholder Interviews Concept Schemes Development Ballpark Cost & Scheme Comparison

B Concept Schemes & Concept Plan

Design Workshop

>

Community Survey

environmental planning & design

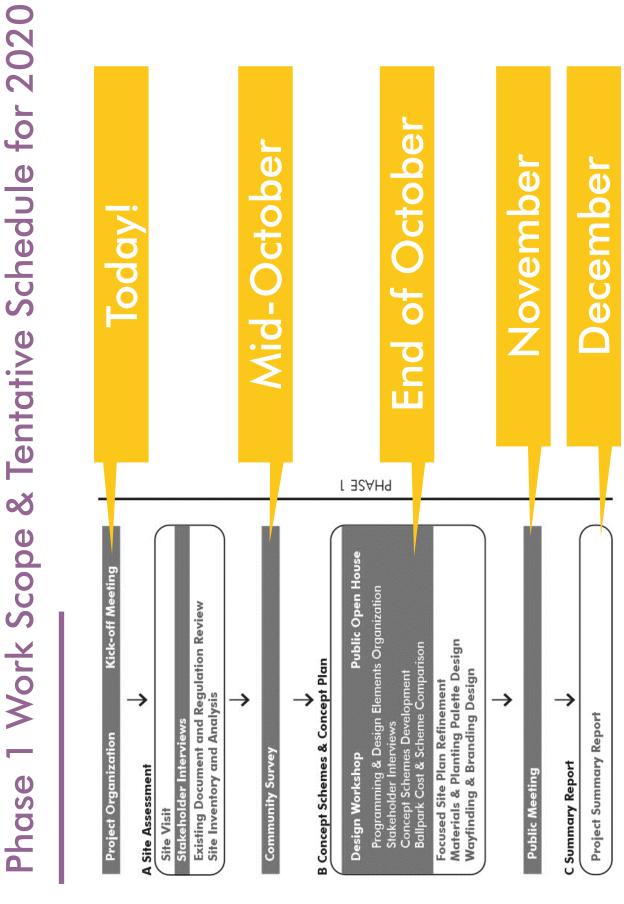
Related Permits & Coordination

F Permitting (Partial)

Bidding & Contractor Award

Boundary Survey Existing Condition Survey

D Site Survey













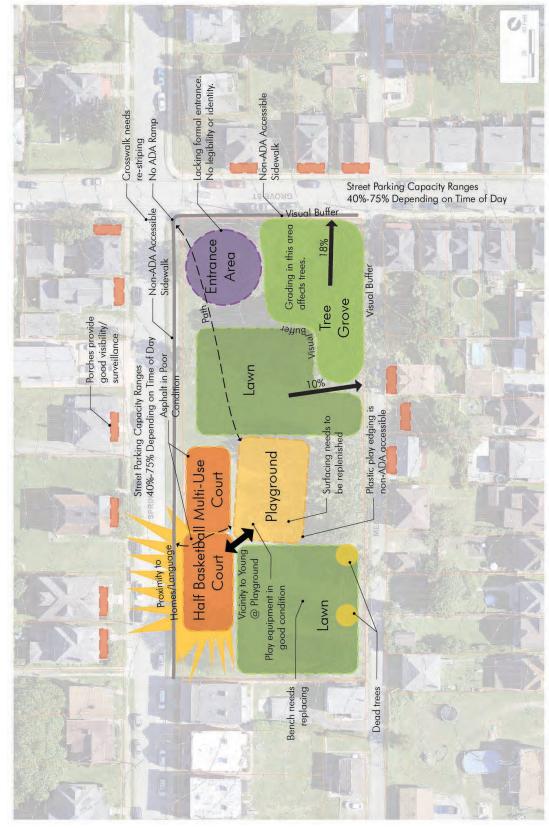








Site Inventory



Site Analysis

"Before social media, there was the front porch"

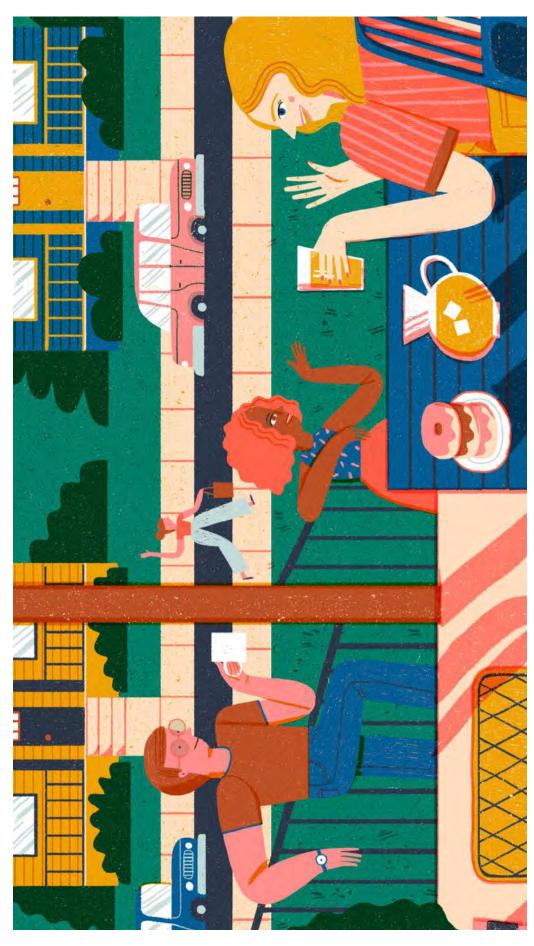


Illustration by Mary Kate McDevitt

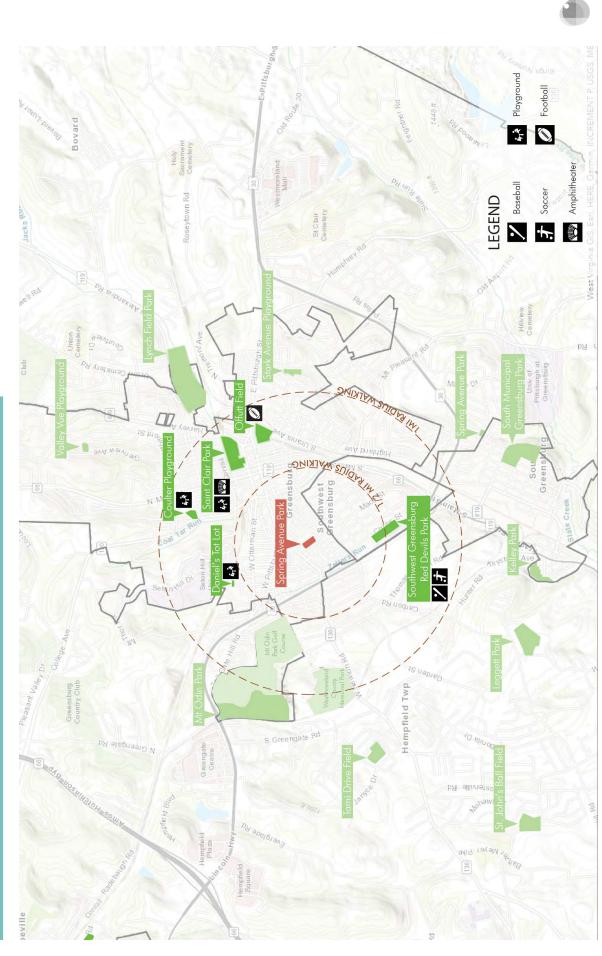
A permeable edge to Spring Avenue Park

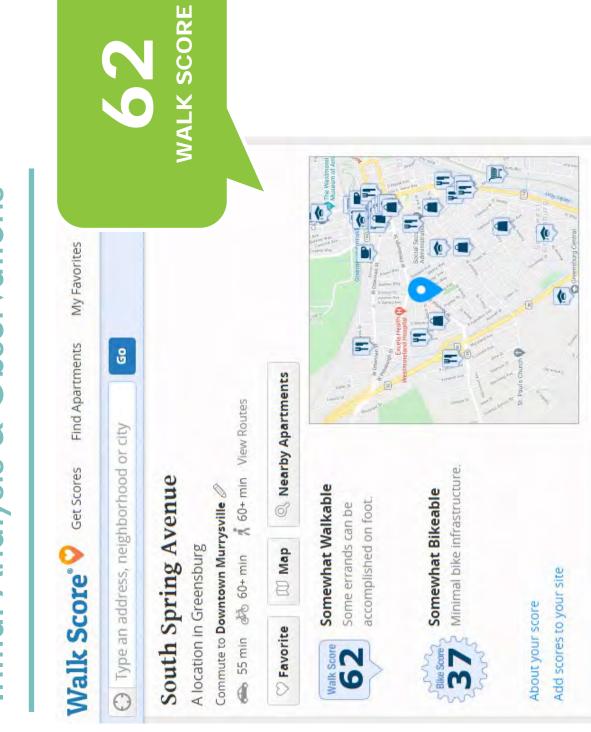
The Park is adjacent to residential properties with visible front porches. The front porch has historically been the site of neighborly communications and activates the streetscape.

What if the Park becomes the neighborhood 'front porch'?



Surrounding Parks



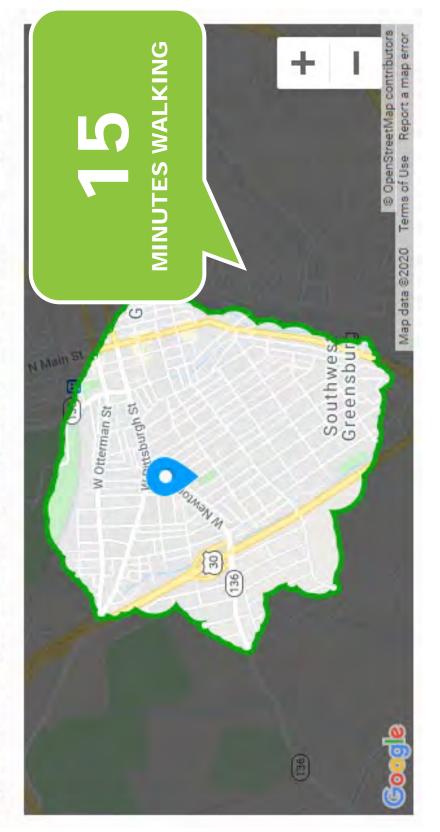




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Travel Time to Spring Avenue Park

Explore how far you can travel by car, bus, bike and foot from South Spring Avenue.



More than a third of people in this census tract live below poverty line, that's

Renter Occupied units make up a greater amount of housing stock than

Owner Occupied (1, 090 > 302)

 Per capita income is about half for the county. 18-64 year olds make up 62% of population.

more than double the rate in the county.

Key Observations:

Oppulation by age category

opulation by age range

about three-quarters of the figure Westmoreland County, 46.8

Median age 35.5

18 to 64 62%

Census Tract: 8041



Population: 2,634

per square mile 5,446 people

row less / Ember 0% Over \$200K \$100K - \$200K Poverty 24%† \$50K-\$100K 15% Household income Under \$50K 79967 Median household income Children (Under 18) about one-third of the amount in Pennsylvania: \$59,445 Poverty 45%† about one-third of the amount in Westnoreland County: \$58,866 \$19,234 nore than double the rate in Pennsylvania: 12.8% more than double the rate in Westmore Persons below poverty line about half the amount in Westmoreland County; \$32.916 about half the amount in Pennsylvania: \$32,889 Per capita income \$16,242 34.8% Poverty



County Health Facts:

Adult obesity rate is 27.80%

Value of owner-occupied housing units

Median value of owner-occupied

\$83,600 nousing units County: \$148,900

- Physical inactivity rate is 26.00%.
 - Adult smoking rate is 17.70%.

nsylvania: \$174,100

sbout half the amount in Per

about three-fifths of the

Data from Centers for Disease Control and Prevention (CDC), County Data

Neighborhood Profile Population Trends



Legend

One dot represents 2 persons

1990 US Census, 2000 US Census, 2018 American Community Survey



Neighborhood Profile Age Trends



1990 US Census, 2000 US Census, 2018 American Community Survey

515 3,049

713

35 to 64 years

65 and over

Neighborhood Profile Average Household Income Trends



OME				
MEDIAN HOUSEHOLD INCOME		\$13,558	\$22,805	\$27,333
MEDI	YEAR	1990	2000	2020

000 0018 c 000 0018 c

Legend

1990 US Census, 2000 US Census, 2018 American Community Survey

Spring Avenue Park Design | 09 24 2020

Neighborhood Profile Race



1990



2000

Legend

1 to exist stressors so ero •	Sotal Population: Not Figanic or Latino Illihite	Alane Total Population Nat	Hopanic or Latinos Black or African American Alone	Total Population flat Riganic or Letino American Indian and Alexia Native	Final Physicians Property or	Latino



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Race Statistics Table

Asian or Pacific Islander 8 0.2% Other race 7 0.2%	7 2.634	American Indian, Eskimo, or Aleut	89	0.2%
Other race 7 0.2%		Asian or Pacific Islander	00	0.2%
	3	Other race	7	0.2%

94.1%

3,287 3,092 172

Tot	YEAR 2000 Total Population:	3,049		YEAR 2020	YEAR 2020 Total Population:	2,634	
3	White Alone	2,779	91.1%		White Alone	2,320	88.1%
B A	Black or African American Alone	147	4.8%		Black or African American Alone	100	3.8%
₹ Z	American Indian and Alaska Native Alone	4	4 0.1%		American Indian and Alaska Native Alone	0	0.0%
A	Asian Alone	16	0.5%		Asian Alone	0	0.0%
Zď	Native Hawaiian and Other Pacific Islander Alone	0	%0.0		Native Hawaiian and Other Pacific Islander Alone	0	0.0%
S	Some other race Alone	#	0.4%		Some Other Race Alone	0	960.0
۴	Two or more races	66	3 0%		Two or More Races	214	8 1%

Two or more races 92 3.0% Two or More Races 1990 US Census, 2000 US Census, 2018 American Community Survey



Present Day (ACS 2018 Est.)

Units: Moved in 2017 or Later

Renter-Occupied Housing One dot represents value of 1

Legend

Units: Moved in 2015 to 2016

Renter-Occupied Housing

Renter-Occupied Housing Units: Moved in 2010 to 2014

Units: Moved in 2000 to 2009

Renter-Occupied Housing

Units: Moved in 1990 to 1999

Renter-Occupied Housing

1990 US Census, 2000 US Census, 2018 American Community Survey

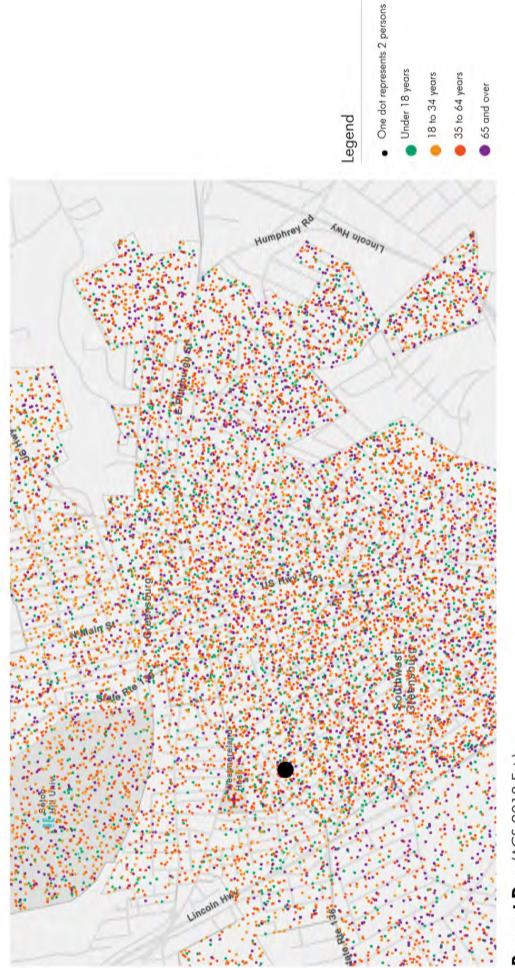
Spring Avenue Park Design 1 09 24 2020



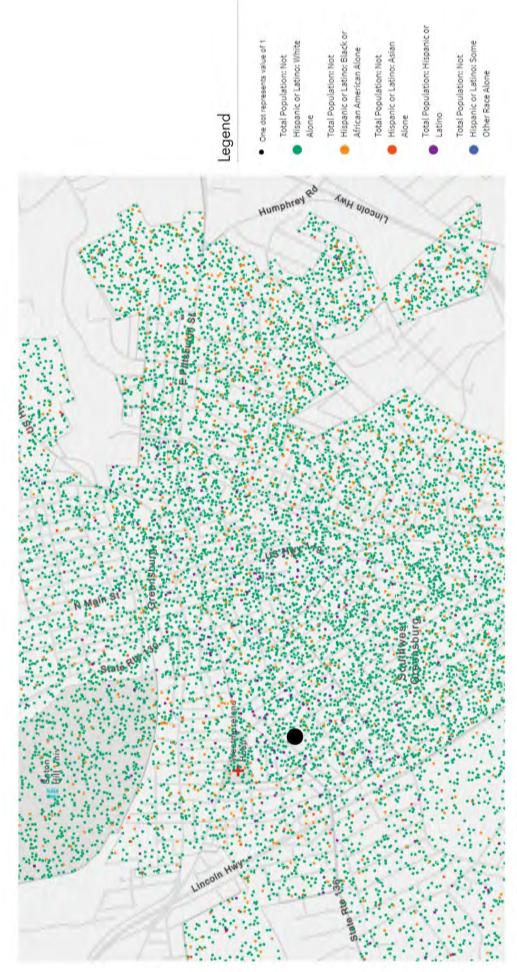


One dot represents 2 persons

Present Day (ACS 2018 Est.)



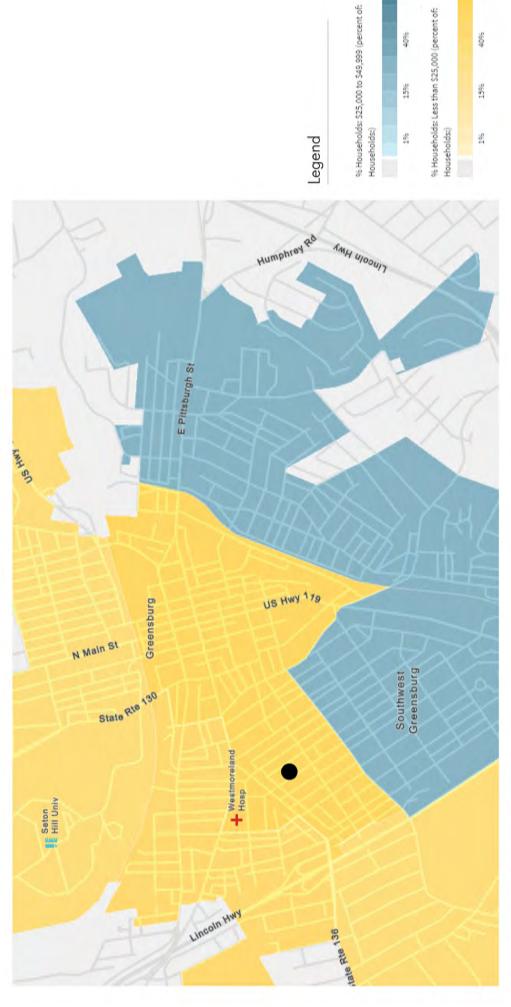
Present Day (ACS 2018 Est.)



Present Day (ACS 2018 Est.)

9039

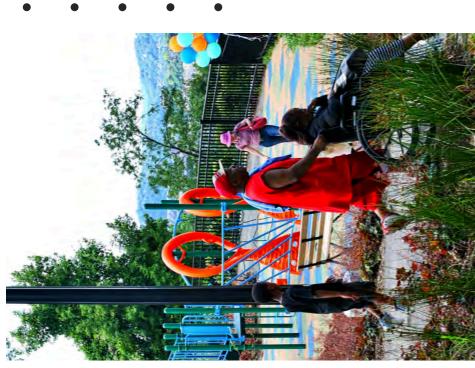
9006



Present Day (ACS 2018 Est.)

04 Aspirations Discussions

Project Statement/Project Goals

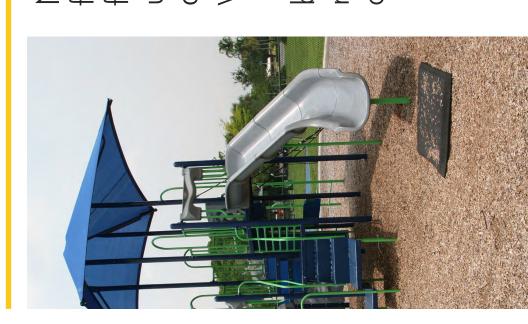


August Wilson Park

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- Sustainability?
- Persona relative to surroundings/neighborly?
- Where it 'stands' within existing Greensburg amenities?
- Accessibility?
- Structured or non-structured recreation?

Neighborhood Park



and cultural characteristics of surrounding neighborhoods, focal points for neighborhoods. They may offer a range of Neighborhood parks, serve as a social and recreational unprogrammed) recreation in response to demographic facilities and passive or active (programmed or with opportunities for interaction with nature.

radius trom residences, providing easy access especially for oicycle, or public transit within at least a quarter-mile Neighborhood parks are largely accessible by foot, children and senior adults.



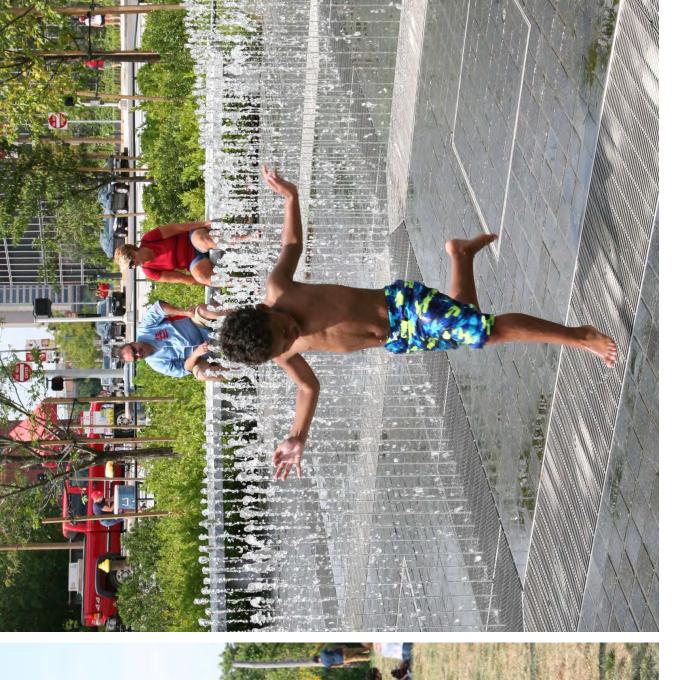
Regional/Destination Park

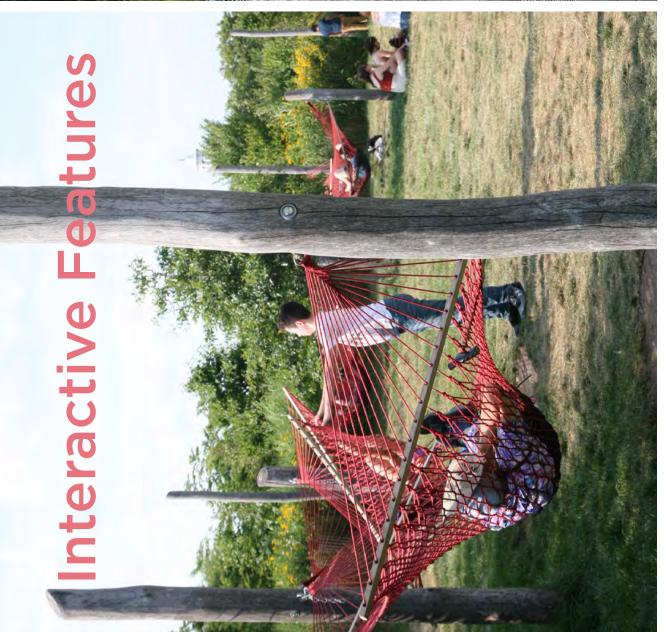


gathering needs. Due to serving community-wide needs, Regional parks are typically the reason for the trip. They users typically travel here by car or public transit, which serve a broader purpose than neighborhood parks and focus on meeting community-wide recreation and requires considerations tor parking capacities.



environmental planning & design





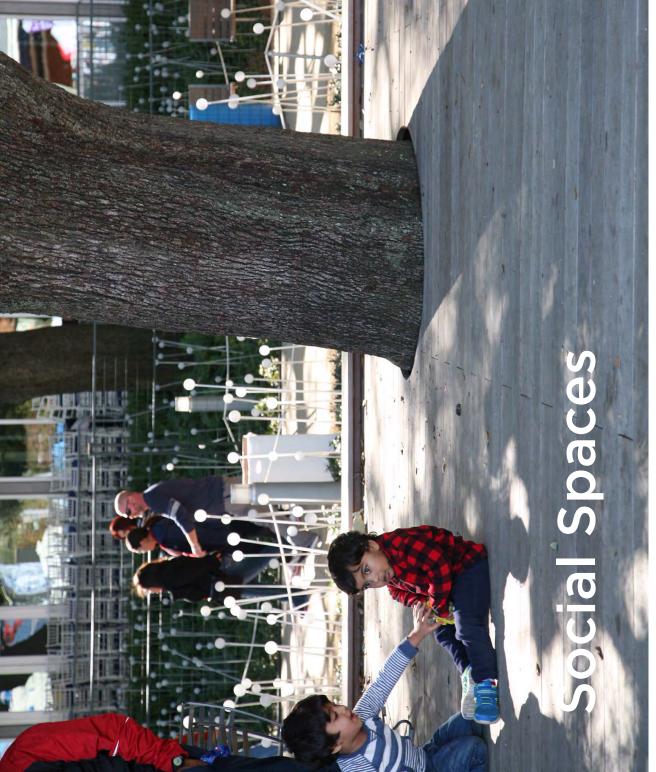
environmental planning & design

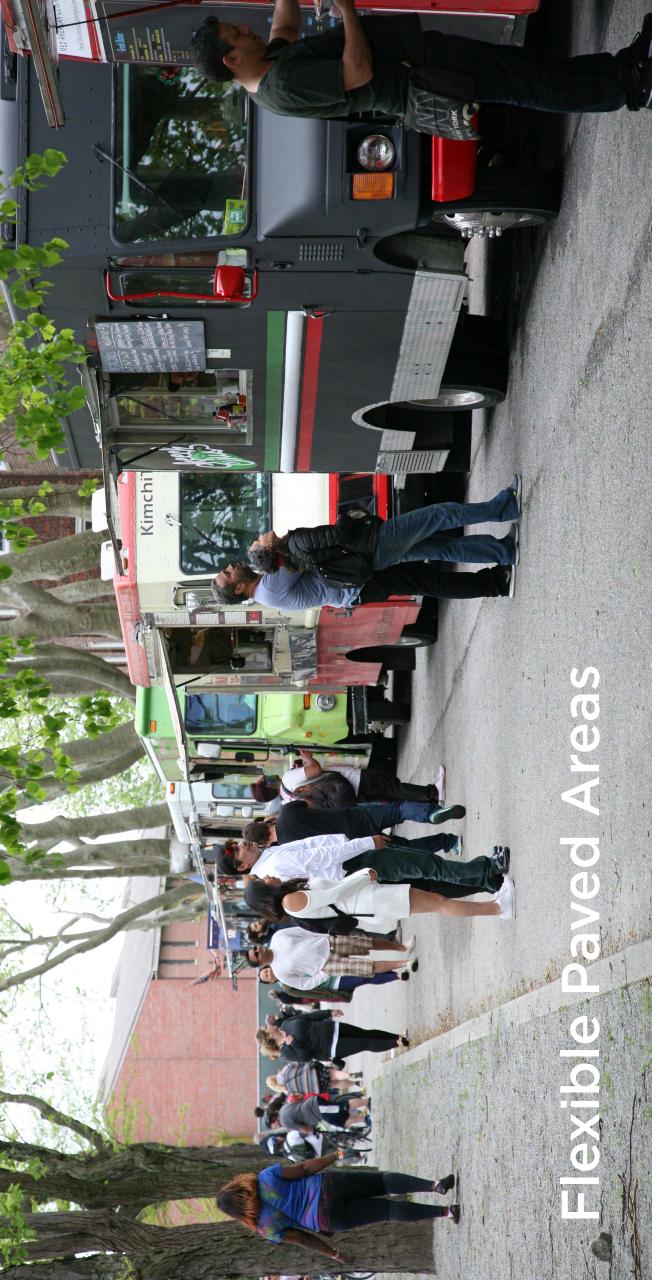






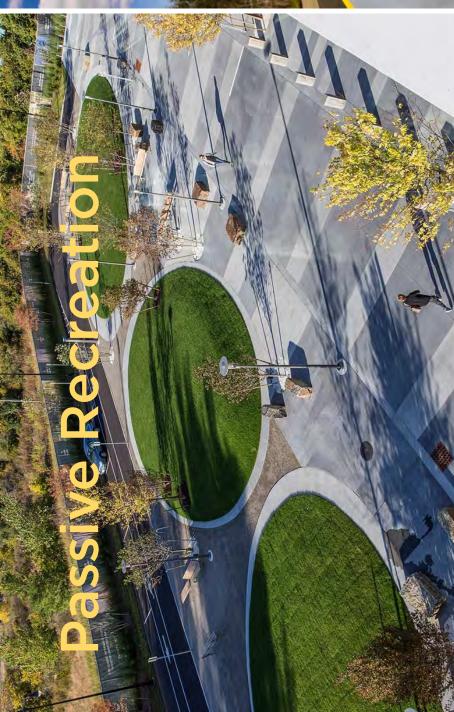


















Confirm Future Meeting Dates

environmental planning & design

Phase 1 Steering Committee Meetings (3)

- September 24, 2020
- October date to be confirmed
- November date to be confirmed

Public Outreach

- October event

Confirm Future

Meeting Dates

-Halloween weekend/existing events?

Community Survey

- Deploy in mid-October
- -Timing coordination with October event

06 Discussion



Meeting Observations

Spring Avenue Park Design Project

Greensburg Recreation Center 520 New Alexandria Rd $9/24/20 \mid 1:00$ -2:30pm | Steering Committee Meeting #1 Greensburg, PA 15601

Attendees:

Scott Koscho (virtual) Jeff Raykes

Trudy Ivory Frank Gazze Sheila Brumley (virtual) Glenn Moyer

Lydia Kinkaid Anita Simpson

Daniel Carpenter (virtual) Tom Ward (virtual) Lana Reed (virtual) Maria

AJ Schwartz Lea Tobin (virtual)

Katie Kovalchik Jennifer Lundy (virtual)

Meeting Observations

- 1. General project updates/discussions:
- a. Land survey is underway by the City surveyor and should be complete over the next couple of weeks
 - 2. Site Inventory and Analysis
- a. The current playground was installed as a DCNR grant
- i. Play equipment can be relocated within the new design
- b. No current drainage issues in the Park
- Police have asked for basketball to be removed from the park due to negative behavior and activity
- d. Nearby residents do use the basketball court
- 3. Surrounding Parks
- a. Destination Parks
- i. St. Clair Park
- ii. South Greensburg

4. Statistics and Demographics

- a. Stats
- i. Walk Score: 62
- ii. Relatively large walkshed from the Park (15 min walk)
- o. Demographics
- i. Housing is transient; renter occupied housing makes up a greater percentage than owner occupied
- ii. Average income is on lower end
- they do not have to travel to or spend money to participate in 1. An opportunity to provide the community with something that
 - 2. This figure should be compared to the County average
- Families coming into the City of Greensburg with one parent in the household Ξ
- 1. Does this have design implications?
- a. More on the programming side rather than the design side
 - i. Example: programs which are accessible and affordable to working families, etc.

5. Goals for the Park

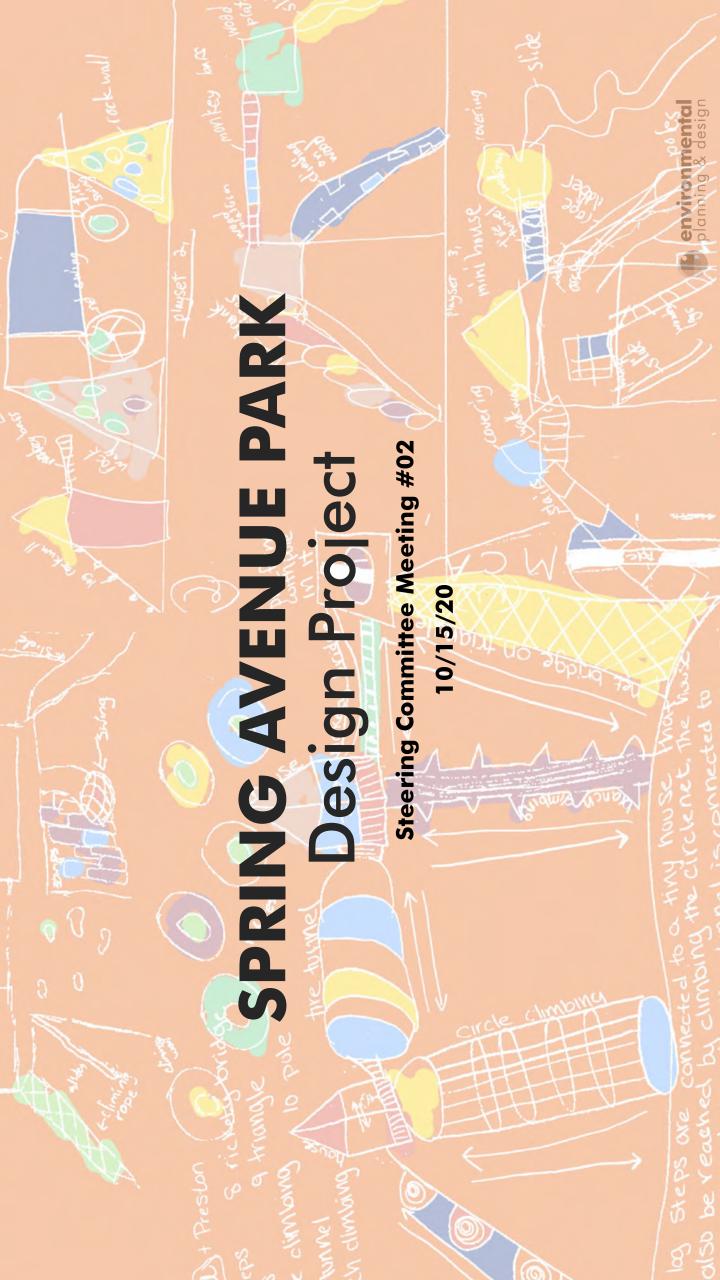
- a. ADA/universal accessibility
- b. Complement existing City facilities do not compete
 - c. Unique identity to the Park
- d. Neighborhood takes ownership of the park
- e. Recognize history of neighborhood/former school/culture
 - . Activities for people ages 8 to 80
- g. Park to be the heart of the neighborhood
- h. Art infusion into the neighborhood

6. Possible Park Characteristics

- Flexible paved areas for food trucks or other events (not just a sport activity)
 - Seating areas
- c. Social spaces for community
- "Art Park", residents see this from their front porches and their windows
 - i. Interactive art pieces
- ii. Rotating mix of art installations
- University, etc.
- e. Inclusive basketball

- Future Meeting Dates and Public Engagement ζ.
- Total of 3 Steering Committee Meetings in Phase 1
 - Steering Committee Meeting #2
- i. October 15, 2020
 - ii. 12pm to 2pm
- iii. Location TBD (Excela?)
- 1. Review October event materials, surveys, etc.
- **Public Event** ن
- October 24, 2020
- 3pm to 6pm :<u>:</u>
- Spring Avenue Park :≝
 - ltinerary/Ideas
- 1. Food Trucks (Lydia to look into)
- 2. Trudy and Lydia to create a Facebook event
 - Pumpkin painting activity
- a. Need businesses to donate pumpkins
- Refreshments donations?
- EPD to develop 1-2 activities to get feedback from community 4. 7.
 - a. Kids design a playground
- Sticker activity (put stickers on your favorite
 - Surveys
- Donated pumpkins (Maria mentioned she could help with this, other business donations?)
- Flyers in mailboxes (Maria suggested)
- Signage at the park to announce event/announce survey(s) V. 80. 9.
 - Tents
- EPD (1)
 - b. City (1)
 - 10. Picnic Tables
- a. Glenn suggested using some from another Park

- Online Surveys ₽;
- i. Neighborhood-focused survey
- Need information on basketball court and playground usage
 Passive or active recreation
 Flexible court use (sport/activity versus food trucks)
- ii. Hospital employee survey (Scott can assist)
- 8. Other Items
- Project needs a logo
- Rename the Park possible activity on 10/24/20? о Б.





AGENDA

Spring Avenue Park Kick-Off Event

Community Survey

03 Next Steps

04 Other



5 Spring Avenue Park Kick-Off Event

ITINERARY

- Pumpkin Painting
- 'Park Naming' Activity
- 'Design Your Dream Park' Activity
- Visual Preferencing Activity

ITEMS STILL NEEDED

- Donations?
- **Materials?**
- **Volunteers?**

RAIN LOCATION

Greensburg Hose Company #3

DISCUSSION

Distribution of the event flyer

SPRING AVENUE PARK PROJECT

PUMPKIN PAINTING

HELP US IMAGINE YOUR PARK

FOOD, DRINKS, GAMES

WWW.GREENSBURGPA.ORG/SPRINGAVEPARKPROJECT FOR MORE INFO + TO GET INVOLVED VISIT:



SATURDAY OCTOBER 24

RAIN LOCATION GREENSBURG HOSE COMPANY #3 **AT THE SPRING AVE PARK Environmental** planning & design 2-5PN

What would you name this Park?

Please write your park name ideas in the white space above!

Hello!

Part of this park improvement project is to give the Park an identity.

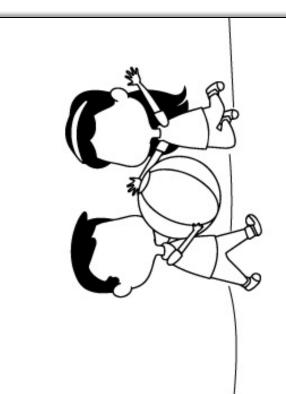
Some people know it as Spring Avenue Park, other people call it 5th Ward Playground, and many others don't know what it is called. We would like to know what you know the Park's name to be.





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CITY OF GREENSBURG SPRING AVENUE PARK



CREATIVE PLAY SPACES INTERACTIVE SEATING MURAL BASKETBALL COURT QUIET SPACES SOCIAL SPACES SOCIAL SPACES TO PARK SOCIAL SPACES SOCIAL SPACES SOCIAL SPACES SOCIAL SPACES TO PARK SOCIAL SPACES SOCIAL SPACES TO PARK SOCIAL SPACES TO PARK SOCIAL SPACES TO PARK SOCIAL SPACES

INTERACTIVE SCULPTURES/ART

SHADE STRUCTURES

WATER FEATURES

PARKING

FLEXIBLE PAVED AREAS FOR EVENTS

OUTDOOR FITNESS

Hello! Take 3 stickers and choices above to he

Hello! Take 3 stickers and place them on your top 3 choices above to help us design the new Park!

ROTATING ART INSTALLATIONS

NATURAL AREAS

BIKE RACKS



02 Community Survey



COMMITTEE DISCUSSION

- Distribution of the survey link
- Goal number of responses

Spring Avenue Park Survey

SURVEY LINK

plan the future of Spring Avenue Park, we want to understand your relationship to the park, your ideas, The Greensburg Spring Avenue Master Plan team wants to hear your vision for the park. As we work to assist in producing more accurate recommendations for future improvements to the Park based upon preliminary understanding of who you are and how you use the park. Your response to this survey will and your concerns. The purpose of this survey is to help inform our planning process by gaining a the community's needs and wishes. This survey has a total of 13 questions.

Thank you for your time!

Final results will be available via the project website in November 2020.



03 Next Steps



STAKEHOLDER INTERVIEWS

Suggestions for the list

DESIGN WORKSHOP

- Format discussion (virtual vs in-person)
- Timing/date
- Purpose
- Develop two (2) concept schemes for review/feedback







Meeting Observations

Spring Avenue Park Design Project

10/15/20 | 12:00 -1:30pm | Steering Committee Meeting #2 Microsoft Teams

Attendees:

Jeff Raykes Anita Simpson

Glenn Moyer Daniel Carpenter

Lydia Kinkaid Anne Kraybill

Lana Reed Jenn Detore

Scott Koscho Jess Hickey

Trudy Ivory Katie Kovalchik

Sheila Brumley

Meeting Observations

- 1. Discussion related to 10/24/2020 Spring Avenue Park Event
 - a. Recent COVID-19 outbreak in the City of Greensburg/Westmoreland County
 - i. Steering Committee decision to cancel the outdoor event to be safe
 - b. In lieu of an event, an activity book was discussed to engage kids
 - i. The Activity Book could be distributed via schools, etc.
 - c. Another event will be considered for November/December to review two (2) design concept alternatives and get public feedback on those before the final plan is decided.
 - d. Activity Books could be handed out during Halloween Parade near the Park?

2. Community Survey

- a. Distribution techniques
 - i. Facebook pages (City, County, etc.)
 - ii. City Department e-mail lists, etc.
 - iii. Article with the Trib
 - iv. Schools Dr. Peiffer (Superintendent)
 - 1. Sheila could reach out to him to post the survey and/or a download link to Activity Book on the school website
 - v. Polling place near the Park (#3 Hose Company)
 - 1. Surveys could be available (paper copies) and we could post the QR code for the survey so it can be scanned with a smartphone

vi. Excela Health

1. Scott can assist with getting the link distributed to Westmoreland employees

b. Survey response goal

- i. Goal of 200 responses
 - 1. Slightly over 10% of the number of households in the general census track encompassing the Park

3. Stakeholder Interviews

- a. Nearby residents
 - i. Flyers could be developed and left in the doors of neighbors with invitation to join a virtual 'open forum' to discuss the Park, etc.

b. Elected Officials

i. Committee decided to keep them informed for future discussions related to funding support, etc.

4. Art in the Park Discussion.

- a. Anne provided insight on how art can be incorporated into the park through annual call for submissions, etc.
- b. Including art in the space helps make it unique and provides an identity to the Park
- c. Interactive art can be another form of public engagement
- d. Anne to reach out to Sallyann Kluz of Pittsburgh's Office of Public Art (OPA) for a virtual 'meet and greet'

5. Public Outreach

- a. Polling place near the Park (#3 Hose Company) could serve as a place to set up the boards intended for the community event
- b. Surveys could be available on a table for people to take while waiting in line to vote/sign with QR code for people to scan with a smartphone to take the survey virtually

6. Next Steering Committee Meeting

a. November 11, 2020 at 1PM via Microsoft Teams



Meeting Observations

Spring Avenue Park Design Project

11/11/20 | 1:00 -2:15pm | Steering Committee Meeting #3 Microsoft Teams

Attendees:

Jeff Raykes Ali Cox

Lydia Kinkaid Celina Culver

Lana Reed Anita Simpson

Sheila Brumley Lisa Roberts

Frank Gazze Daniel Carpenter

Tom Ward Jenn Detore

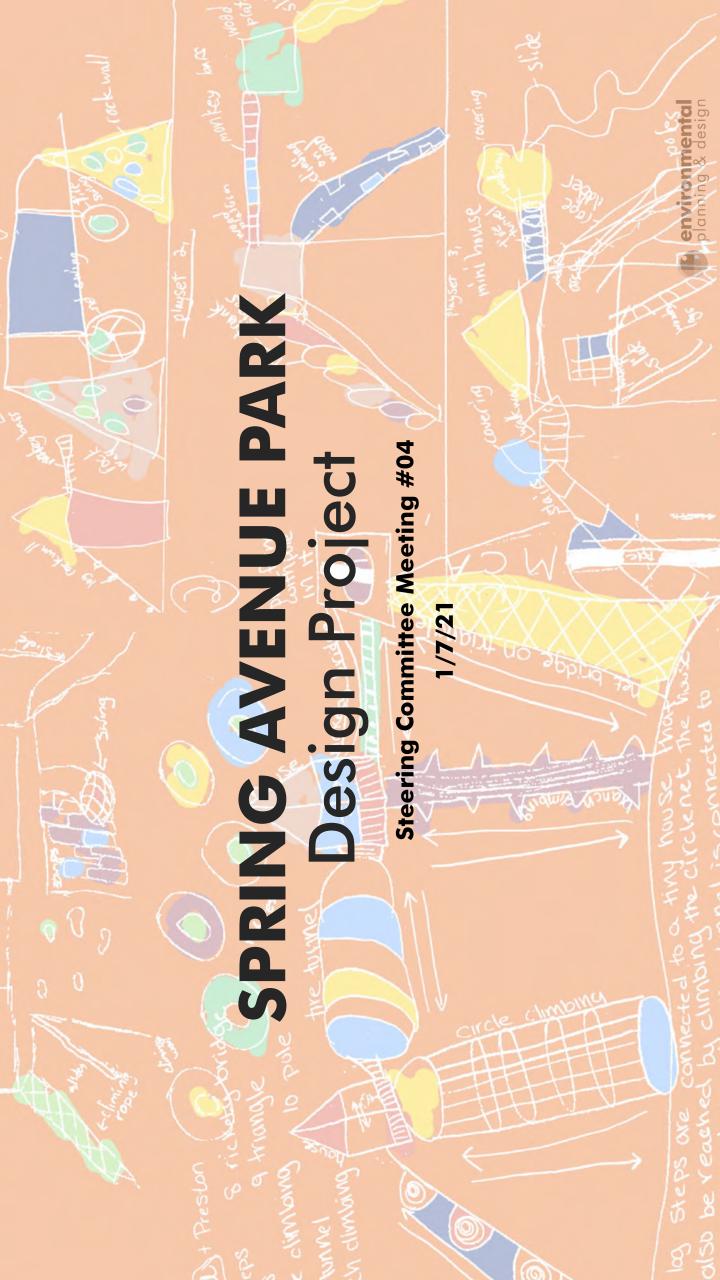
Carol Palcic Katie Kovalchik

Meeting Observations

- 1. Outreach to Date
 - a. Night Market
 - i. J. Raykes and J. Hickey volunteered
 - b. Halloween Parade
 - i. L. Kinkaid volunteered and handed out treat bags and packets
 - c. Polling Place
 - i. S. Brumley noted that she received feedback that investing in the park is not a good idea, or a 'waste' of an investment because it will get destroyed. She also received suggestions of cameras at the Park
 - L. Roberts noted that a lot of the homeowners adjacent to the Park have cameras for their homes and may not feel comfortable having City of Greensburg surveillance that captures their homes
- 2. Kids Activity Book
 - a. Overview of book
 - i. A. Cox stated that the teachers could post an introduction on 'Schoology' app for the Activity Book

- 3. Community Survey
 - a. Responses to date
 - i. 160 responses
 - b. Survey to close 11/25/20
 - c. S. Brumley to drop off leftover surveys from recent events to L. Roberts to provide to her neighbors around the Park
- 4. Hutchinson Elementary School Activity
 - a. Class packet in review by Elementary School
 - i. A. Cox identified this also will help teachers speak to 'career' ready guidelines they are newly required to meet this year
- 5. Workshop Plan "C"
 - a. Options:
 - i. Steering Committee workshop, or
 - ii. Second online survey
 - 1. Through discussion, the Steering Committee agreed to a workshop on January 7, 2021
- 6. Art in the Park
 - a. Anne Kraybill and Sallyann Kluz met with J. Raykes via Microsoft Teams
 - L. Roberts questioned if there is an opportunity for neighborhood kids to be involved in the art
 - 1. D. Carpenter identified that there are artists who create a mural that is "paint by number" so kids can take part
 - ii. Artists in residency are an option to explore
 - 1. J. Raykes to discuss further with A. Kraybill
- 7. Upcoming Project Schedule
 - a. Survey close: Week of Thanksgiving
 - b. Classroom activity results: Week of Dec 7th
 - c. Concept sketches (2 alternatives): through Dec 22nd
 - d. Second survey or Steering Committee Workshop: early January
 - e. Finalize design: by end of January
 - f. Phase 2
 - i. Construction drawings: Feb-June 2021
 - ii. Bidding process: July-August 2021
 - iii. Bid Award: August 2021

- 8. Next Meeting
 - a. Steering Committee Workshop
 - b. January 7, 2020 at 1:00pm
 - c. Format to be determined



Purpose of the Meeting

02

Outreach to Date (Quick Recap)

03

Community Survey

04

Tentative Schedule

04

Other





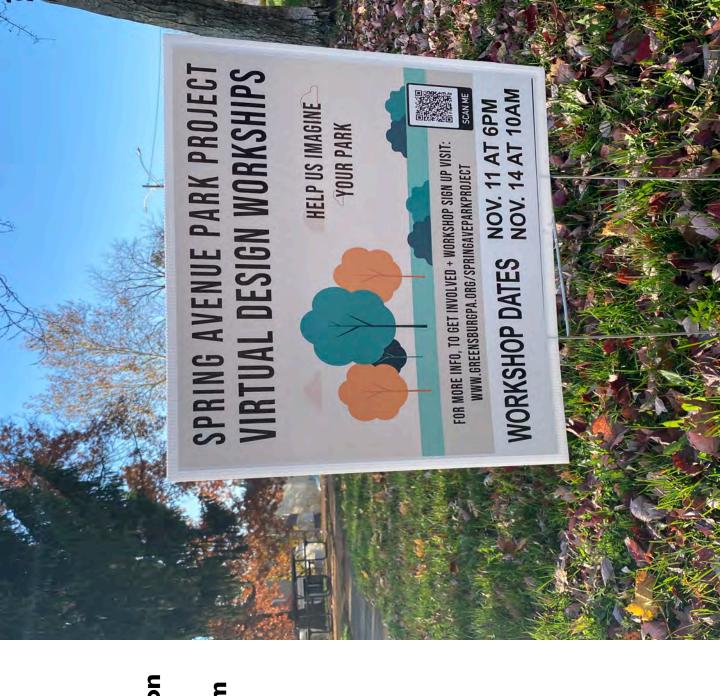
01 Purpose of the Meeting



02 Outreach to Date (Quick Recap)

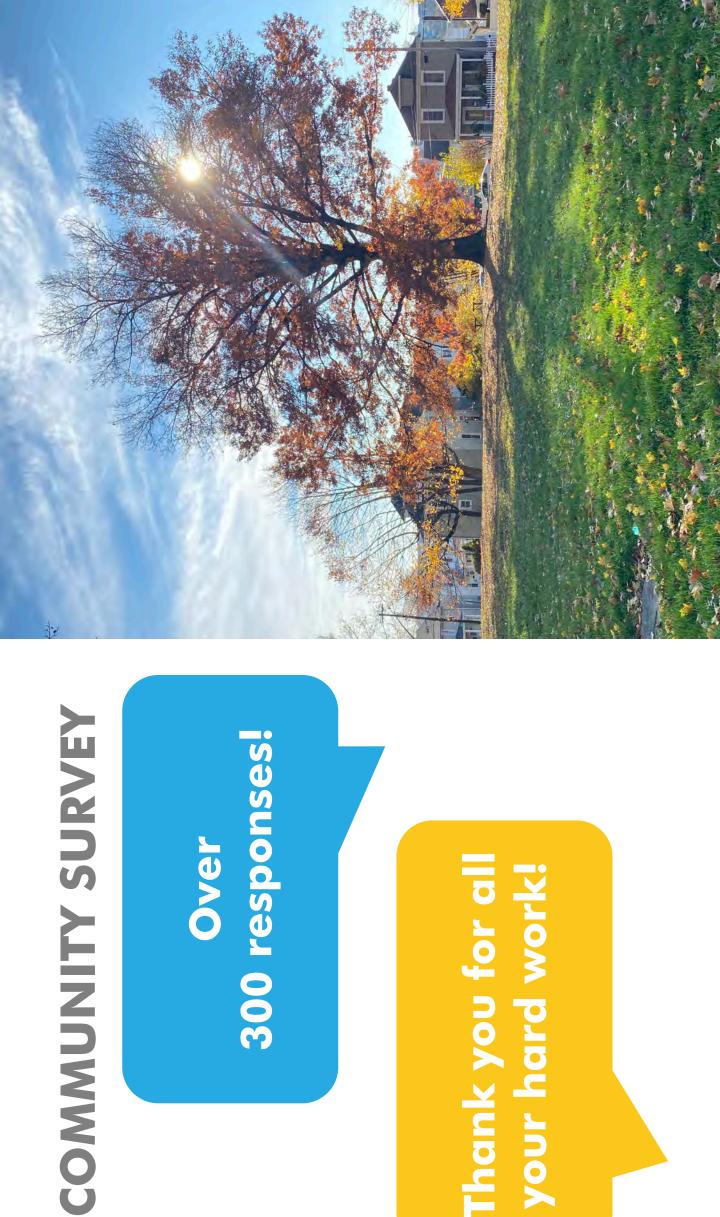
OUTREACH TO DATE

- 1. Night Market, Halloween Parade, Election Day, etc.
- 2. Hutchinson Elementary School (classroom activity)
- 3. Kids Activity Book
- 4. Stakeholder Interviews (underway)





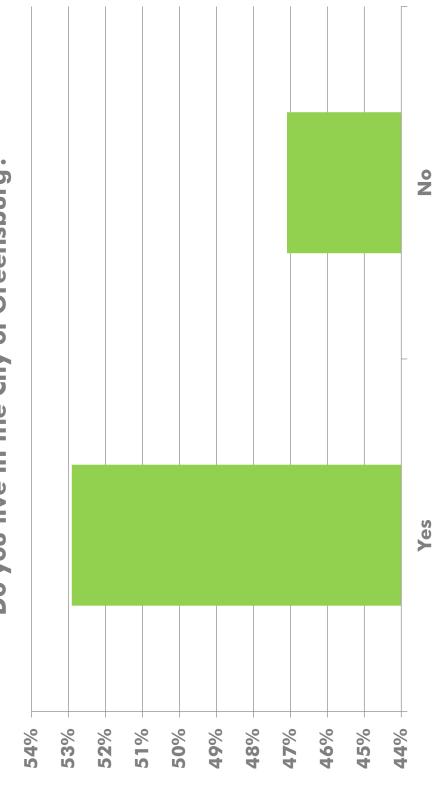
03 Community Survey



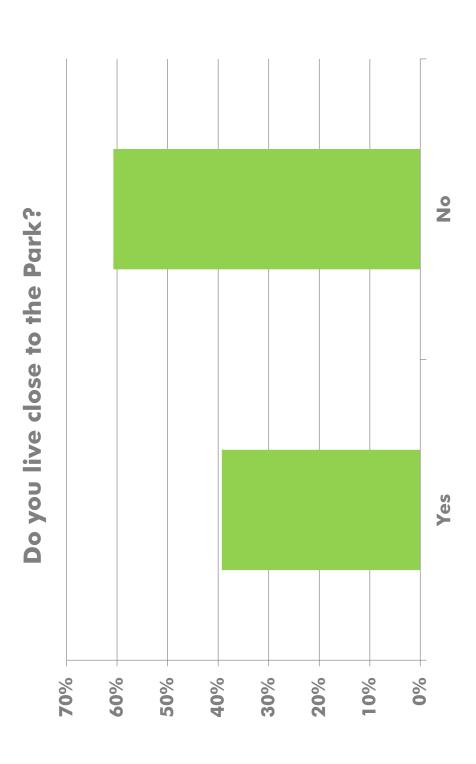
300 responses. Over

Thank you for all your hard work!



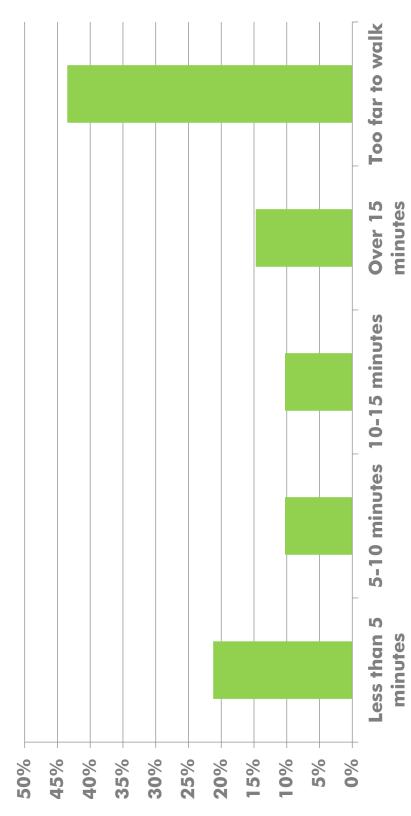






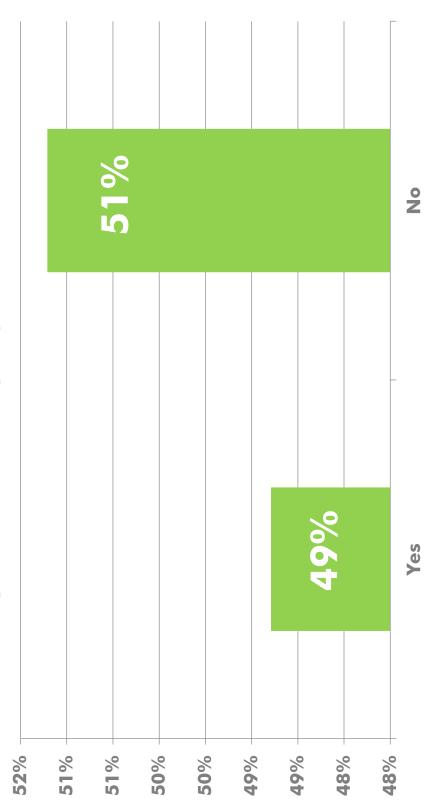


If you had to walk to the Park, how long would it take?

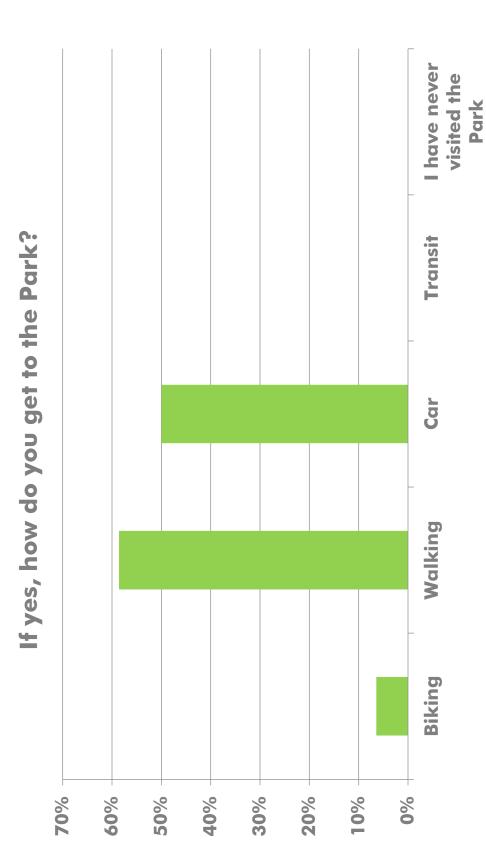




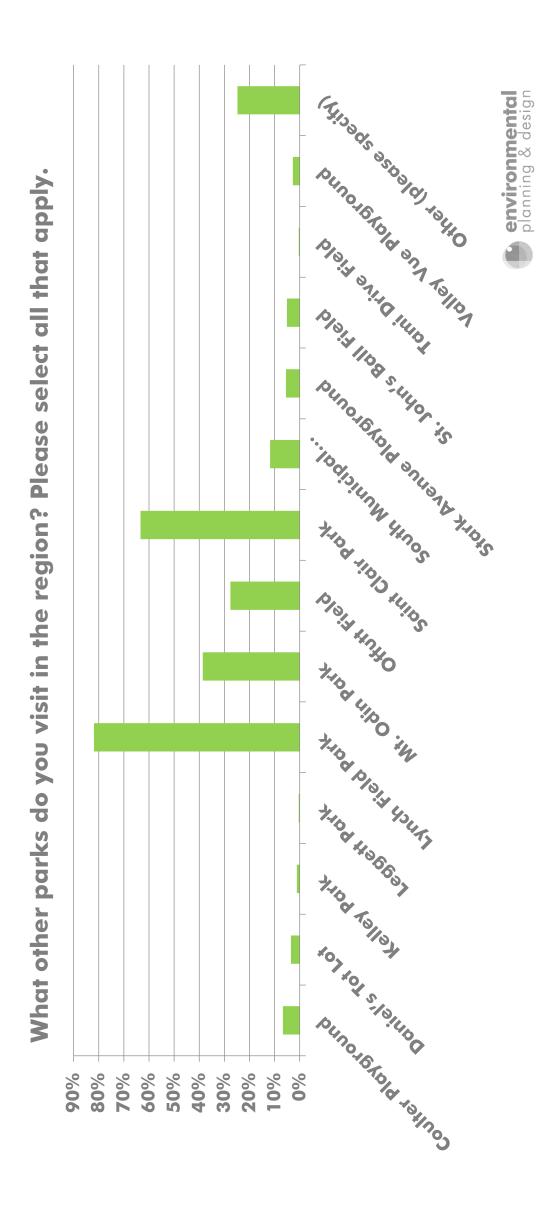












"Why do you and your family visit the parks you selected above?"

What stands out to you?



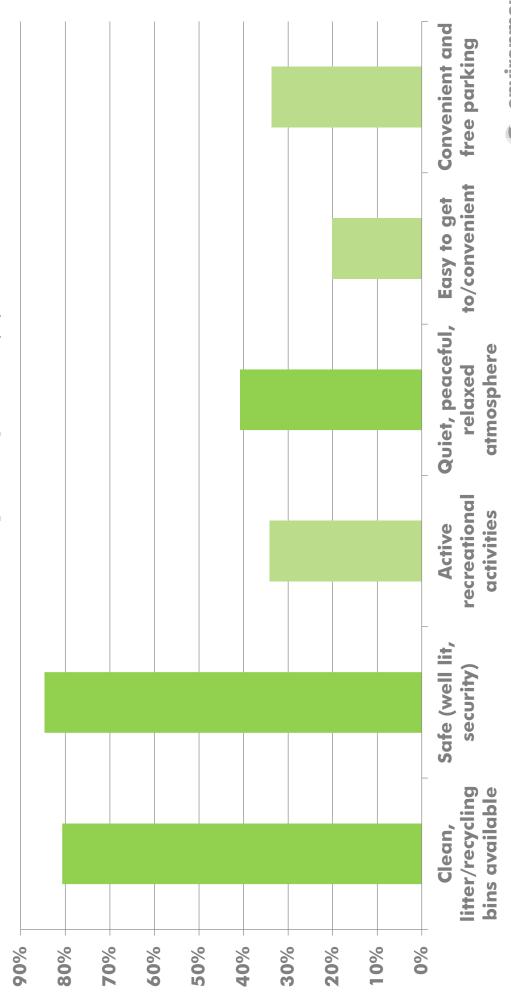


number based on your preference.

00 0



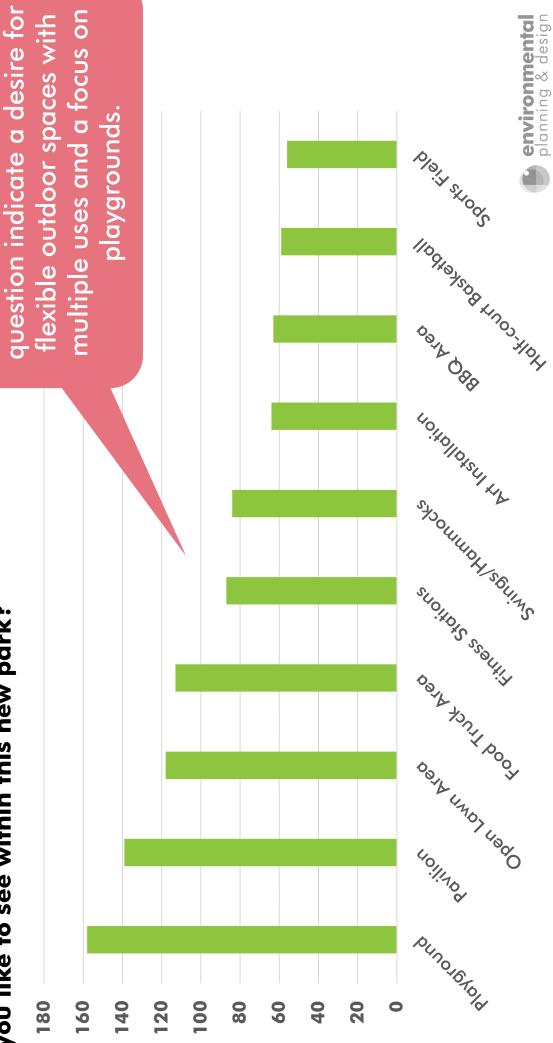
What is your expectation when visiting a park? Please choose your top three (3).

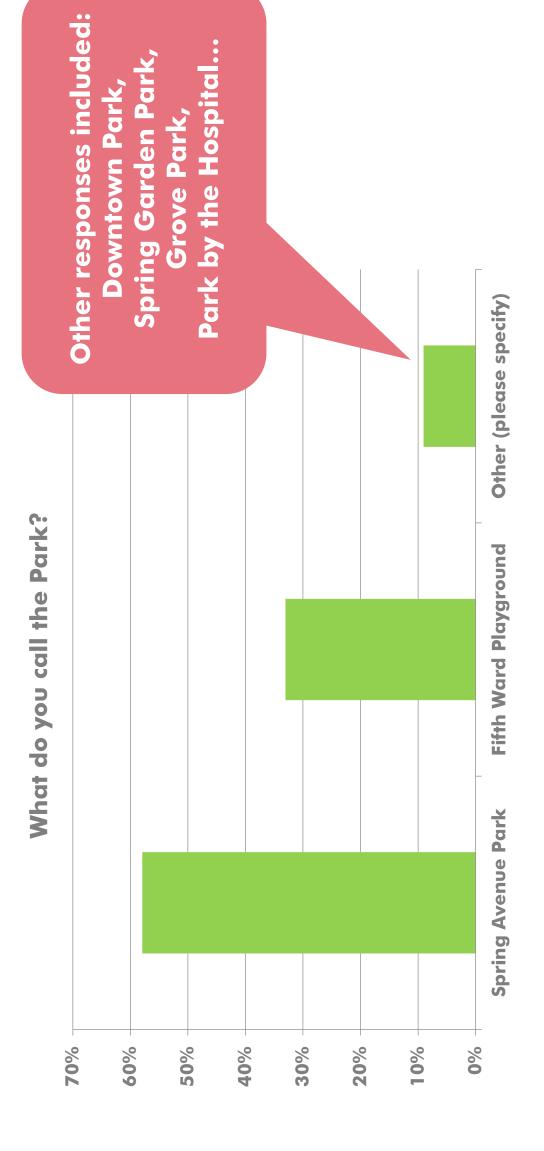




If it were up to you, what elements would you like to see within this new park?

The top answers to this







"Do you have any other thoughts or suggestions related to Spring Avenue Park?"

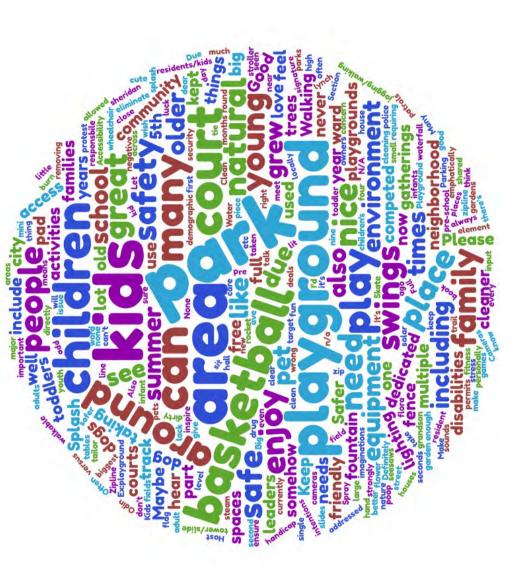


What stands out to you?

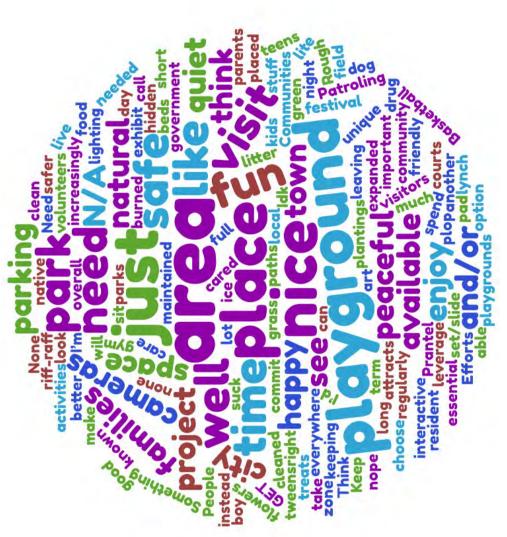
WHOLE



"Do you have any other thoughts or suggestions related to Spring Avenue Park?"



Respondents who live near the Park

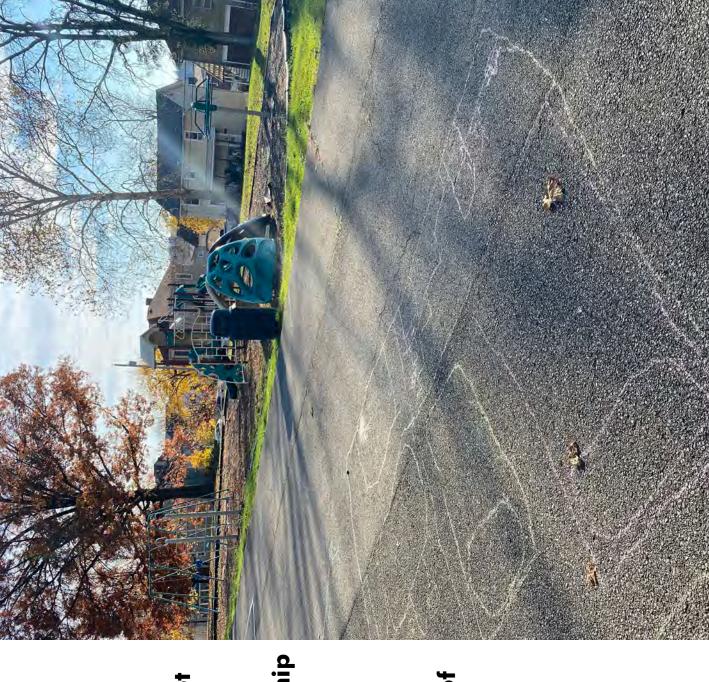


Respondents who do not live near the Park

environmental planning & design

GOALS + OBJECTIVES

- 1. Prioritize ADA/universal accessibility
- 2. Complement existing City facilities, do not Compete with existing programs
- 3. Create a unique identity to the Park
- 4. Ensure that neighborhood takes ownership of the Park
- 5. Recognize the history of the site/neighborhood/former school/culture
- 6. Provide activities for people ages 8 to 80
- 7. Develop a Park that becomes the heart of the neighborhood
- 8. Infuse art into the neighborhood



04 Tentative Schedule

Tentative Schedule

JANUARY 2021

1. Classroom activity results: Mid-end January

FEBRUARY 2021

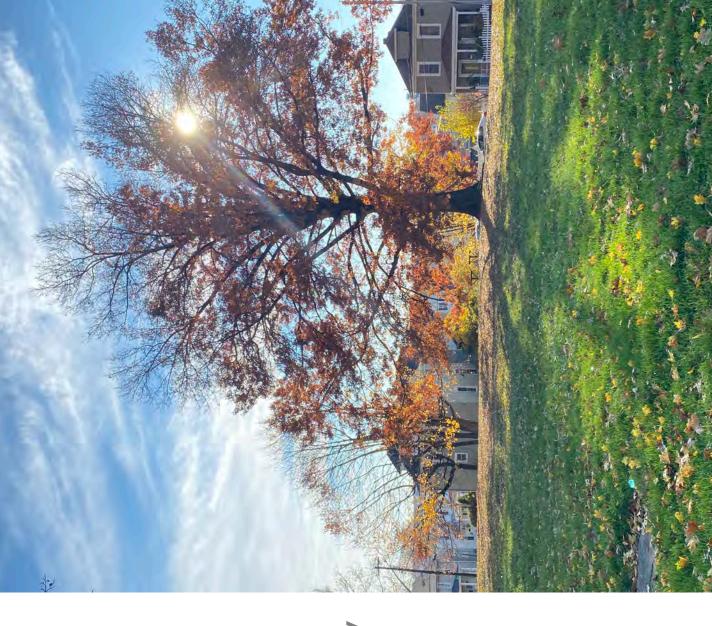
- 1. Concept sketches (2-3 alternatives): mid-February
- 2. Stakeholder Interactive Workshop mid-late February
- i. Review purpose, goals and objectives, etc.

MARCH 2021

- 1. Finalize design: by mid-March
- 2. Second Community Survey: mid-late March

APRIL 2021

 Finalize Phase 1 content, summary report, other exhibits



06 OTHER



Meeting Observations

Spring Avenue Park Design Project

01/07/20 | 1:00 -2:45pm | Steering Committee Meeting #4 Microsoft Teams

Attendees:

Jeff Raykes Daniel Carpenter

Lydia Kinkaid Jenn Detore

Lana Reed DS Kinsel

Sheila Brumley Anne Kraybill

Frank Gazze Jennifer Lundy

Tom Ward Scott Koscho

Ali Cox Andrew Schwartz

Anita Simpson Katie Kovalchik

Meeting Observations

- 1. Purpose of Meeting
 - a. J. Raykes identified the purpose of the meeting and why the interactive workshop has been postponed to February 2021
 - i. Workshop postponed in order to wait for all elementary school, activity book and stakeholder interview information to be available
- 2. Outreach to Date (Quick Recap)
 - a. Night Market, Halloween Parade, Polling Place
 - b. Hutchinson Elementary School classroom activity
 - i. J. Detore provided feedback based on her child's experience with the activity and indicated that the teachers and students are enjoying the activity
 - ii. A. Cox provided a recap of feedback to date and her approach to the activity as a teacher
 - c. Kids Activity Book
 - i. Handed out to kids during Halloween Parade and provided to Hutchinson Elementary School students
 - ii. L. Kinkaid shared the link to the digital version in the meeting chat

- d. Stakeholder Interviews (underway)
 - i. J. Raykes and K. Kovalchik identified that the interviews are currently being scheduled
 - ii. The Committee provided additional entities to contact including:
 - 1. Girl Scout/Boy Scout groups
 - 2. Dominant Black church in the area
 - 3. 4H group
 - 4. Big Brothers or Big Sisters group
 - 5. Citizens Advisory Board input
 - 6. Salvation Army
 - 7. High school students
- 3. Community Survey
 - a. Over 300 responses (328)
 - b. Big takeaways/highlights
 - i. K. Kovalchik and A. Schwartz reviewed the results to the questions in the survey
 - 1. Discussed the responses related to where people live in relationship to the Park
 - a. Approximately 55% are within a 15-minute walk to Spring Avenue Park
 - Reviewed the other parks visited in the region and what is driving people to visit those parks
 - a. Some of the main reasons included playing, walking, kids, the events held at those parks, etc.
 - b. The group discussed how the terms: kids, children and grandchildren were repeated throughout those openended responses
 - Discussed the top preferred amenities chosen, inclusive of court sports, fitness (walking, jogging and fitness stations) and play areas
 - a. These elements are low-level/passive activities as well as flexible in terms of the space they take up and the types of activities you can do in the space
 - b. D. Kinsel inquired about how the new design can honor the legacy of the basketball court which is a high impact activity and high usage while still listening to the new desires around how the park is utilized
 - 4. Discussed the aspect and perception of safety in the Park related to the survey question "What is your expectation when visiting a Park?"

- a. Committee members had a detailed discussion on the way the question was asked and how respondents could have been responding to their perception or desires related to Spring Avenue Park specifically
- b. The committee discussed:
 - The perception of the area around the park related to demographics (race, income disparity, economic status, etc.)
 - ii. Trash and litter in the park signal a lack of care/attention by the City
 - iii. The need for a mindset shift/change related to the people in the City/neighborhood and how they perceive the Park
 - iv. The need to incorporate history into the Park
 - 1. S. Brumley mentioned the "rocketship"
 - a. Something for multiple generations to have a shared memory about
 - 2. D. Kinsel mentioned a light feature that has high design and artistic merit but does not offer much light pollution
- 5. Elements that ranked highly in the survey:
 - a. Playground
 - b. Pavilion
 - c. Open lawn area
 - d. Food Truck Area
 - The committee discussed how a lot of these are flexible in terms of the types of activities they can be used for
 - i.e. Can the basketball court double as a food truck area or a place for a tent and tables during a Parks and Recreationhosted event?
- 6. Discussed the differences in the open-ended responses from people who live near the park and people who do not
 - a. People who live near the park mentioned basketball, kids, court, swings, place, family, safety, etc.
 - b. People who do not live the park mentioned playground, visit, project, cameras, parking, safe, etc.

- 4. Tentative Project Schedule
 - a. Classroom activity results: Mid-end January 2021
 - b. Concept sketches (2-3 alternatives): mid-February 2021
 - c. Stakeholder Interactive Workshop: mid-late February
 - i. Review purpose, goals and objectives, etc.
 - d. Finalize design: by mid-March 2021
 - e. Second Community Survey (priorities in final design): mid-late March 2021
 - f. Finalize Phase 1 content, summary report, other exhibits: April 2021
 - q. Phase 2
 - i. Construction drawings, specifications, etc.: April-June 2021
 - ii. Bidding process: July-August 2021
 - iii. Bid Award: August 2021



AGENDA

01 (re)Introductions!

02 Design Concepts and Matrix

03 Discussion

04 Public Design Workshop

04 Next Steps

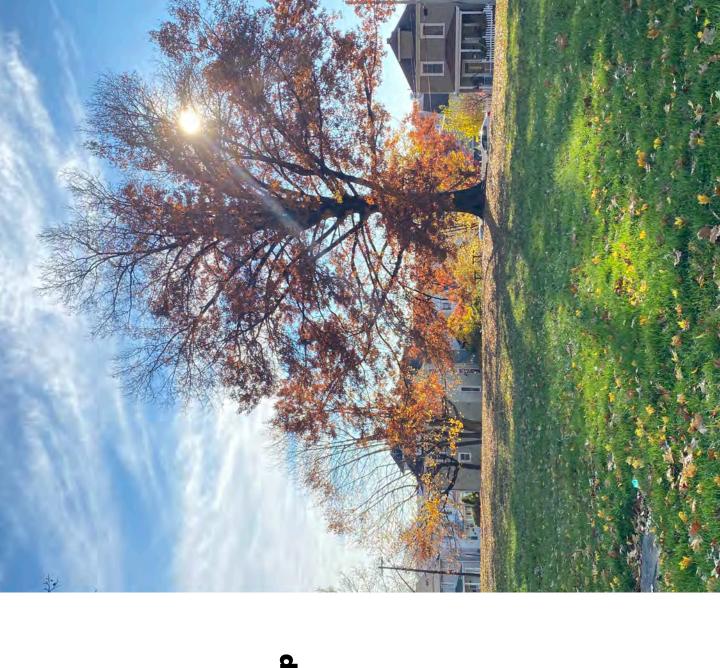
01 (re)Introductions!

02 Design Concepts and Matrix

Design Elements	Scheme 1 - triangular	Scheme 2 - Oval	Scheme 3 - crossroads
Basketball	Full court	Half court	Half court
Landscaping	Interpretive garden	Interpretive garden	Interpretive garden
Lighting	Play area, plaza, filness center, baskelball	Plaza, play area, along spring/grove, Basketball, Pavillon, plaza, play, dog basketball	Basketball, Pavillon, plaza, play, dog park
Main Enfrance	Along Spring Ave, at the corner	Spring/ grove	Spring/ grove
Pavilion	None	None	1 large; rigid roof
Food Trucks	on basketball court	along grove ave (flatter area at enterance)	along grove ave (flatter area at enterance)
Playground	Medium pod	Large pod	Medium pod
Art Opportunities	Baskelball court, Play	Baskelball count	Baskelball court
Open-Lawn Area	small - medium	seating large	sealing large
Ø88	Plaxa	Plaza	Pavilion
Firness	Small, dedicated area	Stations along trail	None
Seating	al lawn + pavilion + play + plaza	al lawn + pavilion + play	al lawn + pavilion + play
Fenced Dog Area	`	×	×
Walking Path	Walking paths	Walking loop, 7 laps = mile	Walking paths
Community Garden	Near play area	×	Along Spring Ave

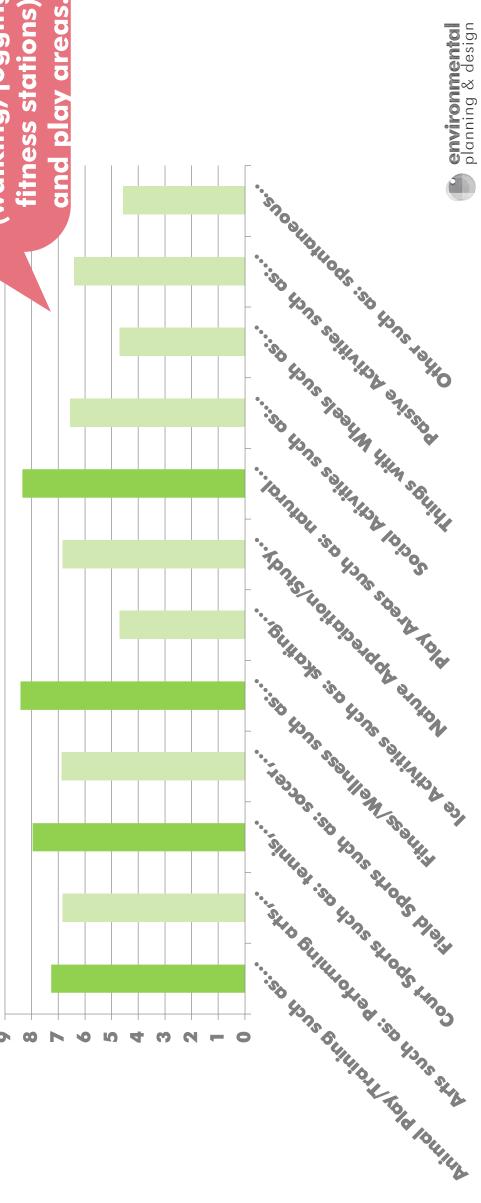
PROJECT GOALS

- 1. Prioritize ADA/universal accessibility
- 2. Complement existing City facilities, do not Compete with existing programs
- 3. Create a unique identity to the Park
- 4. Ensure that neighborhood takes ownership of the Park
- 5. Recognize the history of the
- site/neighborhood/former school/culture
- 6. Provide activities for people ages 8 to 80
- 7. Develop a Park that becomes the heart of the neighborhood
- 8. Infuse art into the neighborhood



COMMUNITY SURVEY

dropdown arrow beside each option to assign the appropriate preferred order of interest/importance. You may also use the Please rank the choices below by dragging them into your number based on your preference.



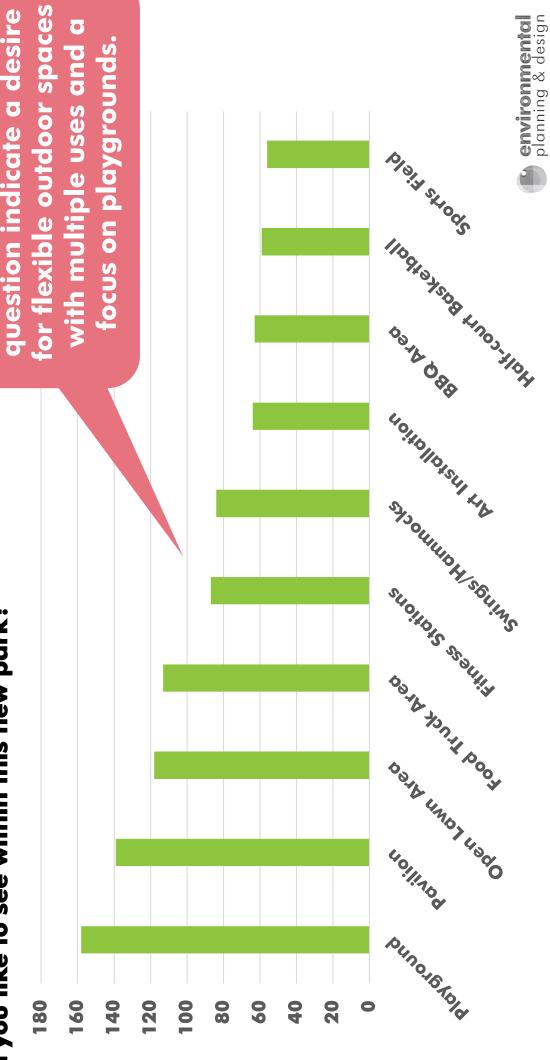
(walking, jogging, ocus on outdoor The top choices including court sports, fitness recreation, play and

and play areas.

COMMUNITY SURVEY

If it were up to you, what elements would you like to see within this new park?

The top answers to this



Design Elements	Scheme A	Scheme B	Scheme C
Basketball	Full court	Half court	Half court
Landscaping	Interpretive garden	Interpretive garden	Interpretive garden
Lighting	Play area, plaza, fitness center, basketball	Plaza, play area, along Spring/Grove, basketball	Basketball, Pavilion, plaza, play, dog park
Main Entrance	Along Spring Ave, at the corner	Spring/Grove	Spring/Grove
Pavilion	None	None	1 large; rigid roof
Food Trucks	on basketball court	along grove ave (flatter area at enterance)	along grove ave (flatter area at enterance)
Playground	Medium pod	Large pod	Medium pod
Art Opportunities	Basketball Court, play area, lighting, pavilions, seating areas,	Basketball Court, play area, lighting, pavilions, seating areas,	Basketball Court, play area, lighting, pavilions, seating areas,
	garden areas	garden areas	garden areas
Open-Lawn Area	Small/medium	Large	Large



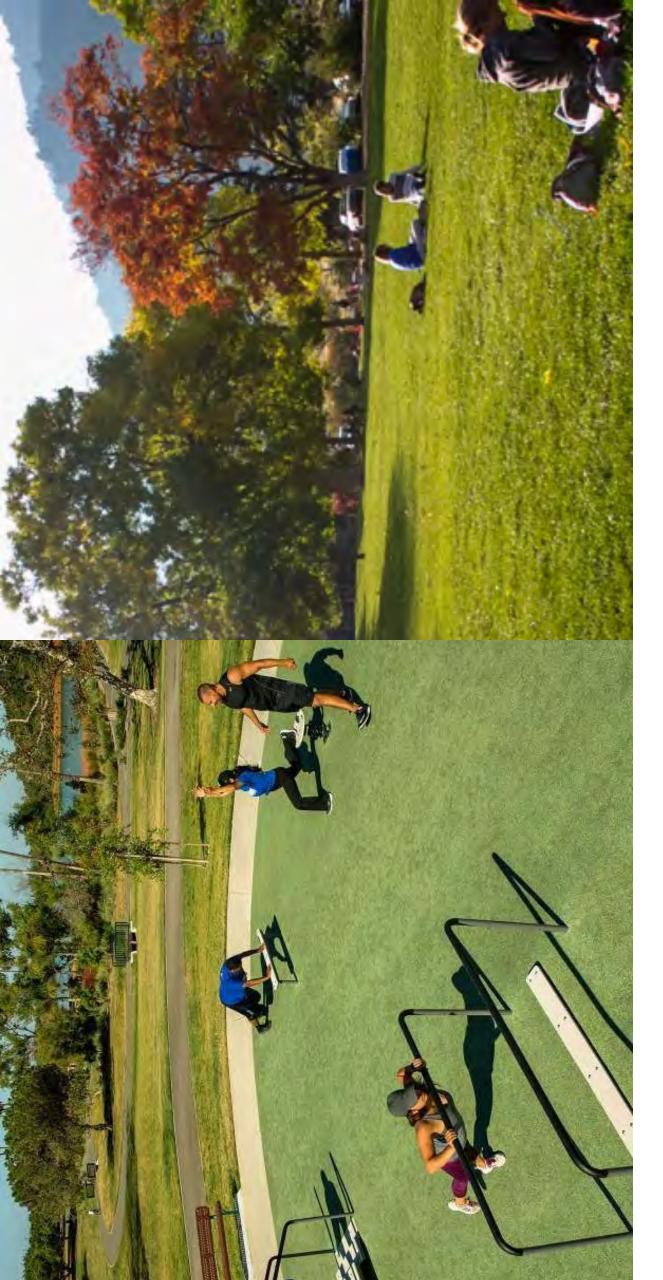
	Scrience A	JUI BILLE D	ocheme C
Open-Lawn Area Small/r	Small/medium	Large	Large
PBQ PIC	Plaza	Plaza	Pavilion
Fitness Small, ded	Small, dedicated area	Stations along trail	None
Seating at lawn + pavilic	at lawn + pavilion + play + plaza	at lawn + pavilion + play	at lawn + pavilion + play
Fenced Dog Area			<i>></i>
Walking Path Walkin	Walking paths	Walking loop, 7 laps = mile	Walking paths
Community Garden	Near play area		Along Spring Ave







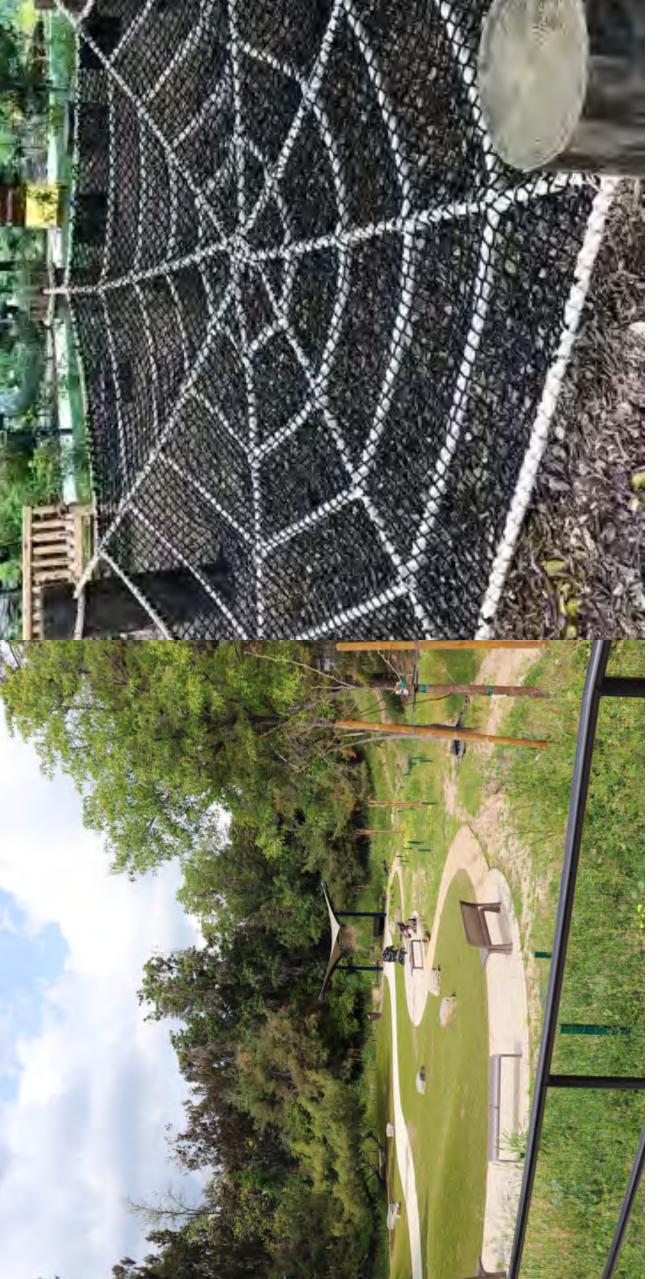












03 Discussion

What works? What doesn't work?





CONCEPT A



CONCEPT C

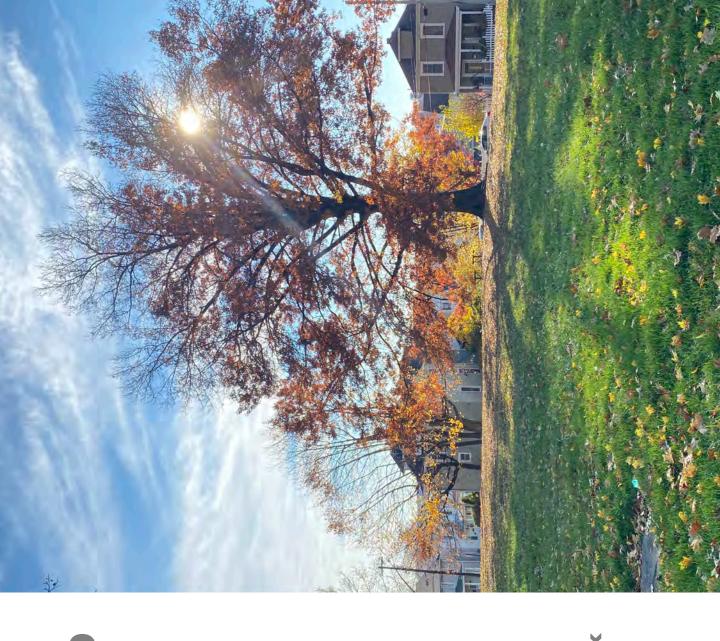


94 Public Design Workshop

Public Design Workshop

Stations

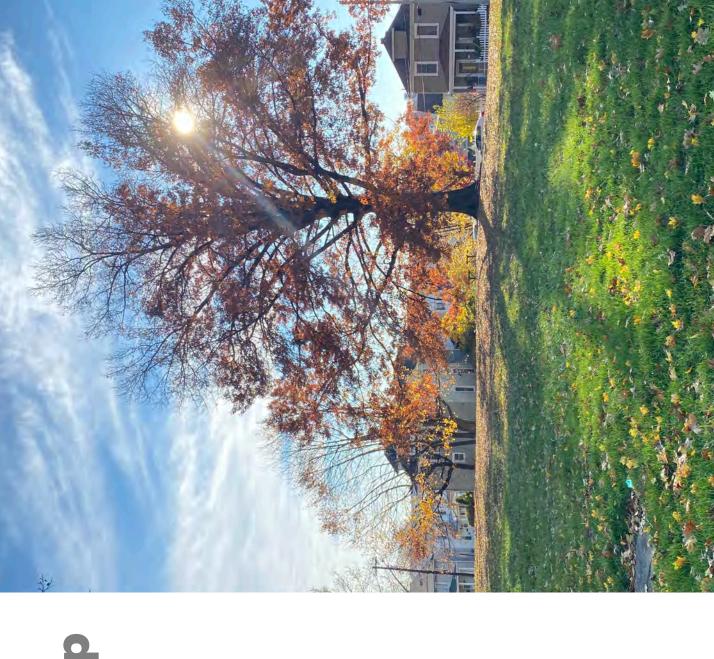
- 1. Park Plan Reveal (EPD)
- a) Prioritization activity (stickers/poster)
- 2. Chalk Art (WMAA)
- a) Interview prompts and/or 'design your own court'
- 3. Storytelling (Community leaders)
- a) Storytelling about the 5th Ward
- 4. Questionnaire (EPD)
- a) Short survey (one page) to ask about the park design



Public Design Workshop

Other Aspects

- 1. Display elementary school designs
- 2. Display survey results/big takeaways
- 3. Kona Ice!





06 Next Steps



Meeting Observations

Spring Avenue Park Design Project

08/05/21 | 1:00 -2:45pm | Steering Committee Meeting #5 Westmoreland Museum of American Art and Microsoft Teams

Attendees:

Jeff Raykes Glenn Moyer

Lydia Kinkaid Trudy Ivory

Sheila Brumley Kelsye Milliron

Daniel Carpenter Andrew Schwartz (in part)

Erica Nuckles Katie Kovalchik

Meeting Observations

- 1. Purpose of Meeting
 - a. J. Raykes identified the purpose of the meeting
- 2. Design Concepts
 - a. K. Kovalchik reviewed the Project Goals that the Steering Committee developed at the beginning of the project process
 - b. K. Kovalchik presented a quick recap of the key takeaways from the survey
 - Discussed the top preferred amenities chosen, inclusive of court sports, fitness (walking, jogging and fitness stations) and play areas
 - a. These elements are low-level/passive activities as well as flexible in terms of the space they take up and the types of activities you can do in the space
 - 2. Elements that ranked highly in the survey:
 - a. Playground
 - b. Pavilion
 - c. Open lawn area
 - d. Food Truck Area
 - c. K. Kovalchik explained the purpose of the Concept Matrix and reviewed the layout and detail
 - The left-side rows are the design elements to be incorporated into the park and the columns A, B, and C identify how each concept handles that specific design element

d. Concept A

- i. Committee comments:
 - 1. Some committee members prefer a half-court for basketball because it eliminates the chance of competitive game play
 - 2. The basketball court should be well-lit in the evenings
 - 3. The design feels modern and the allocation of space for each program is the best in this concept
 - 4. Preference for the larger play area incorporated in Concept A
 - 5. The design feels like a place that the community will want to engage with
 - 6. A full-court located close to the street would have more resident 'policing' and more eyes on it
 - 7. If a full-court will be used more, should that be what gets included in the design?
 - 8. The connection to the ally is a nice change
 - 9. The slight elevation difference between the welcome plaza/basketball court and the lawn feels comfortable
 - 10. The full-court allows for adults to play pick-up games which would be a new opportunity within the City
 - 11. The play area being located further from the road feels safer
 - 12. Possibility to incorporate other 'court' games on the basketball court/plaza such as hopscotch, four square, etc.
 - 13. The plaza serves as good space for food trucks

e. Concept B

- i. Committee comments:
 - 1. A walking track should be well-lit so it can be used for longer during the day (especially during the winter)
 - 2. The umbrellas at the welcome plaza feel welcoming and add ambiance to the space
 - 3. The umbrellas should be permanent structures
 - Utilizing so much park space for a walking trail seems duplicative when residents can walk on sidewalks in the neighborhood
 - 5. The walking track is not big enough to make it worth walking to the park to get steps in

f. Concept C

- i. Committee comments:
 - 1. T. Ivory voiced that there are other City park areas/lots where a dog park would be better suited; not dog park facilities should be incorporated into Spring Avenue Park
 - 2. The circulation pattern on feels right because it provides many access points and allows users to 'cut through' the park
 - 3. Placing the basketball court near the pavilion is not preferred
 - 4. The dog park takes up a lot of space

g. Other comments/questions:

- i. All concepts are devoid of parking within the property because there are 15-18 available street parking spaces around the park
- ii. Include litter receptacles, recycling receptacles, bike racks, and benches in the final design
- iii. Having other activities within the park will serve as additional eyes and ears on the park and the park users

h. Design preference

- i. A majority of the committee prefers Concept A with some revisions:
 - 1. Replace the fitness center with a pavilion, space for storage for the park (cornhole boards, etc.)
 - a. Pavilion space not to be promoted as a rental opportunity
 - 2. Replace the community gardens with interpretative gardens for pollinators, historical elements, art pieces, etc.
 - 3. Add a pathway connection down to the alley from the lawn/play
 - 4. Determine what should happen at the pathway intersection near the new pavilion space
 - 5. Include hammocks or fun seating opportunities in some of the unprogrammed space
 - 6. Include permanent games such as cornhole boards, etc.
 - 7. Add fence to basketball court
 - 8. A definitive decision on the basketball court size was not determined

ii. Public Design Workshop

- K. Kovalchik reviewed the proposed stations for the Public Design Workshop
 - a. Park Plan Reveal (EPD)

- i. Prioritization of activities to inform phasing plan
- b. Chalk Art (WMAA)
 - i. Interview prompts and/or 'design your own court' activity
- c. Storytelling (Community leaders)
- d. Questionnaire (EPD)
 - i. Short survey (one page) to ask about the park design
- e. Display of elementary school designs
- f. Display of survey results/big takeaways
- g. Refreshments (to be determined)
- 2. Workshop to be on 8/23/21 (Monday) from 5pm-7pm
- 3. J. Raykes to work with others for social media posts, signs, and flyers to share with neighborhood residents

Activity Book drop box located at:
HOSE COMPANY #3,
304 ALEXANDER AVE,
GREENSBURG, PA 15601

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TO TAKE THE COMMUNITY SURVEY.

Mei

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MY NAME IS:

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YEARS OLD

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THIS IS MY FAMILY:

THIS IS ME:

1. PARK

GREENSBURG

PLAY დ. 4_.

BIKE

5. RUN
6. SPORT
7. SWINGS
8. SLIDE

9. FUN

u o ≥ o

10. EXERCISE 11. FRIENDS

12. FAMILY

13. COMMUNITY 14. ACTIVE

15. ART

PLAYGROUND 16.

Submit pages at Greensburg Hose Company #3 outdoor drop box

Name

Submit pages by e-mailing imagineyourpark@greensburgpa.org

Name

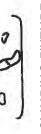
Submit pages at Greensburg Hose Company #3 outdoor drop box START 0 0 MARK Name Submit pages by e-mailing imagineyourpark@greensburgpa.org MURAL what would you name it? If you could name the DRAW A Name

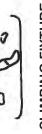


WOUR DREAM PARK

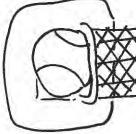






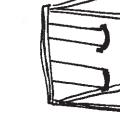






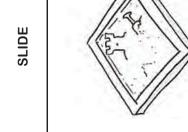






SWINGS





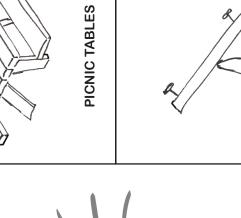
Submit pages by e-mailing imagineyourpark@greensburgpa.org SANDBOX

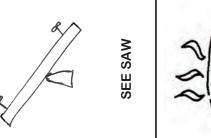
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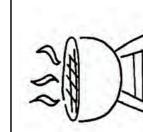


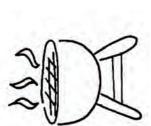
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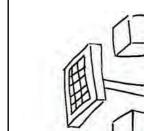




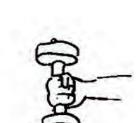




GRILL



GAME TABLES



EXERCISE STATION

HUTCHINSON ELEMENTARY SCHOOL PARK DESIGN ACTIVITY

INSTRUCTIONS

1. There are 18 activities to choose from - your class must work together to choose which 6-8 activities you want in the Park. Cut out your selections and glue them onto the Park plan. Have fun adding color and other drawings.

Don't forget to add items from sheet 5 (trees, benches, bike racks etc.) to make your Park design complete.

You will also need to add paths and trails for people to walk on, rollerblade, or ride their bikes.

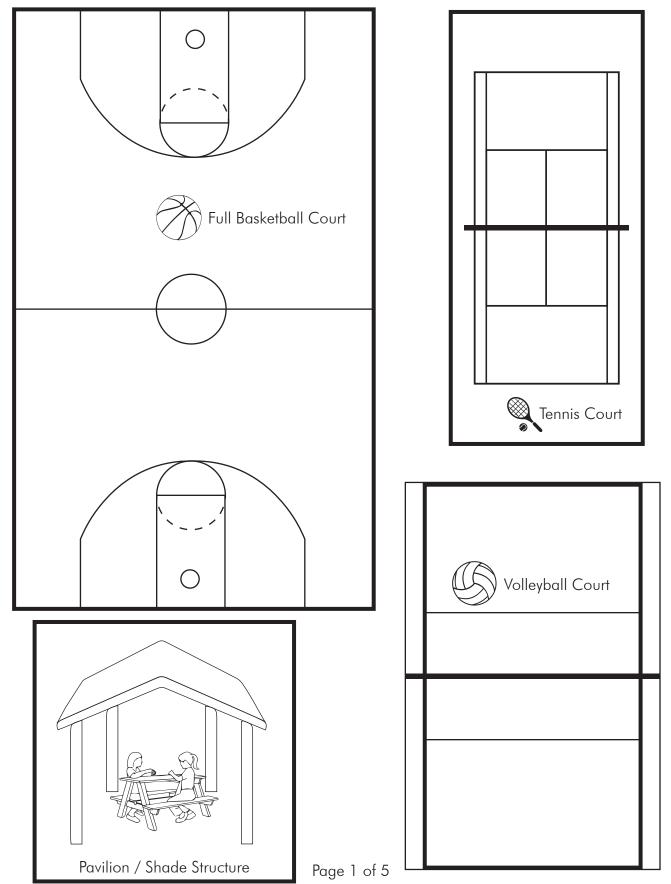
- 2. Think of ages 5 to 85, the Park should be designed for all ages!
- 3. When your design is complete, work with your class to name the Park.

TEACHER'S CHECKLIST:

☐ Base plan with completed Park design.
☐ Park Name
☐ Classroom and Grade
The top 5 Activities from the completed Park design (Teachers to poll student
1
2
3
4

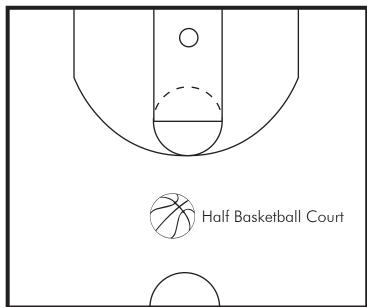
ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

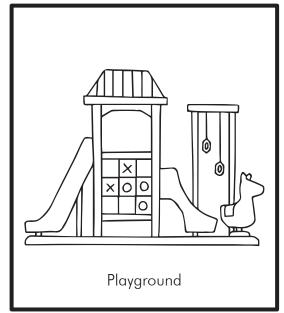
Cut the pieces out and glue them on to the park plan.



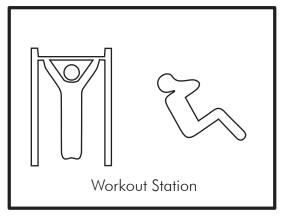
ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

Cut the pieces out and glue them on to the park plan.











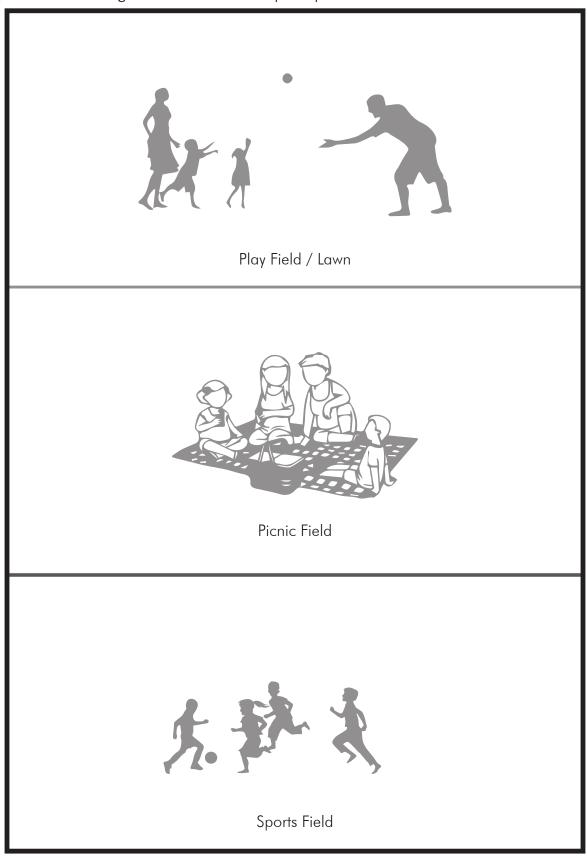
Art (Draw your own)

Art (Draw your own)

Page 2 of 5

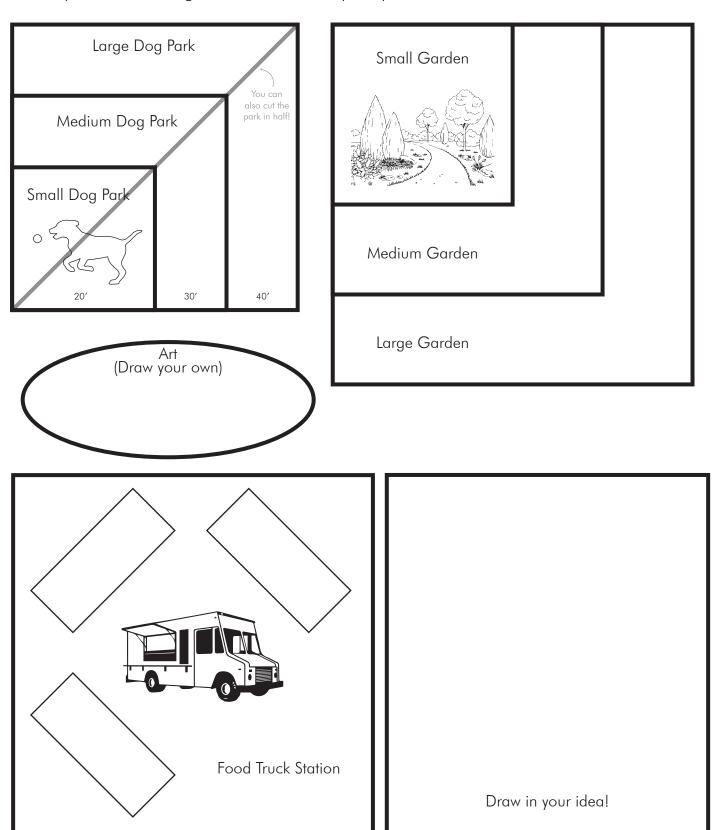
ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

Cut the pieces out and glue them on to the park plan.



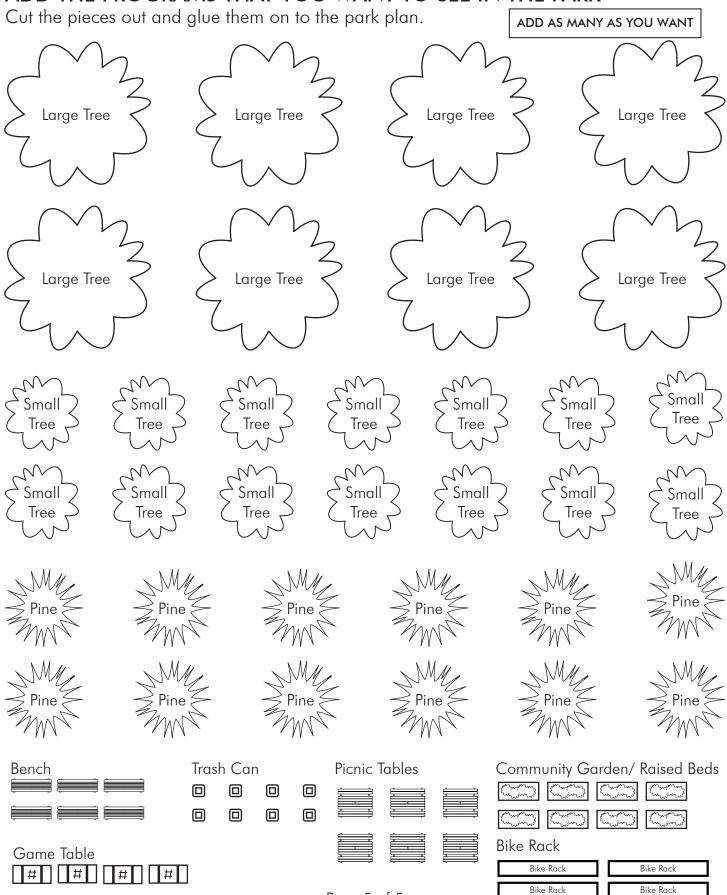
ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK

Cut the pieces out and glue them on to the park plan.

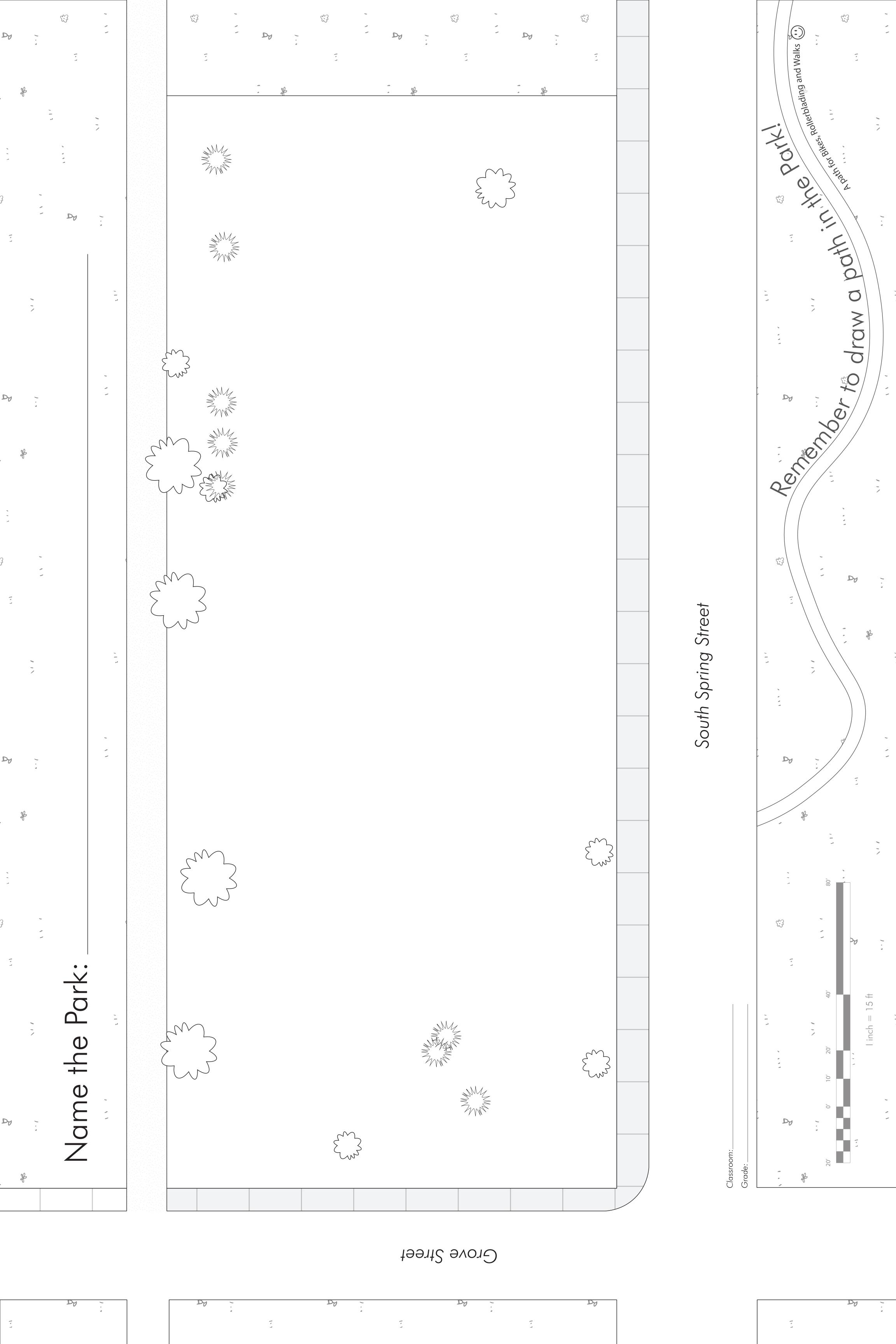


UNLIMITED ITEMS

ADD THE PROGRAMS THAT YOU WANT TO SEE IN THE PARK



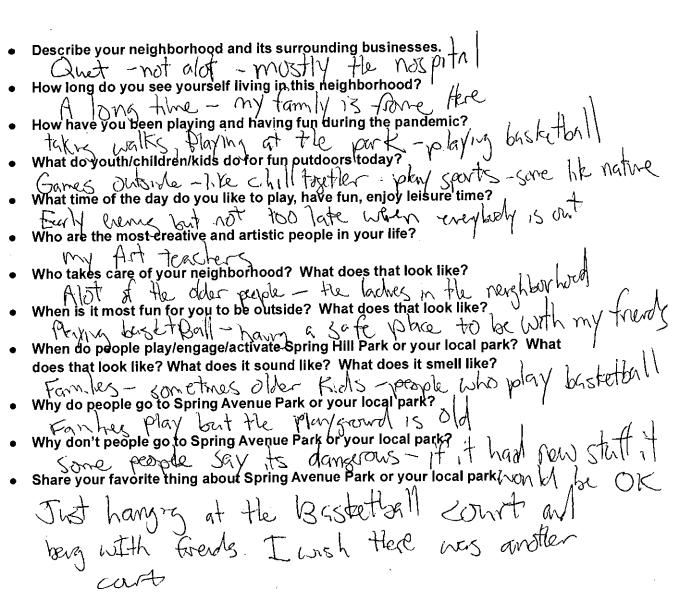
Page 5 of 5





BOOM Concepts and The Westmoreland Museum of American Art are partnering with the City's Planning & Development Office to support the renovation of Spring Avenue Park located in the Fifth Ward of Greensburg. The project is being led by the Spring Avenue Park Steering Committee organized by the City's Planning & Development Office. BOOM Concepts is leading the public art portion of the redevelopment project as a community centered partner and arts facilitator. BOOM Concepts' first action is to collect intergenerational stories and history related to Greensburg and Spring Avenue Park. More information about the project can be found here:

The basis of the story collection can be found in the interview questions below. BOOM Concepts is asking participants to fill this out as a survey or sign up for a 30-45 minute interview with our team.





The basis of the story collection can be found in the interview questions below. BOOM Concepts is asking participants to fill this out as a survey or sign up for a 30-45 minute interview with our team.

Describe your neighborhood and its surrounding businesses. Pearful. Generally aust not loo busy. Four businesses but the ones

How long do you see yourself living in this neighborhood?

Wery 1609, 1'd 1/he to expand my honzon and More somewhere inviting. have Stated in with my family and hung out with my best friend. • What do youth/children/kids do for fun outdoors today?

The Same things hids have always doine flay, make bothere, you around

• What time of the day do you like to play, have fun, enjoy leisure time?

My favorite time to flay was colourys yight before lunch time, a bit, the

• Who are the most creative and artistic people in your life?

• Who takes care of your neighborhood? What does that look like?

My cwn axt I'm not sue specifically, It seems well hept for the most part but sit.

When is it most fun for you to be outside? What does that look like?

I love to be outside when It's aim of sunset, the air is find ox When do people play/engage/activate Spring Hill Park or your local park? What Still Warm does that look like? What does it sound like? What does it smell like? I fully held of lever see

• Why do people go to Spring Avenue Park or your local park? but there's a repressing hreeze. 17's close by • Why don't people go to Spring Avenue Park or your local park?

theks vately anything to do thek, It's Quite small and

• Share your favorite thing about Spring Avenue Park or your local park.

bare.

the location. You can walk to the Park Very 145:14 and 11's surrounded by several nelshborhoods.



• Share your least favorite thing about Spring Hill Park or your local park?

The lack of chything in the Park. Play ground Equipment,

• Share a memory about your neighborhood.

1 Used to Play at the Park With My 11the 518ter activities.

end our • Share a memory about Spring Avenue Park or your local park.

Priends SII Method New friends, Playing With My 815/ev.

What is public art to you? Have you seen public art before? Can you identify any public art in the neighborhood? Can you identify any public art in Greensburg?

Can you identify public art in Westmoreland County?

Sticet 115415 Public art 15 Super important 1 Believe all C47/101. (11/es and neishborhoods should have art displayed in Public so it will be looned at and appreciated by EVERY ONE. To me, growing up surrounded by AVI, especially art that has the potential to make a difference in the world can inspire a whose generation of PruPle to be chasive, express themseives, speak up for what they believe in and charle and dream an themselves. I love to Set art When I walk or drive through town, even surpr things like Prin-15 on the slar of a building to huse murais and sculpters, All of 17 is amazing to SET In MY Neishbothood and I wish there was even More of 1t, especially in more residential areas.



•	Describe your neighborhood and its surrounding businesses.
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0	What time of the day do you like to play, have fun, enjoy leisure time?
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	Who takes care of your neighborhood? What does that look like?
	The Younger ages
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	TO DE OUTSIDE Children Playing out
•	Why don't people go to Spring Avenue Park or your local park?
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•	Share your favorite thing about Spring Avenue Park or your local park.
	This was the first park my family took me
	This was the first park my family took me to when I moved here



•	Describe your neighborhood and its surrounding businesses. My neighborhood is an accertain the perighborhood of the ghbors and good 6. How long do you see yourself living in this neighborhood? he is how a good 6. How have you been playing and having fun during the pandemic?
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•	How have you been playing and having fun during the pandemic?
	Playing Videos games and going to close friend)
	What do youth/children/kids do for fun outdoors today? house
	What time of the day do you like to play, have fun, enjoy leisure time?
	Who are the most creative and artistic people in your life?
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	Why don't people go to Spring Avenue Park or your local park?
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	If a cool Place to be



•	Describe your neighborhood and its surrounding businesses.
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	What time of the day do you like to play, have fun, enjoy leisure time?
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	to live quiet and most people are very friendly. How long do you see yourself living in this neighborhood?
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	How have you been playing and having fun during the pandemic? What do youth/children/kids do for fun outdoors today? What time of the day do you like to play, have fun, enjoy leisure time? Who are the most creative and artistic people in your life?
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•	Who takes care of your neighborhood? What does that look like?
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	Why do people go to Spring Avenue Park or your local park? the Laughter-
	Why don't people go to Spring Avenue Park or your local park? Think alot of
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•	Shara your favorite thing about Spring Avenue Park or your local park
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	to play and vove fren.
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Tori Jones

• Describe your neighborhood and its surrounding businesses.

My neighborhood is alright, but it has many drug addicts and sketchy people. I live in 30 second walking distance of Head Keepers bar, and Joy's Japanimation store. Other businesses that are a little farther away include many craft/fashion shops, churches, gas stations, and a thrift store called Saint Vincent DePaul.

• How long do you see yourself living in this neighborhood?

I see myself living here until I am old enough to move out of my house, and when I have enough money to buy a house or rent an apartment.

• How have you been playing and having fun during the pandemic?

I've been watching anime, making animations, and playing with my instruments.

What do youth/children/kids do for fun outdoors today?

I know many of my friends and I used to always walk around Greenburg and go to different shops they have to offer. We also enjoyed going bike riding, scootering, and going up to Hutchinson Elementary school to hang out at the playground.

• What time of the day do you like to play, have fun, enjoy leisure time?

I typically go out in the afternoon, but I've gone on a few walks at night, but only if I am with someone else. I never go outside at night alone.

Who are the most creative and artistic people in your life?

My mom, dad, and some of my friends are really creative. Both my parents have been artists basically since they were able to pick up a pencil. My one friend is AMAZING at drawing and she is definitely one of the best artists I've ever met.

Who takes care of your neighborhood? What does that look like?

No one really takes care of our neighborhood. Everyone just has to kind of fend for themselves. Our neighborhood is filled with unfinished buildings and roads full of potholes.

• When is it most fun for you to be outside? What does that look like?

It is the most fun near dusk and nighttime. It's peaceful, and there aren't many cars out at that time. It's nice to go on a nice walk, or just chill in my yard at this time.

When do people play/engage/activate Spring Hill Park or your local park? What

does that look like? What does it sound like? What does it smell like?

I don't live within seeing distance of the Spring Hill Park, but when I walk or drive past it, there is hardly ANYONE there. The only time I usually see people are when they are drug dealing. I was told to stay away from this park because of all the crime. The only other times I see people at the park is when they are playing basketball. This is usually in the afternoon.

• Why do people go to Spring Avenue Park or your local park?

People go here for drug deals and/or to play basketball.

• Why don't people go to Spring Avenue Park or your local park?

People don't go here because of all the drug deals and crime.

• Share your favorite thing about Spring Avenue Park or your local park.

I've never been there, but the basketball court would most likely be my favorite thing there.

• Share your least favorite thing about Spring Hill Park or your local park?

The crime is my least favorite.

Share a memory about your neighborhood.

I remember some of the free concerts Saint Claire Park puts on every summer. There are usually bands not very heard of, but there are also a few food trucks you can buy food from.

• Share a memory about Spring Avenue Park or your local park.

I remember passing by it and seeing some people playing basketball.

• What is publicart to you? Have you seen publicart before? Can you identify any

public art in the neighborhood? Can you identify any public art in Greensburg?

Can you identify public art in Westmoreland County?

I believe art is any art outside or free to the public to view and enjoy. I've seen many forms of public art, both visual, and auditory. There is an alley in Greensburg named "Art Alley" that has a bunch of different art pieces to view and take pictures with. I love taking pictures there and I've been there many times. We also have the Westmorland museum that now has free admission if I'm not mistaken, and there is a new art exhibit on the second floor every week or two. There is also a kid's area where kids can draw and interact with other pictures and works of art.

Spring Ave. Park—Interview Questions

• Describe your neighborhood and its surrounding businesses.

Quiet, low energy. The businesses are the same.

- How long do you see yourself living in this neighborhood?
 Possibly a few more years, hopefully moving to a nicer area.
- How have you been playing and having fun during the pandemic?
 I have been playing videogames and practicing martial arts.
- What do youth/children/kids do for fun outdoors today?
 I honestly don't have a clue.
- What time of the day do you like to play, have fun/enjoy leisure time?
 I don't mind what time of day, all are very nice. Though, afternoon-night are possibly my favorite times
- Who are the most creative and artistic people in your life?

 That is a tie between my girlfriend and mother.
- Who takes care of your neighborhood? What does that look like?I don't know. I suppose the workers like garbage men.
- When is it most fun for you to be outside? What does that look like?

Early morning—6am-9am. It is very nice and early, the air feels fresh, and it looks like the first sunrise every time. Afternoon-to-nighttime—7pm-10pm. It is usually cooler and has chill vibes. It looks like a bittersweet ending to a play.

• When do people play/engage/activate Spring Hill Park or your local park? What does that look like? What does it sound like? What does it smell like?

I would not have a clue.

• Why do people go to Spring Avenue Park or your local park?

To hang and chill with friends or alone to just enjoy the day.

• Why don't people go to Spring Avenue Park or your local park?

Quarantine. Haha kidding, I really don't know.

• Share your favorite thing about Spring Avenue Park or your local park.

How nice it can be to sit there and just think or enjoy the moment of sitting there.

• Share your least favorite thing about Spring Hill Park or your local park?

Sitting on a wet swing.

• Share a memory about your neighborhood.

I talked to some soft-spoken guy while walking and he was very kind but seemed sad. It bothers me still, and I hope he is doing alright.

• Share a memory about Spring Avenue Park or your local park.

I went there and saw a kid and his mom. It was cute to see them spending time together, nothing special about the encounter.

• What is public art to you? Have you seen public art before? Can you identify any public art in the neighborhood? Can you identify any public art in Greensburg? Can you identify public art in Westmoreland County?

Public art is really cool, it's cool seeing people's time and effort being appreciated. I can't identify the art in my neighborhood by name, but I can find it and point it out, I think. The same can't be said about the art in Greensburg or Westmoreland County as a whole.

Group Interviews

What do we use the park for?

Play basketball
Swings
Running - tags
Blasket ball only
Chilling
Sitting
Enjoying outside

What are your general ideas about this park?

- -The playground is useless its no point to it. Needs refreshed. Twin lakes is a nice place.
- -No picnics the benches and stuff are wet all the time. The tree spaces would be cool if they were designed better. .better pruning what is the schedule?
- -Dogs are here all the time people are good about cleaning up. It depends on who it is. The small strip of grass closest to the basketball court is where people.
- -Kids are here all day. Communication channels are all about basketball. Little kids and parents most kids walk here they all live around here. There are some daycare that come here too. If you playing basketball you get here at 12/1pm. Sometimes we leave in the middle of class to go hoop.
- -There is No wifi here it would be nice to have wifi
- -Sit around and vibee vibe areas: playground steps, benches. . there is no interaction with trees no tree climbing. Chill time from 11am streetlights.
- -Some walks elder women who have walking buddies walking around the perimeter. Haven't
- -Delinquents come to use drug use and violence. I stopped coming when that stuff was happening.
- -My peoples come over here they bring my sisters here. 5yrs and 8yrs. We never have any problems.
- -Cops have come here before it closes after. I don't know why the cops shut it down. People just hang out here.
- -We need more things for teenagers to come together

- -The kiddy park thing can be updated and more modern more good to the eye
- -Look more inviting some sort of art to attract people that all kids could be nice. Art on the basketball court or a structure you can see. Maybe bring back the pavilion.
- -Brighter colors
- -how can we engage boxing and other martial or combat sports at the park?
- -Graffiti basketball free wall
- -somewhere to Play football and video games

Spring Avenue Park Exploration

Students and Neighbors were encouraged to look for items around the park. Talk about what they found and how that relates to what happens at the park.

Found a lot of sticks -What does city parks do to keep it up, when is the grass cut? How often? The usually do a bad job - can we have a dedicated play area

Found fireball liquor bottle underneath the playground - what crowd is here and who is doing here. Sometimes there is alot of traffic that should not be at a playground.

Found mulch - we need a Better mulch area - designed grass places. Some people come and pick up trash some days - she cleaned the whole park before by herself.

Found natural things -can we have edible trees? a co op garden section that people could work at together? All of the neighbors would probably support that.

Found 100 pieces of trash 60 of which were plastic. Most of the trash in the playground or in the ditch and a bunch of stumps. The playground desperately needs to have more trash bins.

Found a basketball - Its so easy to paint a basketball court and make it look cool.

Found various patches of Wasted space - especially at the far end of the park near the hospital - is there a way to have a graffiti free wall in that space?

What The People Want

- -Overall improved areas demarcated specifically for play.
- -Total revamp of basketball court. Half court is fine, place it on the other side of the concrete away from housing.
- -Community design basketball court "can basketball hoops be art?" & additional playground games (foursquare, hopscotch, floor maze) basketball games that are more accessible for kids across ages.
- -Defined walkway through park play areas (playground, pavilion, basketball court), increased entryway into park
- -Intentional usage of grass area with landscaped details for small field game(s) (futsol, 7-7 flag football, some sort of frisbee game)
- -Signs that say what you can play at the field. Ideas of positive things. Positive Message
- -Bring back the pavilion, more places to sit. Places to get shade and enjoy the park itself. Coverage across the space is much needed. We need coverage around where the pavilion was or coverage where the trees are. A more direct seating area.
- -Seating for elders and young people
- -More trashcans with better looking trashcans
- -Storage for play items?
- -Late night activity would be pushed away with better lighting
- -How can lighting be used to let people know when the park is open and when its closed

MOTIFS/Symbols

Rabbits

Squirrels

Rocketship

Competition

Basketball

Kids

"Bunker Hill"

Firehouse

Old School

Lisa Roberts is with Darrell Kinsel.

I'll be putting these on shirts soon...

May 13 1:54pm

Ok, so most of you know I'm involved with revitalizing 5th ward playground/spring Ave park.

Well, we need some old pics and your stories of what the playground used to be like back in the day. Bonus points if you can find a pic of the rocketship!

I swore there was a page for 5th ward memories but I can't find it. Anyone know what I'm talking about?

7You and 6 others 15 Comments 1 Share Like Comment Share 15 Comments Lisa Roberts Samantha Walton-Johnson Natalie Walton Troy Andre Casey Silvis-Mincone Paul Sweeney Tag anyone else I'm missing Like Reply · 2w **Troy Andre** Renee Goldsmith, Luther Dean, King Dean, and Pamela Owens-Mason. Like Reply Charise Nicole Cook Check that group greensburg then and now Like Reply · 2w **Troy Andre** Melanie Rhey Greene, Stacey Greene McKinley, Jennifer Greene, Jacquie Greene and Vicki Petroy. 2 Like Reply · 2w **Troy Andre**

FINEST

5TH WARD

Reply 2w
Troy Andre

By Like Reply Troy Andre replied 3 Replies Vicki Petroy I unfortunately don't have any photos of the playground or rocket Like Reply · 2w Active **Darrell Kinsel** would appreciate anyone who wants to share thier story! 1 Like Reply · 2w Lisa Roberts Hey, share your favorite 5th ward stories. This guy ^ is going to be doing murals at the park and wants to capture the essence of what it used to be. Like Reply Vicki Petroy I remember the older peeps having pickup basketball games and it would end up drawing all us younger kids to hang out and watch. There was always a big crowd watching. 2 Like

But Vicki Petroy do you remember the pavilion type thing that was there in the middle of the park? I think it was screened before they torn it down and left the slab. Playing Homerun Derby at the end of the courts where the fence was. The "Heads" used to hang out in the pavilion thing until it was torn down. Then they moved to the far corner of the playground where The Riskos lived. I used to hate when the balls rolled off of the court down to their corner. I used to here racist comments coming from the older kids down at that playground and walking up on Alexander Street going to Speedy's by guys driving by in car. It was scary and had me hitting alleys to avoid them. Mostly good times, but the bads one were not cool at all.

2 Like
• Reply
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Vicki Petroy

Troy Andre sorry that happened to you. I hung out at the wall when I was a teen (the corner of the playground down behind the pine trees to the left of the rocket.

I do remember that pavilion and playing home run derby

1 Like

Reply
2w

Troy Andre

I can picture you in your flannel, but that actually might be from Junior High or High School. Lol...

1 Like

Reply
2w

Active

Write a reply...



















